Texas Speech Communication Association 91st Convention

Shaping the Future

“What lies behind us and what lies before us are tiny matters compared to what lies within us.”
-Ralph Waldo Emerson

October 6-8, 2016
The Omni
San Antonio
at the Colonnade

Affiliated organizations meeting in conjunction with TSCA:
Texas Forensic Association ● Texas Community College Forensic Association ● Texas Association for Communication Administrators ● Texas Intercollegiate Forensic Association
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tjc.edu/theatre

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mhin@tjc.edu
tjc.edu/speech

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Our Distinguished Faculty

Ms. Joy Anderson-O’Steen
Dr. Marjorie Buckner
Dr. Mark Gring
Dr. Amy Heuman
Dr. Patrick Hughes
Ms. LeAnne Lagasse
Dr. Catherine Langford
Dr. Gordana Lazić
Dr. Luke LeFebvre
Dr. Bolanle Olaniran
Dr. Brian L. Ott
Dr. Narissra Punyanunt-Carter
Dr. Kenneth Roach
Dr. Jenna Shimkowski
Dr. Rob Stewart
Mr. Adam Testerman

The Department of Communication Studies at Texas Tech University is committed to promoting effective communication in students' personal, professional, and public lives. It features a dynamic and diverse curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs. The Department offers B.A. and M.A. degrees in Communication Studies and participates in a college-wide Ph.D. in Media and Communication.
Shaping the Future
Texas Speech Communication Association
Convention 2016

October 6-8, 2016
www.etsca.com

The Omni San Antonio at the Colonnade

Affiliated organizations meeting in conjunction with TSCA:
Texas Association for Communication Administration
Texas Intercollegiate Forensic Association
Texas Community College Speech and Theatre Association
Texas Forensic Association

Conference program cover design by: Samantha Douty, Del Mar College
Welcome to San Antonio!

Picking a convention theme was difficult. There are so many topics I am interested in (diversity in education because I have a child with special needs), how we shape and communicate our identity, politics (I am a political rhetorician by training), and super heroes (I love Wonder Woman—who doesn’t?!? but I also believe in the power of our everyday heroes). But there was one topic that could encompass them all, “Shaping the Future.” Welcome to convention 2016! I hope you gain and share tools to help shape the future of your students, but also form relationships that help shape the future for you, others, and our organization.

To me, this year’s theme is two-fold:

First, preparing students to live, teach, and work in a future we cannot imagine is daunting. The technology and situations they will encounter may have not been invented yet. So how do we teach students to effectively handle the unknown? At the same time, how do we influence or shape that future they will encounter?

Second, we can be “future shapers”! Whether through our innovative teaching techniques, or our influence on our students, we can shape the future for the better.

I want to thank Samantha Douty, a recent graduate of Del Mar College, for designing the cover for this program. She combined my idea of traveling toward an unknown horizon and one of my favorite quotations. The horizon represents the uncertain future we are preparing our students for, and all of you are the brave kayakers moving toward that horizon!

So, this weekend, take time to thank members of our organization that have helped shape your future. Take the time to form new relationships with our new members, and set them on a path of active participation in our organization. Have a conversation with a member who is using a teaching technique you have not tried, researching an approach you have not thought of, or teaching in a medium you have not experienced.

Also, consider how you can help Shape the Future of TSCA. Fill out a committee interest form, or talk to an officer about their duties.

Finally, please take the time to thank my favorite future shapers: your TSCA officers! They may not have jet packs, flying cars, or flux capacitors; but they do the hard work of preparing our organization and members for the future.

Wishing you a great convention!

Amy Tilton Jones
TSCA President
Welcome Friends!

What an exhilarating year this has been! We are thrilled to welcome you to San Antonio and the 2016 TSCA Convention! This year’s convention theme couldn’t be more inspiring – as you truly do shape the futures of so many students and colleagues every day. I am excited about the panels that have emerged this year and the work that members of TSCA are doing in the classroom, on the competitive circuits, and in research.

Our convention program has much to offer this year with a total of 45 panels and our inaugural Open Audition opportunity for students looking to compete in forensics at the collegiate level! Enjoy our Professor’s Performance Hour Dinner Theatre, Thursday night, as well as J. Scott Baker’s short play based on the real experiences of high school speech & debate coaches during Panel D on Friday!

A special thanks to our Local Arrangements Committee chairperson, Michelle Watkins, and her team for all of their hard work in securing door prizes, floral arrangements, and welcome bags for the convention. Thanks, also, to Kandi King and Noah Recker for providing all of us with the opportunity to gain inspiration from Robert Wicall, our Communicator of the Year!

Thanks to the Executive Officers for their patience, encouragement and guidance in preparing this year’s convention program. Thanks to the Interest Group Chairs for securing outstanding panels for your participation! And thank you for sharing your time and energies to be a part of TSCA!

I would like to personally thank Dimmitt ISD Superintendent of Schools, Bryan Davis, Dimmit High School Principal, Rickey McKay, and Dimmitt ISD Director of Fine Arts, Sami Womack, for allowing me to perform the duties of TSCA Vice President-Elect, Vice President, and over the next year, the Presidential duties. Volunteers keep this organization running, and it is great to have supportive administrators who allow us to invest in this organization.

Have a wonderful weekend of learning and growing so that you can continue to build and shape the future you want to see!

Sincerely,

Melissa Witt,
Vice President
The Local Arrangements Committee would like to thank the following organizations for their contributions to the 2016 Convention!

Claudia Taylor “Lady Bird” Johnson High School Speech & Debate
Earl Warren High School Speech & Debate
Fleming Steak House
Frost Bank
James Madison High School Floral Design Program
James Madison High School Speech & Debate
John Marshall High School Speech & Debate
John Paul Stevens High School Speech & Debate
Randolph Brooks Federal Credit Union
Judson High School Speech & Debate
La Vernia High School Speech & Debate
Saint Mary’s Hall Speech & Debate
San Antonio Area Tourism Council
San Antonio Convention & Visitors Bureau
Sandra Day O’Connor High School Speech & Debate
Theodore Roosevelt High School Speech & Debate
Tom C Clark High School Speech & Debate
University of Texas National Institute in Forensics
### Thursday, October 6, 2016

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<tr>
<td>1:00 – 3:00</td>
<td>TSCA Executive Officers Meeting</td>
<td>Sam Houston</td>
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<td>2:00 – 3:00</td>
<td>TFA Executive Council Meeting</td>
<td>Bolo’s PDR</td>
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<td>3:00 – 4:00</td>
<td>TFA Committee Meetings</td>
<td>Grand Ballroom ABC</td>
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<td>3:30 – 6:00</td>
<td>Convention Registration</td>
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<td>Rhetoric &amp; Comm Theory Short Course:</td>
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<td></td>
<td>“Teaching With Narrative”</td>
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<td>4:00 – 5:00</td>
<td>TFA Regional Meetings</td>
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<td>Region 1..............................................Grand Ballroom F</td>
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<td>Region 2..............................................Grand Ballroom C</td>
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<td>Region 3..............................................Grand Ballroom A</td>
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<td>Region 4..............................................Grand Ballroom E</td>
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<td>Region 5..............................................Grand Ballroom B</td>
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<td>5:00 – 6:30</td>
<td>Dinner for all Members</td>
<td>La Joya Ballroom</td>
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<td>Professor’s Performance Hour</td>
<td>Grand Ballroom CD</td>
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<td>Dinner will be buffet style so that you may enjoy the performance while you dine!</td>
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<tr>
<td>6:30</td>
<td>TSCA Standing &amp; Ad Hoc Committees (See page 28 for rooms)</td>
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<tr>
<td>7:30</td>
<td>TSCA Executive Officers Meeting</td>
<td>Sam Houston</td>
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<tr>
<td>8:00</td>
<td>TFA Business Meeting #1</td>
<td>Grand Ballroom CD</td>
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**University of Mary Hardin-Baylor**

For more information about the University of Mary Hardin-Baylor, the Department of Communication and Media Studies, or the UMHB Speech and Debate Team, please contact:

**KATHY OWENS**

*Assistant Professor and Director of Forensics*

254-295-5512 | kathy.owens@umhb.edu

**umhb.edu**

*Education for Life... Experience of a Lifetime*
Friday, October 7, 2016

8:00 – 9:00  New Member Breakfast  La Joya Ballroom  
(First year attendees only, please.)

8:15 – 9:15  TSCA Executive Council Breakfast  Grand Ballroom CD  
(All Officers, District, Committee, and Interest Group chairs)

9:25 – 10:25  Panel A Programs

9:30 – 11:40  Convention Registration  Foyer

10:30 – 11:40  Panel B Programs

11:45 – 12:45  Convention Luncheon  Grand Ballroom CD  
(Tickets for luncheon may be purchased at registration)

12:45 – 1:45  1st General Session  Grand Ballroom CDE

2:00 – 2:30  District Meetings (see page 29 for rooms)

2:45 – 3:45  Panel C Programs

3:30 – 4:30  Convention Registration  Foyer

4:00 – 4:35  **Interest Group Session 1:**
- Instructional Development, Middle School  Grand Ballroom A
- Instructional Development, High School  Grand Ballroom E
- Oral Interpretation & Performance Studies  Grand Ballroom B
- Mass Communication  Conference Center A
- Rhetoric & Communication Theory  Conference Center B

4:45 – 5:20  **Interest Group Session 2:**
- Argumentation & Debate  Grand Ballroom E
- Interpersonal and Organizational Communication  Conference Center A
- Theatre  Grand Ballroom E
- Instructional Development College & University  Conference Center B
- TACA  Grand Ballroom A
- TIFA/TCCFA  Grand Ballroom B

5:30 – 6:30  Panel D Programs

6:30 – 7:30  President’s Reception  Colonnade Ballroom

7:30  Don Streeter Past Presidents’ Dinner  Bolo PDR

8:00  TFA Business Meeting #2 (as needed)  Grand Ballroom CD

**Notes:**
### Saturday, October 8, 2016

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<tr>
<td>7:30 – 8:30</td>
<td>TSCA Executive Council Meeting #2</td>
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<td>8:45 – 9:15</td>
<td>Convention Registration</td>
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<td>9:00 – 1:00</td>
<td>Open Auditions</td>
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<tr>
<td>9:15 – 10:00</td>
<td>2nd General Session</td>
<td>Grand Ballroom CD</td>
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<td>10:15 – 11:15</td>
<td>Panel E Programs</td>
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<td>11:30 – 12:30</td>
<td>Panel F Programs</td>
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<tr>
<td>12:45 – 1:15</td>
<td>2017 Convention Planning Meeting &amp; Lunch</td>
<td>Grand Ballroom CD</td>
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<td></td>
<td>(Executive Council including: Officers, District, Committee &amp; Interest Group chairpersons, &amp; Local Arrangements)</td>
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<tr>
<td>1: 15 – 3:00</td>
<td>TSCA Officer Planning Meeting</td>
<td>Sam Houston</td>
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*We are looking forward to meeting again next year in Houston!*  

*“We cannot always build the future for our youth, but we can build our youth for the future.”*  

*Franklin D. Roosevelt*

### Notes:

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Satur day, October 8, 2016
Twenty Companies | One Website | No Comparison

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Convention Highlights

MEMBER APPRECIATION DINNER &
PROFESSOR’S PERFORMANCE HOUR
Thursday, 5:00 pm
Enjoy food and entertainment!

NEW MEMBER BREAKFAST
Friday, 8:00 am
All first-time members are encouraged to attend!

CONVENTION LUNCHEON
Friday, 11:45 am
Featuring the 2016 Communicator of the Year
Purchase tickets at registration

PRESIDENT’S RECEPTION
Friday, 6:30 pm
Join us in thanking Amy Tilton Jones for
her leadership and dedication to TSCA

DON STREETER PAST PRESIDENTS DINNER
Friday, 7:30 pm

OPEN AUDITIONS
Saturday, 9:00 am – 1:00 pm

NEWSLETTER SUBMISSIONS
Send all news during the year (squad information, research grants, special
awards, research information, TSCA Committee meetings & decisions, legislative
updates, etc.) to Kendra Willeby, Newsletter Editor.
Email for information: kwilleby@lcisd.org
2015-2016 Executive Officers

President: Amy Tilton Jones, Del Mar College  
Vice President: Melissa Witt, Dimmitt High School  
Vice President-Elect: Wade Hescht, Lone Star College, North Harris  
Executive Secretary: Lou Ann Seabourn, Retired  
Comptroller: Mike Jones, Del Mar College  
Newsletter Editor: Kendra Willeby, Foster High School  
Journal Editor: George Pacheco, Jr., West Texas A&M University  
Archivist: Jana Riggins, University of Texas, Austin  
Immediate Past President: Mellessa Denny, Amarillo High School  
Webmaster: Brent Hinkle, Joy of Tournaments  
Parliamentarian: Martha Haun, University of Houston

2015-2016 District Chairpersons

District 1  n/a  
District 2  Dale Anderson  danderson4@delmar.edu  
District 3  Joanna Hickey  jhickey@bolingisd.net  
District 4  Lillian Adeyemi  lillian.adeyemi@cfisd.net  
District 5  Mary Evelyn Collins  maryevelyn.collins@lamar.edu  
District 6  Cyndi Havron  chavron@magnoliaisd.com  
District 7  Kari McKenzie  mckenziek@gilmerisd.org  
District 8  Danny Moss  dmoss@ntcc.edu  
District 9  Shawn Duthie  shawn.duthie@hollidayisd.net  
District 10  Naomi Bell  nbell@mesquiteisd.org  
District 11  Deborah Garoui  deborah.garoui@kellerisd.net  
District 12  Kathy Owens  kathy.owens@umhb.edu  
District 13  Joe Uhler  juhler@eanesisd.net  
District 14  Seth Pietsk  seth.pietsk@abileneisd.org  
District 15  Tony Blair  tony.blair@angelo.edu  
District 16  Lacy Cannon  lcannon@wtamu.edu  
District 17  Louie Pacheco  lpacheco@muleshoeisd.net  
District 18  Aaron Cox  aaron.cox@ectorcountyisd.org  
District 19  Daniel Rosales  drosales@episd.org  
District 20  Reymundo Andrade  randrade@judsonisd.org
Call for Manuscripts

Texas Speech Communication Journal
Volume 43

The Texas Speech Communication Journal issues a call for papers that focus on Experiential and Service Learning in Communication Studies. Contributors may approach the topic from a variety of methodological perspectives. Manuscripts should be received no later than May 10, 2017. Manuscripts not devoted to the topic of Experiential and Service Learning in Communication Studies will be considered for the general research section of the issue as space allows. Texas Speech Communication Journal (TSCJ) follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and should be written according to the Publication Manual of the American Psychological Association (6th edition). The title page should include the author’s name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are preferred for both manuscripts and teaching tips (in either Libre Office, WordPerfect, or Word).

The Texas Speech Communication Journal (TSCJ) is a state journal and published by the Texas Speech Communication Association. The TSCJ produces one print and one online issue per academic year, and seeks to publish original scholarship that contributes to the studies of human communication. An external committee from around the United States blind reviews all submissions.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, George Pacheco, Jr.
Email: tscajournal@gmail.com
West Texas A&M University
2015-2016 Interest Group Chairpersons

**Argumentation & Debate**
Chair: Rory McKenzie
Lindale High School
mckenziera@lisdeagles.net

**Instructional Development:**
**College & University**
Chair: Patrick Ralls
Wharton County Junior College
rallsp@wcjc.edu

**Instructional Development:**
**High School**
Chair: Lacy Cannon
West Texas A&M University
lcannon@wtamu.edu

**Instructional Development:**
**Middle School**
Chair: Brandon Cohn
Bassett Middle School
bcohn@episd.org

**Interpersonal/Organizational Communication**
Chair: Lisa Campbell
Del Mar College
lcampbell@delmar.edu

**Mass Communication**
Chair: Jennifer Ramsey
Odessa College
jramsey@odessa.edu

**Oral Interpretation & Performance Studies**
Chair: Aimee Kasprzyck
Hillsboro High School
kasprzyck@hillsboroisd.org

**Rhetoric & Communication Theory**
Chair: Carolyn Baum
West Texas A&M University
cbaum@mail.wtamu.edu

**Texas Association of Communication Administrators (TACA)**
Chair: Jennifer Edwards
Tarleton State University
jtedwards@tarleton.edu

**Texas Forensic Association**
Chair: Noah Recker
La Vernia High School
noah.recker@lvisd.org

**Theatre**
Chair: Sami Womack
Dimmitt High School
sawomack@dimmittisd.net

**TIFA/TCCFA**
Chair: Justin Blacklock
San Antonio College
jblacklock@alamo.edu
<table>
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<th>President</th>
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<td>Kandi King</td>
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<tr>
<td>1963</td>
<td>Rex Fleming</td>
<td>2011</td>
<td>Connie McKee</td>
</tr>
<tr>
<td>1964</td>
<td>Ted Skinner</td>
<td>2012</td>
<td>Russell Kirkscey</td>
</tr>
<tr>
<td>1965</td>
<td>Mabel Wyatt</td>
<td>2013</td>
<td>M’Liss Hindman</td>
</tr>
<tr>
<td>1966</td>
<td>R.V. Holland</td>
<td>2014</td>
<td>Mellessa Denny</td>
</tr>
<tr>
<td>1967</td>
<td>June Prentice</td>
<td></td>
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<tr>
<td>1968</td>
<td>Don Streeter</td>
<td></td>
<td></td>
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<tr>
<td>1969</td>
<td>Billie Etheridge</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1970</td>
<td>James Barton</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
TSCA Twenty-Five Year Honorees

Sara Jane Barno, Hornedo Middle School
Shannon Howard, Dobie High School
Mike Jones, Del Mar College
Jolinda Ramsey, San Antonio College

TSCA Forty Year Honorees

Marita Duesler, Monsignor Kelly Catholic HS
William English, Baylor University

Thanks to these members for their dedication & commitment to TSCA over the years!

Note: If you are approaching a benchmark year of membership (25, 40 or 50 years) contact Jana Riggins at jriggins@uiltexas.org to make sure she has that information.
TSCA Educator of the Year Recipients

1974  Alonez Blackburn, Hawley HS
1975  Marjorie Best
1976  Pamela McDaniel, Boswell HS
1981  Lanny Naegelin, Churchill HS
1982  Jackie Jarrett, Coronado HS
1984  Opal Hall, Denton HS
1985  Jean Clough, Ball HS
1986  Ron Dodson, Westlake HS
1987  Kerry Moore, Muleshoe HS
1988  Ann Shofner, Tascosa HS
1989  Paula Moeller, Hays HS
1990  Mildred Peveto, Newman Smith HS
1991  Charlotte Brown, Gregory-Portland HS
1992  Kandi King, Clark HS
1993  Roberta Grenfell, Klein HS
1994  Sandra Lucas, Skyline HS
1995  M’Liss Hindman, Tyler Junior College
1996  Jana Riggins, Kaufman HS
1997  Virginia Myers, Wayland Baptist Univ.
1998  Joe D. Trevino, Jr., Bishop HS
1999  June H. Smith, Angelo State University
2000  Connie McKee, Amarillo HS
2002  Leann Ellis, South Plains College
2003  Mary C. Green, Pasadena HS
2004  Claude Caffee, Brookhaven College
2005  Wanda Hanson, West Texas A&M Univ.
2006  William Schuetz, Gregory-Portland HS
2007  Natalie Bryant, South Plains College
2008  Carley Dodd, Abilene Christian Univ.
2009  Randy Ellis, Spring HS
2010  Lou Ann Seabourn, Amarillo College
2011  Terry Thibodeaux, Sam Houston State Univ.
2012  Teresa Galiazzo, Alief Hastings HS
2013  Jackie Ganschow, Del Mar College
2014  Peter Pober, University of Texas, Austin
2015  R. Scott Allen, Humble ISD
       Janna Holt-Day, South Plains College
       John Gossett, University of North Texas
       Linda Alderson, Boling HS
       Catherine Gragg, San Jacinto College
       Robin Williamson, University of St. Thomas
       Sammy Green, Spring HS
       Marla Chisholm, Del Mar College
       Mary Trejo, University of Texas, El Paso
       Sara Jane Barno, Hornedo MS
       Barbara McCain, Plano East Senior HS
       Charles Wise, St. Philip’s College
       Randy Cox, University of Texas, Austin
       Mary Jane Grant, Morehead MS
       Myrna Bass, Athens HS
       Sarah Contreras, Del Mar College
       Michael Elkins, Texas A&M Univ., Kingsville
       Sandra Jones, Killough MS
       Barbara Garner, Duncanville HS
       Amy Tilton Jones, Del Mar College
       Shawn Wahl, Angelo State University
       Cheryl Miller, Henderson MS
       Robert Shepard, Creekview HS
       Wade Hescht, Lone Star College, North Harris
       Debbie Hatton, Sam Houston State University
       Gilbert Casas, McCallum HS
       Mike Jones, Del Mar College
       George Pacheco, Jr., Angelo State University
       Karen Wilbanks, Plano Senior HS
       George Tennison, E. A. Olle MS
       Gay Hollis, James E. Taylor HS
       Jim Towns, Stephen F. Austin University
       Stacy Thomas, The Kincaid School
       Kim Falco, Franklin HS
       Victoria Beard, Spring Woods HS
       Kelly Kimball, Carroll HS
       Danny Moss, North Texas Community College
       Wayne Kraemer, Texas State University
       Melissa Witt, Dimmitt HS
       Mendy Meurer, Del Mar College
       Michelle Maresh-Fuehrer, Texas A&M Univ., Corpus Christi
TSCA Outstanding Service Award Recipients

Linda Alderson
Natalie Bryant
Faye Carpenter
Richard Cheatham
Norma Coston
Ronald Dodson
Trudy Hanson
Martha Haun
M’Liss Hindman
Robert Jeffery
Sandra Lucaa
Beverly Martin
Connie McKee
Dan Mendoza
Kerry Moore
Danny Moss
Virginia Myers
Krin Brooks Perry
Jana Riggins
W.E. Schuetz
Lou Ann Seabourn
Ann Shofner
June H. Smith
Glynis Holm Strause
Charlene Strickland
Frances Sweeny
Guy P. Yates

TIFA Educator of the Year Recipients

1991 Peter Pober, University of Texas, Austin
M’Liss Hindman, Tyler Junior College
1992 Guy P. Yates, West Texas A&M University
1993 James Mammerella, San Antonio College
1994 Carol & Barbara Hickey, University of Texas, Arlington
1995 Ron Ragston, University of Houston
1999 Dan West, Rice University
2003 Wade Hescht, Lone Star College, North Harris
2005 Wayne Kraemer, Texas State University
2006 Mary Trejo, University of Texas, El Paso
2007 Connie McKee, West Texas A&M University
2008 Randy Cox, University of Texas, Austin
2009 Jolinda Ramsey, San Antonio College
2010 Kathy Owens, Mary Hardin Baylor University
2011 Collier Patton, Lone Star College, Kingwood
2012 Leigh-Anne Williams, San Jacinto College
2013 David Worth, Rice University
2014 Sarah Contreras, Del Mar College
TSCA Emeritus Members

Ronald Dodson
Noni Ford
Martha Haun
Florence Horton
Beverly Martin
Miff Mendoza
Kerry Moore
Lester Schilling
Victoria Townsend
Harold Weis

C.L. Etheridge
Maridell Fryar
Rosanna Herndon
Mary Ireland
Dell McComb
Virginia Myers
Helen Schafer
V. A. Smith
Charles Wise

Emeritus In Remembrance

Guy Bizzel
Faye Carpenter
Billie Etheridge
Jackie Jarrett
Anna Jo Pendleton
Don C. Streeter
Marilyn Swinton
Emerson Turner
Jean Boles
Ted Colson
Opal Hall
B. J. Naegelin
Vera Simpson
Frances Sweeny
Donna Ray Tobias
Guy P. Yates

21
<table>
<thead>
<tr>
<th>Year</th>
<th>Name</th>
<th>Year</th>
<th>Name</th>
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<td>1935-38</td>
<td>Emory G. Horger</td>
<td>1941-46</td>
<td>Hugh Seabury</td>
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<td>1938-41</td>
<td>J. Clark Weaver</td>
<td>1946</td>
<td>P. Melville Larson</td>
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<tr>
<td>1941-46</td>
<td>Hugh Seabury</td>
<td>1946-47</td>
<td>F. L. Winship</td>
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<tr>
<td>1946</td>
<td>F. L. Winship</td>
<td>1947-49</td>
<td>Bruce Roach</td>
</tr>
<tr>
<td>1947-52</td>
<td>Bruce Roach</td>
<td>1947-52</td>
<td>Cranell Tolliver</td>
</tr>
<tr>
<td>1952-55</td>
<td>Robert Cape</td>
<td>1952-55</td>
<td>Robert Cape</td>
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<tr>
<td>1961-64</td>
<td>Don Streeter</td>
<td>1961-64</td>
<td>Don Streeter</td>
</tr>
<tr>
<td>1969-70</td>
<td>C. L. Farr</td>
<td>1969-70</td>
<td>C. L. Farr</td>
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<tr>
<td>1979-82</td>
<td>William DeMougeot</td>
<td>1979-82</td>
<td>William DeMougeot</td>
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<tr>
<td>1982-83</td>
<td>Ray Ewing</td>
<td>1982-83</td>
<td>Ray Ewing</td>
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<tr>
<td>1983</td>
<td>William DeMougeot</td>
<td>1983</td>
<td>William DeMougeot</td>
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<tr>
<td>1988-89</td>
<td>Carrol Haggard</td>
<td>1988-89</td>
<td>Carrol Haggard</td>
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<tr>
<td>1989-91</td>
<td>Tyler Tindall</td>
<td>1989-91</td>
<td>Tyler Tindall</td>
</tr>
<tr>
<td>1995-98</td>
<td>Ralph Long</td>
<td>1995-98</td>
<td>Ralph Long</td>
</tr>
<tr>
<td>2001-2007</td>
<td>Randy Cox</td>
<td>2001-2007</td>
<td>Randy Cox</td>
</tr>
<tr>
<td>2007-2012</td>
<td>Brent Hinkle</td>
<td>2007-2012</td>
<td>Brent Hinkle</td>
</tr>
</tbody>
</table>
2015-16 TSCA Standing and Ad Hoc Committees

BYLAWS
Ann Shofner (18), Chair
Mary Evelyn Collins (16)
Gilbert Casas (17)
Lacy Cannon (17)
M’Liss Hindman (18)

COMMITTEE to NOMINATE
Ann Shofner (18), Chair
Mary Evelyn Collins (16)
Gilbert Casas (17)
Lacy Cannon (17)
M’Liss Hindman (18)

NOMINATING COMMITTEE
Da
nny Moss, Chair
Rory McKenzie
Vanessa Amos
Sam Womack
Jennifer Ramsey
Brandon Wood

EDUCATOR OF THE YEAR
Norma Coston (18), Chair
Kari McKenzie (18)
Dale Anderson (18)
Jim Towns (18)
Kelley Finley (17)
Rene Deltoro (17)
Brian Lain (17)
Charles Wise (16)
Deanne Christensen (16)

FISCAL REVIEW
Brent Hinkle (16), Chair
Greg McGee (18)
Colin Malinak (18)

NOMINATING COMMITTEE
Sara Jane Barno, Chair
Kaye Magill, Chair
Ryan Lovell
Noah Recker
Julie Schniers
Sarah Spring

PUBLIC RELATIONS
Martha Pierson (16), Chair
Kyle Peterson (17)
Tim Haynes (18)
James Thompson (18)
Lisa Campbell (18)
Michael Merritt (17)
Chris Dickson (16)

TIME & PLACE
Kandi King ((16), Central, Chair
Ralph Long (18), East

BYLAWS
Trudy Hanson (17), West
Teresa Galiazzo (16), South

GOVERNMENT AFFAIRS
Debbie Waddell (16), Chair
(Beltran)
Virginia Myers (ext. resource)
K. Falco/G. Ibarra (Domínguez)
Greg Mayo (Cortez)
Linda Alderson (Perez)
C. Flisowski/K. Magill (Allen)
Flynn Miller (Mercer)
Kathy Lyons (Bahorich)
Dustin Kay (Bradley)
Kristi Hodgkiss (Cargill)
Nicole Cornish (Ratliff)
R. Smith & C. Potts (Maynard)
Vicki Dillard (Hardy)
Kathy Owens (Miller)
Eric Mears (Melton-Malone)
Stephanie Suto (Rowley)

RESOLUTIONS
Yolanda Silva (16), Chair
Brandon Cohn (16)
Holly Hunt (16)
Kathy Phillips (16)
Angela Verner (18)

SPECIAL AWARDS
Connie McKee (17), Chair
Amy Jones (Ex Officio)
Kerry Moore (18)
Mellessa Denny (18)
Teresa Galiazzo (18)
Russell Kirksey (17)

2016 LOCAL ARRANGEMENTS
Michelle Watkins, Chair
Justin Blalock
Leslie Crady
Tania Kelley
Kandi King
Colin Malinak

SPEECH/THEATRE in PUBLIC SCHOOLS
Ross DeLeon (17), Chair
Melissa O’Neal (18)
Amy Kemp (17)
Catherine Magni (16)

Educator Training
Wendi Brandenburg (18), Chair
Brian Gunter (16)
Greg Arp (17)
Candace Garrard (18)
Franz Hill (18)
Jeanine McCord (18)

UIL Advisory
Shawn Douth (16), Chair
Jana Riggins (external resource)
Cindi Havron (18)
Aimee Kasprzyck (18)
Michael Rutledge (18)
Joanna Hickey (18)

Two Year & Community College
Patrick Ralls (17), Chair
Mendy Meurer (16)
Sarah Contreras (16)
Amanda Jo Ratcliff (18)

Four Year College & University
Amy Aldridge Sanford (16), Chair
Flor Madero (16)
Carolyn Baum (18)
Leslie Rodriguez (18)

Ad Hoc Committees
Strategic Planning
June Smith, Chair
Rory McKenzie
Brent Hinkle
Connie McKee
Linda Alderson
Joe Uhler
Sara Jane Barno
M’Liss Hindman

Curriculum
Ann Shofner, Chair
JP Fugler
Nicole Cornish
Danny Moss
Teresa Galiazzo
Michelle Pittman

Note: Committee appointments are for a single year, unless noted by a year next to the name.
TSCA Lifetime Members

Linda Alderson
James Barnes
Carol Baum
Darlene Bellinghausen
Kristina Bilban
Robert Boyd
George Bradley
Elaine Brink
Joseph Brown
Christina Cardenas
Catherine Carroll
Richard Cheatham
Deanne Christensen
Gene Taylor Clough
Cynthia Cone
Norma Coston
Jason Courville
Randy Cox
Jason Crane
Mellessa Denny
Christina Dodd
Claire Dodillet
Ashley Donahue
Judy Dorset
Paul Duffy
Tim C. Edgerly
Millard Eiland
Michael Elkins
Tolline Enger
Keith V. Erickson
Charles L. Etheridge
Billie W. Etheridge
Ira Evers
Tanya Evers
Michael Fain
JP Fugler
Maridell Fryar
Alice Gabbard
Marsha Gephart
J.S. (Jack) Gibson
Karen Gossett
Robert Gratz
Lou Greenwood
George L. Grice
Carrol Haggard
Trudy Hanson
Michael Harlan
Ann Harrell
Sandra Hile Hart
Karen Hatley
Martha J. Haun
Rosanna Herndon
Wade Hescht
M’Liss Hindman
Sonya Hopkins
Dolly Hudgins
Jo Hudson
Kathleen Jamieson
Amy Tilton Jones
Lavoy Jones
Mike Jones
Marilyn S. Kelly
Genell Kelso
Nanoette Kelton
Kandi King
Elizabeth Kizer
Wayne Kraemer
Brian Lain
Ralph Long
Laverne Loving
Sandra Lucca
Bernita Mansfield
Barbara J. Mayo
Karin McCallum
Candace McConnell
Martha McDaniel
Connie McKee
Tim Mahoney
Carol Malloy
Paul May
Bonnie Mutschler
Dwight Mutschler
Virginia Myers
Lacey Odam-Matejowsky
Krin Brooks Perry
David Peters
Sally Ponzo
Larry Preas
J.B. Prior
Clydene Reep
Jana Riggins
La Anna Rodrigs
Pat Rogers
Edwin Rowley
Ivan Sandlin
Helen Schafer
Cynthia Shade
Ann Shofner
Ted Skinner
Gary Smith
Lawrence R. Smith
Nancy Smith
Cindy M. SoRelle
Kevin Steinberg
Glynis Holm Strause
Charlene Strickland
Carolyn Strohkirch
Frances Sweeney
Jason Sykes
Jane Terrell
Terry Thibodeaux
David Thomas
Tyler Tindall
Jim Towns
Linda M. Vancil
Beverly Wakefield
Gwen Waldrop
Gloria Walter
Gloria White
Janice C. Wieland
E.L. Williamson
Joseph A. Willis
Debbie Winkler
Charles N. Wise
Melissa Witt
John Wright
Mabel Wyatt
Patricia Wysong
Judith Zaffirini
Gilbert Casas
## TFA Hall of Fame Inductees

<table>
<thead>
<tr>
<th>Year</th>
<th>Inductees</th>
</tr>
</thead>
</table>
| 2006 | Randy Ellis  
    | Cindi Timmons  
    | David Baker  
    | J.E. Masters |
| 2007 | Kandi King  
    | Bill Schuetz |
| 2008 | Joe Trevino  
    | Charlotte Brown  
    | Ann Shofner |
| 2009 | Aaron Timmons  
    | Dave Huston  
    | Gary Boeger  
    | Barbara McCain  
    | Shawn Mena  
    | Karen Wilbanks |
| 2012 | Robert Shepard  
    | Kim Falco  
    | Billye Lucas  
    | Cheryl Potts |
| 2013 | Lee Ann Ince  
    | Michael Merritt  
    | Jane Boyd  
    | Sammy Green |
| 2014 | Diane Forbes  
    | Brent Hinkle  
    | Eloise Blair  
    | Dr. Rich Edwards |

“The best way to predict your future is to create it.”  
Abraham Lincoln
TSCA Conference 2017
Call for Papers and Panels

InFusion: Inspiring Minds Want to Grow

Our organization is a combination of creative, colorful, controversial, committed educators who are changing lives in communities across the state every single day. We bring passion, devotion, and energy into our classrooms and inspire the students in our charge. Our membership includes brand new teachers fresh out of college armed with the latest research, best practices, and technology tools; seasoned veterans who have contributed to the latest research, established award-winning programs and published research; and leaders of various educational and civic organizations.

We are many and it is time we begin to move as one.

It has never been more important to our membership, to the students and communities we serve, that we clarify our vision and actively begin to work toward it.

How can we maximize the benefits of membership in the Texas Speech Communication Association? Where do you fit in in the organizational structure of TSCA? How can we support and encourage one another in meaningful ways, so that our members are prepared to thrive, not just survive? How can TSCA best utilize our varied gifts and roles to establish an effective advocacy within the state? How can we bring our individual visions together to infuse the organization and propel Speech Education forward?

Join us by sharing your research and ideas at the 2017 TSCA Conference in Houston
October 6-8, 2017

Send all program questions and comments to Wade Hescht
wade.hescht@lonestar.edu

Submit panels through your Interest Group Chairperson OR send directly to Wade Hescht.

A complete call for papers will be available online at www.etsca.com

Deadline for Program Submissions:
December 15, 2017
Thanks to our Vendors!

For Pete’s Sake
Fountainhead Press
Joe Willis
Perfection Learning
Prep’d
Texas Tech University
Texas Forensic Association
The Forensic Files
University Interscholastic League

*Please visit the Vendors between sessions and thank them for supporting TSCA!*

*Notes:*

__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
__________________________________________________________________________
Thursday, October 6, 2016

8:00 - 12:00 PM  Vendor Exhibit’s  Foyer

1:00 - 3:00 PM  TSCA Executive Officers Meeting  Sam Houston

2:00 – 3:00 PM  TFA Executive Council  Bolo’s PDR

3:30 – 6:00 PM  Convention Registration  Foyer
     Rhetoric & Communication Theory  Bolo’s PDR
     “Teaching With Narrative.”

3:00 – 4:00 PM  TFA Committee Meetings  Grand Ballroom ABC

4:00 – 5:00 PM  TFA Region Meetings
     Region 1  Grand Ballroom F
     Region 2  Grand Ballroom C
     Region 3  Grand Ballroom A
     Region 4  Grand Ballroom E
     Region 5  Grand Ballroom B

5:00  Complimentary Members’ Dinner  La Joya
     Professors Performance Hour  Grand Ballroom CD
     Dinner buffet in La Joya, enjoy your dinner while watching performances in Grand Ballroom CD

6:30 – 7:30 PM  Standing & Ad Hoc Committees Meet  Conference Center A
     Bylaws  Colonnade A
     Comm. to Nominate the Nominating Committee  Grand Ballroom FG
     Curriculum  Conference Center B
     Educator of the Year  Grand Ballroom A
     Educator Training  Sam Houston
     Fiscal Review  Bolo’s PDR
     Four Year College & University  Grand Ballroom CD
     Governmental Affairs  Grand Ballroom FG
     Nominating Committee  Colonnade B
     Public Relations  Grand Ballroom A
     Resolutions  Boardroom
     Special Awards  Grand Ballroom E
     Speech & Theatre in Public Schools  Grand Ballroom B
     Strategic Planning  Colonnade C
     Time and Place  Grand Ballroom CD
     Two Year & Community College  Grand Ballroom E
     UIL Advisory Committee

7:30 PM  TSCA Executive Officers Meeting  Sam Houston

8:00 PM  TFA Business Meeting #1  Grand Ballroom CD
Friday, October 7, 2016

8:00-9:00 AM New Member Breakfast La Joya
8:15-9:15 AM TSCA Executive Council Breakfast Grand Ballroom CD
  All Officers, District Chairs, Interest Group Chairs, and Committee Chairs please plan to attend.
9:25 – 10:25 AM Panel A Programs
9:30 – 11:40 AM Convention Registration Foyer
10:30-11:40 AM Panel B Programs
11:45 – 12:45 PM Convention Luncheon Grand Ballroom CD
  Tickets for available at registration
12:45 – 1:45 PM 1st General Session Grand Ballroom CDE

2:00 – 2:30 PM TSCA District Meetings

<table>
<thead>
<tr>
<th>District 1</th>
<th>Colonnade A</th>
<th>District 2</th>
<th>Colonnade B</th>
<th>District 3</th>
<th>Colonnade C</th>
<th>District 4</th>
<th>Grand Ballroom E</th>
<th>District 5</th>
<th>Colonnade B</th>
<th>District 6</th>
<th>Bolo’s PDR</th>
<th>District 7</th>
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<tr>
<td>District 8</td>
<td>Conference Center B</td>
<td>District 9</td>
<td>District 10</td>
<td>Grand Ballroom A</td>
<td>District 11</td>
<td>District 12</td>
<td>Grand Ballroom B</td>
<td>District 13</td>
<td>Grand Ballroom B</td>
<td>District 14</td>
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<td>District 15</td>
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<td>District 16</td>
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<td>District 17</td>
<td>Grand Ballroom F</td>
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<td>District 19</td>
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2:45 – 3:45 PM Panel C Programs
3:30 – 4:30 PM Convention Registration Foyer
4:00 – 4:35 PM Interest Group Meetings
  Instructional Development, Middle School Grand Ballroom A
  Instructional Development, High School Grand Ballroom E
  Oral Interpretation & Performance Studies Grand Ballroom B
  Mass Communication Conference Center A
  Rhetoric and Communication Theory Conference Center B

4:45 – 5:20 PM Interest Group Meetings
  Argumentation & Debate Grand Ballroom E
  Interpersonal and Organizational Communication Conference Center A
  Theatre Bolo’s PDR
  Instructional Development College & University Conference Center B
  Texas Association of Communication Admin. Grand Ballroom B
  TIFA/TCCFA Grand Ballroom A

5:30 – 6:30 PM Panel D Programs
6:30 – 7:30 PM President’s Reception Colonnade Ballroom
7:30 PM Don Streeter Past Presidents Dinner Bolo’s PDR
8:00 PM TFA Business Meeting #2 Grand Ballroom CD
Saturday, October 8, 2016

7:30 – 8:30 AM  TSCA Executive Council Meeting  Grand Ballroom CD
    All Officers, District Chairs, Interest Group Chairs, and Committee Chairs please plan to attend.

8:45 – 9:15 AM  Convention Registration  Foyer

9:00 – 1:00 PM  Open Auditions  Grand Ballroom B

9:15 – 10:00 AM  General Session #2  Grand Ballroom CD

10:15 – 11:15 AM  Panel E Programs

11:30 – 12:30 PM  Panel F Programs

12:45 – 1:15 PM  2017 Convention Planning Lunch  Grand Ballroom CD
    TSCA Officers, District Chairs, Interest Group Chairs, Committee Chairs, and Local Arrangements committee please plan to attend.

1:15 – 3:00 PM  TSCA Officers Meeting  Sam Houston

“If opportunity doesn’t knock, build a door.”
    Milton Berle

Notes:

________________________________________________________________________
________________________________________________________________________
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________________________________________________________________________
PANEL A PROGRAMS
Friday, October 7, 2016
9:25 AM – 10:25 AM

A – 1 Programming the Future: Bolo’s PDR
Examining Strategies for High School & College Coaches
To Build and Construct Programmed Oral Interpretation Events

Sponsor: TIFA/TCCFA/IDHS
Coordinator: Justin Blacklock, San Antonio College
Chair: Sarah Contreras, Del Mar College

Presenters: Jolinda Ramsey, San Antonio College
M.Liss Hindman, Tyler Junior College
JP Fugler, Lindale High School
Joe Muller, Saint Mary’s Hall
Julie Schniers, Central High School, San Angelo

Selecting Literature for Oral Interpretation can be daunting by itself. Constructing a program from multiple pieces in a fluid and powerful way is even more challenging. The following panel explores strategies to building effective programs of literature for performances for the high school and college level.

**Great for Veteran Teachers/Coaches!**

A – 2 Applying Universal Design for Learning Conference Center A
In the Online Environment

Sponsor: Instructional Development College & University
Coordinator/Chair: Mike Jones, Del Mar College

Presenters: Mike Jones, E-Learning Coordinator, Del Mar College

Universal Design for Learning (UDL) is a set of principles for curriculum development that gives all individuals equal opportunities to learn. When taking into consideration the multitude of factors that learners bring with them into class, ranging from varied learning styles to learning and physical disabilities, developing an online element of a course can be challenging. Applying UDL Principles throughout the course development can aid in creating an environment where all learners can be successful. This panel will focus on providing an overview of UDL, strategies for applying UDL, and resources for educators.
## A – 3 Negotiating Change: Shaping Organizational Communication

**Conference Center B**

| Sponsor: | Interpersonal & Organizational Communication |
| Coordinator/Chair: | Heather De La Cruz Selim, Texas A&M University- Corpus Christi |
| Presenters: | “The Immediacy Behavior Effects in Advising on Retention With First Generation Hispanic Students.” Jacqueline E. Fischer, Texas A&M University-Corpus Christi |
| | “Military Deployments: A Look Into Military Romantic Couples During Interrupted Communication.” Catherine “Katie” Cole, Texas A&M University-Corpus Christi |
| | “Employee Motivation in the Texas Oil Industry: A Communication Study.” Deborah de Cillo Ottoni Teixeira, Texas A&M University-Corpus Christi |

Successful organizations know how to evaluate and adapt in response to ever-changing environments and consequential organization communication challenges. Panelists will specifically address university and advisement’s role in the retention of a growing Hispanic first generation college student population, romantic relationships during and immediately after one partner is deployed, and employee motivation in the oil industry. A review of the pertinent literature as well as proposals for future research studies will be shared.

## A – 4 Performance of Hispanic Identity

**Grand Ballroom A**

| Sponsor: | Instructional Development Middle School |
| Coordinator/Chair: | Vanessa Amos, Canyon Hills Middle School |
| Presenters: | Vanessa Amos, Canyon Hills Middle School  
Brandon Cohn, Bassett Middle School |

Panelists will give guidance and suggestion regarding the oral interpretation and characterization of Hispanic identity, moving beyond stereotypes and into the sharing of lived experiences of Hispanic culture.

## A – 5 Tournament Hosting 101: TFA Individual Qualifying Tournament (IQT)

**Grand Ballroom E**

| Sponsor: | Texas Forensic Association |
| Chair/Coordinator | Mellessa Denny, Amarillo High School |
| Presenter: | Mellessa Denny, Amarillo High School  
Gay Hollis, James E. Taylor High School  
Vicky Beard, Spring Woods High School |

For those considering, or a little too frightened to consider, hosting a TFA IQT! Mrs. Denny & Ms. Hollis will calm your fears and provide you will all of the tools to make your tournament hosting a successful service to the community and fundraiser for your team! **Great for new coaches!**
A – 6  LD Debate: Live & in Color!  Grand Ballroom FG

Sponsor: Argumentation & Debate
Coordinator/Chair: Jacob Koshak, Montgomery High School

Presenters: Matt Reichle, Ronald Reagan High School
Richard Colling, Stony Point High School
Preston Stolte, Churchill High School

Jacob Lugo and Bianca Rathwick, students at Winston Churchill High School, will debate for our panel of judges. Attendees will have the opportunity to watch a live round and listen to judge critiques.

**Great for New Coaches!

A – 7  Adapting a Play for One Act  Colonnade A

Sponsor: Theatre
Coordinator/Chair: Kari McKenzie, Lindale High School

Presenters: Aimee Kasprzyk, Hillsboro High School

Learn from a pro successful ways to adapt various scripts for use as contest material!

A – 8  New Teacher/Coach Panel  Grand Ballroom B

Sponsor: Teacher Education Committee
Coordinator/Chair: Wendi Brandenburg, Parish Episcopal School

Presenters: Wendi Brandenburg, Parish Episcopal School

Feeling overwhelmed? Join Wendi for lesson planning ideas, coaching tips, and general teaching advice!

**Great for New Teachers & Coaches!

Notes:

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Panel B Programs  
Friday, October 7, 2016  
10:30 AM – 11:40 AM

<table>
<thead>
<tr>
<th>B – 1</th>
<th>Shaping Millennials: Using &amp; Teaching Technology at the Middle School Level</th>
<th>Conference Center A</th>
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</thead>
<tbody>
<tr>
<td>Sponsor:</td>
<td>Instructional Development Middle School</td>
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<tr>
<td>Coordinator/Chair:</td>
<td>Brandon Cohn, Bassett Middle School</td>
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<tr>
<td>Presenters:</td>
<td>Vanessa Amos, Canyon Hills Middle School</td>
<td>Brandon Cohn, Bassett Middle School</td>
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<td></td>
<td></td>
<td>Clay Wheeler, Schimelpfenig Middle School</td>
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</table>

In the tech-heavy world of the new millennium, it is vital that we equip our colleagues and students with the rules and tools of technology. From basic care and maintenance of school resources to their choices when engaging with social media, empower your students to shape their futures using technology to their advantage!

<table>
<thead>
<tr>
<th>B – 2</th>
<th>Top Student Papers</th>
<th>Conference Center B</th>
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<tbody>
<tr>
<td>Sponsor:</td>
<td>Interpersonal &amp; Organizational Communication</td>
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<tr>
<td>Moderator:</td>
<td>Dale Anderson, Del Mar College</td>
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</table>

Enjoy a showcase of graduate and undergraduate student scholarship in the area of Interpersonal & Organizational Communication. The papers selected were recommended by faculty working closely with the students. This work represents interesting and innovative research by the next generation of scholars.

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<tr>
<th>B – 3</th>
<th>Congressional Debate Demystified</th>
<th>Grand Ballroom B</th>
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<tbody>
<tr>
<td>Sponsor:</td>
<td>Texas Forensic Association</td>
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<tr>
<td>Coordinator/Chair:</td>
<td>Jason Warren, National Speech &amp; Debate Association</td>
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</tr>
<tr>
<td>Presenters:</td>
<td>Jason Warren, National Speech &amp; Debate Association</td>
<td>Rhonda Smith, Plano West High School</td>
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<td>Vicky Beard, Spring Woods High School</td>
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</table>

Come join these presenters to learn their tips for successful Congressional Debate competition! From UIL and TFA to NSDA and TOC competitions these presenters will equip you with what you need for your students!

**Great for new coaches!**
B – 4  Deeper & Wider:  Additional Resources in Debate

Grand Ballroom E

Additional Resources in Debate

Sponsor:  Instructional Development High School
Coordinator/Chair:  Lacy Cannon, West Texas A&M University

Presenters:  Tom McCaffrey, Jasper High School, Plano

Brown University has a phenomenal curriculum for social studies, Choices, that has multiple applications for debate, congress, and extemp research and preparation for students. The World Affairs Council, too, offers programs and information throughout the year that can enrich selections of credible resources students can call on.

Come find out more about these resources and options for implementing them in your team instruction!

**Great for veteran coaches!**

B – 5  Shaping Programs for Interpretation:  Curriculum-Based Ideas

Grand Ballroom FG

Curriculum-Based Ideas

Sponsor:  Oral Interpretation & Performance Studies
Coordinator/Chair:  Liana Hiñajosa, Alief Hastings High School

Presenters:  Jana Riggins, University Interscholastic League
Julie Schniers, Central High School, San Angelo
Kari McKenzie, Lindale High School

The challenge of finding the right literature, weaving the right program in interpretation events can be daunting. Let these award-winning coaches help you find curriculum-inspired ideas and projects for your oral interpretation team!

**Great for new coaches!**

B – 6  President’s Panel: Future Shapers

Colonnade A

President’s Panel: Future Shapers

Sponsor:  TSCA President: Amy Tilton Jones
Coordinator/Chair:  Amy Tilton Jones, Del Mar College

Presenters:  Mike Jones, Del Mar College
Crystal Church Rolison, Cisco College
Jim Towns, Stephen F. Austin State University

Join these veteran educators as they discuss teaching our students for an uncertain future. How do we prepare the next generation of teachers and professionals when we cannot imagine the technology or situations they will encounter? What are teaching strategies and techniques we need to develop to teach to the future? What skills will be important to develop in our students?
B – 7  What Happens After the Tournament?  Colonnade B

Sponsor: Oral Interpretation & Performance Studies
Coordinator/Chair: Aimee Kasprzyk, Hillsboro High School

Presenters: Shawn Duthie, Holliday High School
Ashley Freeman, Dekaney High School

Hours of reading, cutting, rehearsing, and coaching go into preparation for competition. But how do you help your students make sense of their ballot comments, ranks, and overall tournament experience? Join these coaches to find out how to make the most of the competition experience for your students!

B – 8  Tips From Administrators  Grand Ballroom A

Sponsor: Texas Association of Communication Administrators
Chair/Coordinator: Jennifer T. Edwards, Tarleton State University

Presenters: Brian L. Ott, Texas Tech University
Amy Aldridge Sanford, Texas A&M University-Corpus Christi
June Smith, Angelo State University
Trudy Hanson, West Texas A&M University
Joe Cardot, Abilene Christian University
Larry J. King, Stephen F. Austin University

University administrators will discuss their best tips, including how to make the transition into an administrator role, juggling the day-to-day obligations of a unit, the importance of good hiring and mentoring, managing limited resources, and supervising and promoting quality assessment. The session is intended for faculty at all levels, from middle schools to universities, and will benefit administrators, would-be administrators, and people hoping to better understand their supervisors.

B – 9  The Mother of All G.I.F.T.S!  (Great Ideas For Teaching Speech)  La Joya

Sponsor: Theatre/Argumentation & Debate/Instructional Development High School
Coordinator/Chair: Mendy Meurer, Del Mar College

Presenters: Various

Bring your favorite lesson plan or activity to share with other teachers during this session! From classroom instruction to coaching, middle school to college & university, sharing is caring! Email your intent to participate as a presenter to Mendy Meurer at mmeurer@delmar.edu by 9/26/16!
11:45 AM  Conference Luncheon  Grand Ballroom CD
Tickets Required

Featured Speaker
TSCA Communicator of the Year
Robert Wicall
The Man Behind the Coyote!

12:45 PM  First General Session  Grand Ballroom CDE
Note: you do not have to attend the luncheon to attend the General Session, but we hope you do!

2:00 – 2:30 PM TSCA District Meetings

<table>
<thead>
<tr>
<th>District</th>
<th>Location</th>
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<tbody>
<tr>
<td>District 1</td>
<td>Colonnade A</td>
<td>District 11</td>
<td>Grand Ballroom A</td>
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<tr>
<td>District 2</td>
<td>Colonnade B</td>
<td>District 12</td>
<td>Grand Ballroom B</td>
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<td>District 3</td>
<td>Colonnade C</td>
<td>District 13</td>
<td>Grand Ballroom B</td>
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<td>District 4</td>
<td>Grand Ballroom E</td>
<td>District 14</td>
<td>Grand Ballroom B</td>
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<td>District 5</td>
<td>Colonnade B</td>
<td>District 15</td>
<td>Grand Ballroom F</td>
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<td>District 6</td>
<td>Bolo’s PDR</td>
<td>District 16</td>
<td>Grand Ballroom F</td>
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<td>District 7</td>
<td>Conference Center A</td>
<td>District 17</td>
<td>Grand Ballroom F</td>
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<td>District 8</td>
<td>Conference Center B</td>
<td>District 18</td>
<td>Grand Ballroom E</td>
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<td>District 9</td>
<td>Grand Ballroom A</td>
<td>District 19</td>
<td>Bolo’s PDR</td>
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<tr>
<td>District 10</td>
<td>Grand Ballroom A</td>
<td>District 20</td>
<td>Bolo’s PDR</td>
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</table>
# Panel C Programs
**Friday, October 7, 2016**
2:45 PM – 3:45 PM

<table>
<thead>
<tr>
<th>C - 1</th>
<th>Dual Credit Courses: Effective Instruction</th>
<th>Conference Center A</th>
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</thead>
<tbody>
<tr>
<td>Sponsor:</td>
<td>Instructional Development College &amp; University</td>
<td>Mendy Meurer, Del Mar College</td>
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<tr>
<td>Presenters:</td>
<td>Patrick Ralls, Wharton County Junior College Mike Jones, Del Mar College</td>
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Experienced professors will offer strategies to implement in the classroom to help create the best environment for dual credit speech courses! Attendees will have the benefit of input from both instructors and administrators of dual credit courses.

<table>
<thead>
<tr>
<th>C - 2</th>
<th>T-Tess For Teachers: Navigating the New Assessment Parameters</th>
<th>Conference Center B</th>
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</thead>
<tbody>
<tr>
<td>Sponsor:</td>
<td>Instructional Development High School</td>
<td>Racy Grant, Prosper High School</td>
</tr>
<tr>
<td>Presenters:</td>
<td>Racy Grant, Assistant Principal, Prosper High School.</td>
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</table>

Former Speech & Debate coach, high school teacher, and current administrator at Prosper HS, a T-Tess pilot campus, shares her knowledge and experience in implementing the new teacher evaluation standards. Come find out what T-Tess means for you!

**Great for new and veteran teachers!**

<table>
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<tr>
<th>C - 3</th>
<th>Ethnically Diverse Scripts</th>
<th>Grand Ballroom A</th>
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<tbody>
<tr>
<td>Sponsor:</td>
<td>Theatre</td>
<td>Shawn Duthie, Holliday High School</td>
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<tr>
<td>Presenters:</td>
<td>Sami Womack, Dimmitt High School</td>
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</tbody>
</table>

Find out how to make all of your students feel welcome, included and able to see themselves in the literature they are working with!

**Great for new and veteran directors!**
C - 4  New UIL Prose/Poetry Categories  Grand Ballroom B

Sponsor:  Oral Interpretation & Performance Studies
Coordinator/Chair:  Aimee Kasprzyk

Presenters:  Jana Riggins, Director, UIL Speech & Debate
M’Liss Hindman, Tyler Junior College, UIL Prose/Poetry Consultant
Sammy Green, UIL Prose/Poetry Committee
JP Fugler, Lindale HS, UIL Prose/Poetry Committee
Julie Schniers, Central High School, UIL Prose/Poetry Committee
Ann Shofner, Retired, UIL Prose/Poetry Committee

Members of the UIL Prose & Poetry Committee will share their vision and insight to the recently released UIL Prose & Poetry categories!

**Great for new and veteran directors!**

C - 5  Oral Interpretation: Live Coaching  Grand Ballroom E

Sponsor:  Oral Interpretation & Performance Studies
Coordinator/Chair:  Joe Muller, Saint Mary’s Hall

Presenters:  Andrew Barrett, Dobie High School
Colin Malinak, Saint Mary’s Hall
Joe Muller, Saint Mary’s Hall

Student performers will be critiqued by veteran coaches. Come learn the secrets of hands-on coaching that nurtures and builds the performer!

**Great for new coaches!**

C - 6  Evidence-Based Learning Across the Curriculum  Bolo’s PDR

Sponsor:  Instructional Development High School
Coordinator/Chair:  Eboni Davis, Thomas Jefferson High School

Presenters:  Dan Lingel, Jesuit College Preparatory School of Dallas

Join Dan Lingel as he explains the growing Debate Across the Curriculum movement and discusses research from schools across the country that have employed this philosophy. Learn how to advocate for this opportunity in your district!

**Great for veteran coaches looking to expand opportunities!**
C - 7  World Schools Debate  Grand Ballroom FG

Sponsor: Argumentation & Debate
Coordinator/Chair: Ryan Lovell, Tascosa High School

Presenters: Aaron Timmons, Greenhill School, Coach of Team USA Debate
           Cindi Timmons, Greenhill School, Manager & Coach of Team USA Debate

As World Schools Debate gains momentum across the country, find out what it’s all about! Current Team USA coaches, Aaron & Cindi Timmons will share their expertise preparing students to meet international competition, adapt to judges from around the world, and represent the United States debate community!

**Great for veteran coaches!**

C - 8  Shaping Congressional Debate Curriculum for the Classroom  Colonnade A

Sponsor: Texas Forensic Association
Coordinator/Chair: Noah Recker, La Vernia High School

Presenters: Adam Jacobi, Wisconsin High School Forensic Association

Come ready to get some great ideas for teaching Congressional Debate!

**Great for new & veteran coaches!**

3:30 PM-4:30 PM  Convention Registration  Foyer

4:00 PM-4:35 PM  Interest Group Meetings

Instructional Development, Middle School  Grand Ballroom A
Instructional Development, High School  Grand Ballroom E
Oral Interpretation & Performance Studies  Grand Ballroom B
Mass Communication  Conference Center A
Rhetoric & Communication Theory  Conference Center B

4:45 PM-5:20 PM  Interest Group Meetings

Argumentation & Debate  Grand Ballroom E
Interpersonal & Organizational Communication Theatre  Conference Center A
Instructional Development College & University  Bolo’s PDR
Texas Association of Communication Administrators  Conference Center B
TIFA/TCCFA  Grand Ballroom B
          Grand Ballroom A
**Panel D Programs**

**Friday, October 7, 2016**

**5:30 PM – 6:30 PM**

---

**D – 1**  
**Using “Acclaim” in the Speech or Theatre Classroom**  
Conference Center A

**Sponsor:** Instructional Development College & University  
**Coordinator/Chair:** Patrick Ralls, Wharton County Junior College  
**Presenters:** Kelley Finley, South Plains College  
Janine McCord, South Plains College

We will recap the information about the online platforms available for the Speech Classroom (Cengage, McGraw Hill, Pearson and Acclaim) that we spoke about last year. Then we will discuss the merits of Acclaim and how it can be utilized to live capture speeches as well as batch upload speeches. Anyone who is needing a better, faster and more effective way to record speeches/videos would benefit from this presentation. This is a cost effective, efficient and easy way to record, view and archive speeches and performances.

---

**D – 2**  
**Graduate Student Papers in Rhetorical Criticism**  
Conference Center B

**Sponsor:** Rhetoric & Communication Theory  
**Chair & Respondent:** Trudy Hanson, West Texas A&M University  
**Presenters:**  
“Starting to See Pictures: A Feminist and Intersectional Criticism of the Motion Picture, *The Hateful Eight,*” Zach Browder, West Texas A&M University.  
“Public Commemoration in South Korea: Examining the Implications for the National Cemetery,” Laura Dangerfield, West Texas A&M University.  
“The Price of Magic: A Narrative Analysis of ABC’s *Once Upon a Time,*” Stephanie Williams, West Texas A&M University.  
“Tips from Former Smokers and the Truth: The Anti-Smoking Campaigns,” Meghan J. Pace, Angelo State University.

Graduate students explore a variety of rhetorical artifacts and how they create meaning.

---

**D – 3**  
**Framework Applications in LD & CX**  
Grand Ballroom A

**Sponsor:** Argumentation & Debate  
**Coordinator/Chair:** Robey Holland, Anderson High School  
**Presenters:** Jacob Koshak, Montgomery High School  
Preston Stolte, Winston Churchill High School

We’ve all heard the term “framework.” These presenters will answer the question: How do we use framework effectively in debate?  
**Great for new coaches!**
D - 4 Reader’s Theatre & Community Engagement

Grand Ballroom CD

Sponsor: Oral Interpretation & Performance Studies
Coordinator/Chair: J. Scott Baker, University of Wisconsin-La Crosse

Presenters: Vicky Beard, Spring Woods High School
Brian Eanes, Winston Churchill High School
Kim Falco, Franklin High School
JP Fugler, Lindale High School
Grant Hahn, Grapevine High School
Ryan Hennessey, Klein High School
Colin Malinak, Montgomery High School
Adesuwa Omoruyi, Alief Taylor High School
Kirsten Nash, Hendrickson High School
Robert Shepard, Creekview High School
Yolanda Silva, Franklin High School

In 2015, 424 Speech & Debate coaches completed a national survey over their lived experiences. Using data collected in the survey, 10 composite characters were created and incorporated into a play that addresses the merits, pitfalls, and methods in which coaches work. This presentation is a workshop for an upcoming article by former TSCA coach, J. Scott Baker.

6:30 PM President’s Reception Colonnade Ballroom
Join us in honoring 2015-2016 President Amy Tilton Jones. This year, we will also award Educator of the year, 25-year pins, the June Smith Graduate Teaching Assistant award, and other awards at the reception.

7:30 PM Don Streeter Past Presidents’ Dinner Bolo’s PDR

8:00 pm Texas Forensic Association Grand Ballroom CD
Business Meeting #2

“If you don’t build your dream, someone will hire you to help them build theirs.”
Saturday, October 8, 2016

7:30 AM-8:30 AM  TSCA EC Meeting #2  Grand Ballroom CD
8:45 AM-9:15 AM  Convention Registration  Foyer
9:00 AM-1:00 PM  TSCA Open Auditions  Grand Ballroom B
9:15 AM  2ND General Session  Grand Ballroom CD

Panel E Programs
Saturday, October 7, 2016
10:15 AM – 11:15 AM

E - 1  Future of Informative Speaking  La Joya
In High School & College Forensics
Sponsor:  TIFA/TCCFA & IDHS
Coordinator/Chair:  Julie Welker, Howard Payne University
Presenters:  Joe Muller, Saint Mary’s Hall
           Jonathan Stansbury, Lone Star College
           Martin Randy Cox, University of Texas at Austin

With the recent addition of informative speaking to NSDA and the continual evolution of the event on the collegiate level, this panel seeks to examine how some coaches approach the event in its conception, creation, and presentation.

**Great for veteran coaches!

E - 2  Advanced Counter Plan, T, & Theory  Grand Ballroom A
Sponsor:  Argumentation & Debate
Coordinator/Chair:  Rory McKenzie, Lindale High School
Presenters:  Dan Lingel, Jesuit College Preparatory School of Dallas
           John Mast, Stephen F. Austin High School, Austin

This panel will explore effective teaching methods and strategy for advanced policy debate arguments.

**Great for veteran coaches!
E - 3  Future of Speech Communication Centers: Conference Center A
Change & Adaptation to Prepare the Next Generation of Oral and Visual Communicators

Sponsor: Instructional Development, College & University
Coordinator/Chair: Mendy Meurer, Del Mar College
Presenters: Dr. Dale Anderson, Del Mar College
Dr. Luke LeFevre, Texas Tech University

This panel will examine the role of Speech Communication Centers (SCC) as a resource to enhance the educational experience of scholars and learners at all levels of the institution. Drawing from their experience as Speech Communication instructors and SCC directors, the panelists will discuss the future of the SCC from an institutional and national perspective. Topics for discussion will include: SCC activities/resources with course-level student learning outcomes; SCC technology needs for educating millennial/post-millennial learners; assisting faculty, graduates, and undergraduates develop oral and visual communication skills; resources for distance learners in skills-based courses; and SCC outreach beyond the Communication discipline.

E - 4  Non-Competitive Track
Grand Ballroom D

Sponsor: Argumentation & Debate
Coordinator/Chair: Kirsten Nash, Hendrickson High School
Presenters: Regina Jennings, Cy Fair ISD
Stacy McGee, Cy Fair ISD

Panelists will address concerns and trends in the high school Communication classrooms not focused on competitive forensics.

**Great for new teachers!**

E - 5  The Joy of Tabrooms!
Grand Ballroom C

Sponsor: Texas Forensic Association
Coordinator/Chair: Gay Hollis, James E. Taylor High School
Presenters: Gay Hollis, James E. Taylor High School
Gregory McGee, Mayde Creek High School

Learn the ins and outs of an efficient tabulation room for your tournament. Panelists will discuss various tabulation software, tips for organizing before the tournament, and pitfalls of the new tournament host!

**Great for new coaches!**
E - 6  Recruiting Growing Programs  Grand Ballroom E

Sponsor: Oral Interpretation & Performance Studies/ Instructional Development Middle
Coordinator/Chair: Wendi Brandenburg, Parish Episcopal
Presenters: Colin Malinak, Saint Mary’s Hall
Kari McKenzie, Lindale High School
Lindsey Petropoulos, Rice Middle School
Julie Schniers, Central High School, San Angelo
Clay Wheeler, Schimelpfenig Middle School
Tom McCaffrey, Jasper High School

Join some of the most successful program-builders in the state of Texas as they share their approaches to recruiting and team-building.

**Great for new & veteran teachers!

E - 7  Accents, Dialects & Movement  Bolo’s PDR

Sponsor: Theatre/Oral Interpretation & Performance Studies
Coordinator/Chair: Shawn Duthie, Holliday High School
Presenters: Shawn Duthie, Holliday High School
Aimee Kasprzyk, Hillsboro High School

Learn new methods and tips for teaching accents, dialects and movement in theatre and oral interpretation. Panelists will discuss effective classroom activities and strategies to help you help your student performers!

**Great for new & veteran teachers!

E - 8  Strategies for Winning in Congressional Debate  Grand Ballroom FG

Sponsor: Texas Forensic Association
Coordinator/Chair: J. Scott Baker, University of Wisconsin-La Crosse
Presenters: Adam Jacobi, Wisconsin High School Forensic Association

Don’t miss this exciting program by one of NSDA’s finest. Adam Jacobi will share his tips for strategizing for the win in Congressional Debate competition.

**Great for veteran teachers!
Panel F Programs  
Saturday, October 7, 2016  
11:30 AM – 12:30 PM

<table>
<thead>
<tr>
<th>F - 1</th>
<th>Finding One’s Voice: Coaching Programmed Oral Interpretation</th>
<th>La Joya</th>
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<tr>
<td>Sponsor:</td>
<td>TIFA/TCCFA</td>
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<tr>
<td>Coordinator/Chair:</td>
<td>Kathy Owens, University of Mary Hardin-Baylor</td>
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</table>
| Presenters: | Justin Blacklock, San Antonio College  
Sarah Contreras, Del Mar College |

Programmed Oral Interpretation is a particularly demanding event from a performance standpoint. Students must develop multiple voices that are distinct and embody the type of literature they hail from. This panel seeks to give both college and high school coaches ideas to help students succeed in a challenging event by providing a panel discussion and by providing a presentation of a collegiate Programmed Oral Interpretation performance. 

**Great for new & veteran teachers!**

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<th>Teaching Hybrid</th>
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<tr>
<td>Coordinator/Chair:</td>
<td>Megan Pope, Texas A&amp;M-San Antonio</td>
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<td>Presenters:</td>
<td>Megan Pope, Texas A&amp;M-San Antonio</td>
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This panel will introduce public speaking taught in a hybrid format (partially online/partially face-to-face). Instructor Megan Pope will discuss technology options, best-practices and provide examples.

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<th>F - 3</th>
<th>The Right to Conceal Carry on Campus</th>
<th>Grand Ballroom D</th>
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<tbody>
<tr>
<td>Sponsor:</td>
<td>Rhetoric &amp; Communication Theory</td>
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<tr>
<td>Coordinator/Chair:</td>
<td>Leslie Y. Rodriguez, Angelo State University</td>
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| Presenters: | Tony Blair, Angelo State University  
Amanda Ratcliff, Tyler Junior College  
Leslie Y. Rodriguez, Angelo State University |

This panel, through research, will explore issues and opinions related to the right to conceal carry on campus from the perspective of students, faculty, and law officials.
F - 4  
**Lincoln-Douglas Debate: Traditional to Progressive Argumentation**

*Sponsor:*  
Texas Forensic Association

*Coordinator/Chair:*  
Seth Pietsek, Abilene ISD

*Presenters:*  
Matt Reichle, Ronald Reagan High School  
Melissa Witt, Dimmitt High School

Panelists will discuss the growing branch of progressive argumentation used in LD debate, how to prepare your students to run progressive argumentation as well as answer these kinds of arguments.

---

F - 5  
**TFA Executive Council Open Forum**

*Sponsor:*  
Texas Forensic Association

*Coordinator/Chair:*  
Noah Recker, La Vernia High School

*Presenters:*  
Noah Recker, TFA President, La Vernia High School  
Perry Beard, TFA Vice President, Cy-Fair High School  
Wendi Brandenburg, TFA Secretary, Parish Episcopal  
Jason Warren, TFA Treasurer, National Speech & Debate Association  
Grant Hahn, IQT Coordinator, Grapevine High School  
Gay Hollis, Immediate Past-President, James E. Taylor High School  
Kirsten Nash, Archivist, Hendrickson High School  
Ryan Lovell, Region 1 Representative, Tascosa High School  
Rhonda Smith, Region 2 Representative, Plano West Senior High School  
John Mast, Region 3 Representative, Stephen F. Austin High School, Austin  
Debbie Waddell, Region 4 Representative, Cypress Falls High School  
Yolanda Silva, Region 5 Representative, Franklin High School

Members of the Texas Forensic Association Executive Council will answer questions and address concerns of the membership during this panel.

---

F - 6  
**TSCA Curriculum Project**

*Sponsor:*  
Instructional Development High School

*Coordinator/Chair:*  
Eboni Davis, Thomas Jefferson High School

*Presenters:*  
Ann Shofner, Retired, Chair TSCA Ad Hoc Curriculum Committee  
Mellessa Denny, Amarillo High School

Panelists will discuss the progress and future plans for TSCA’s online curriculum, beginning with the Professional Communications course curriculum. Come find out what will soon be available and how you can contribute!

**Great for new & veteran teachers!**
F - 7  The State of UIL One Act Play Contest  Grand Ballroom FG

Sponsor:  Theatre
Coordinator/Chair:  Louie Pacheco, Muleshoe High School
Presenters:  Luis Muñoz, UIL Theatre & Film Director

Join the UIL State Director of Theatre & Film to find out recent changes in the OAP contest and get answers to any of your UIL Theatre or Film questions.

**Great for new & veteran directors!**

F - 8  Mock Trial Information Panel  Bolo’s PDR

Sponsor:  Vice President’s Panel
Coordinator/Chair:  Stefanie Suto, Canyon High School
Presenters:  Seth Phillips, Vice Chair, Texas High School Mock Trial Association

Attorney and former speech & debate coach Seth Phillips will provide information about the High School Mock Trial opportunities for your students. Find out about this exciting opportunity!

**Great for new & veteran coaches!**

---

12:45 PM  2017 Convention Planning  Grand Ballroom CD
(Executive Council, including: Officers, District, Committee & Interest Group Chairpersons, & 2017 Local Arrangements Committee).  Lunch Provided

1:15 PM  TSCA Officer Meeting  Sam Houston

HAVE A SAFE TRIP HOME!

See you next year in Houston!  
October 5-7, 2017  
Omni Houston Hotel at Westside
We would like to express our gratitude to all who made TSCA Convention 2016 a success!

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Brent Hinkle
TSCA Webmaster

Dimmitt High School Speech Team

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Del Mar College

“The future belongs to those who believe in the beauty of their dreams.” ~Eleanor Roosevelt
Texas Speech Communication Association  
Convention 2016: Shaping the Future  
October 6-8, 2016 * Omni San Antonio at the Colonnade  
Attendance Record and Verification Sheet

Participant’s Name: _____________________________

Please get a label from the chair of each panel you attend. Labels must be received before leaving the panel, will only be issued by panel chair, and will not be given out after panel is over. Public relations committee members will not accept signatures or anything other than labels when assessing CPE credits.

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