

TexasSpeaks

The Newsletter of the Texas Speech Communication Association

A Message from President Ann Shofner

As I write this column, I have just returned from a week in Philadelphia attending the NFL National Tournament and I am beginning two weeks at speech camp at West Texas A&M University. After putting in the long hours at Nationals and speech camp, I can honestly tell you that there is one thing that keeps popping up in my mind: GOING TO GALVESTON IN OCTOBER! I can't wait. TSCA members are in for a real treat at Moody Gardens. This newsletter will highlight several facets of convention, but these are the things that I have been the most impressed with:

1. The hotel is incredible. The rooms are large, the staff is friendly, and the food is great.
2. The aquarium is fascinating. But don't get into a fish naming contest with Bill Schuetz. He is quite an expert on aquariums and fish.
3. The rainforest is beautiful. While you wander through the trees and flowers, keep your eyes open for the colorful birds and the free roaming monkeys. And don't forget to look for the sloth which is usually just hanging around.
4. Moody Gardens is offering a package deal for our members at convention. For \$35.00, you get unlimited visits to the rainforest, aquarium, and other attractions over the length of the convention. I would certainly advise that you take advantage of this offer. Natalie Bryant has set aside a two hour time slot on Friday morning to explore Moody Gardens.
5. My thanks go out to Natalie and the interest group chairs for their hard work on the numerous programs that are being offered. It will be hard to pull yourself away from the attractions, but these programs will have something for everyone.
6. Don't miss Professor's Performance Hour. Several of our members, under the direction of Dr. Roy Ambrester, will be performing "Why I Live at the P.O." This story is hysterical and with all the hard work that is going into this presentation, it is a definite "must see."
7. The local arrangements committee, under the direction of Michael Merritte, have done an incredible job to welcome us to their area.

We will still have all the mainstays of convention. The General Sessions, election of officers, TFA and TIFA meetings, awards presentations, luncheons and time to socialize with friends. Make your plans now to be in Galveston in October. You will love it.

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A Message from Vice President Natalie Bryant

TSCA Membership:

"It is not what we do, but also what we do not do, for which we are ACCOUNTABLE"—*Moliere*. This year's convention theme of Multi-faceted Accountability has produced sixty-three diverse programs across all disciplines representing eleven different interest groups. From families, to students, to teachers, to administrators—Accountability is being explored. You should have your convention program in-hand by August 12. A copy of the program has also been placed on the TSCA website at www.etsca.com. I am very excited about this year's convention! With an insightful set of programs, along with a beautiful setting, TSCA, we cannot go wrong.

I encourage and challenge each of you to be accountable AND GET IN YOUR EARLY REGISTRATION! This will save you a lot of time and even money this year on the special attraction passes. I have built in a block of two hours this year for sight seeing, so be prepared!

Additionally, I have a long list of people to thank for helping me prepare Convention 2005! To all the Executive Officers—thank you for putting up with my multiple e-mails and questions. To you I give my never-ending appreciation. To the Interest Group chairs—YOU ROCK! You met deadlines, edited, and made my job much easier by producing a wonderful variety of intellectual programs for the membership. You worked tirelessly and did not complain. You will never know how much your hard work means to the Vice President of this great association until you take on the program task. To Michael Merritte, the Local Arrangements Committee, and Region4—WOWZERS! What extra effort you have all made to make Convention 2005 a beautiful experience. From the special attractions, goodies, equipment, and office supplies, TSCA could not ask for a more enjoyable, productive experience. And to my oh so technically knowledgeable friend, Brent Hinkle—I owe you—BIG TIME for helping me understand the intricate details of technically formatting this program. Thank you for not killing me!

Finally, I have asked Amy to include the 2006 call for papers and programs. Be brainstorming for those interest group meetings for the 2006 Convention theme: The Rise of Incivility: Establishing Respectful Communication.

Meet colleagues, learn, get involved, and enjoy Convention 2005, but above all—BE ACCOUNTABLE!!!

Respectfully,

Natalie Bryant

Vice President, TSCA 2005

"It's a funny thing about life; if you refuse to accept anything but the best, you often get it."

—W. Somerset Maugham

Moody Gardens: Hotel Information

The 2005 TSCA Convention will be held October 5-8, 2005 at Moody Gardens in Galveston! Make your reservations today!

Moody Gardens

Seven Hope Blvd

Galveston, Texas 75234

(409) 741-8484

Room Rate: \$135.00/ night

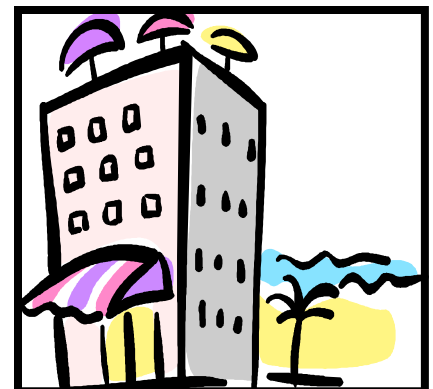
Unlimited people to a room

City Tax Rate: 8.25%

Deadline for Reservations at Convention Rate: September 13, 2005

Remember to bring your tax exempt form!

For more information on the hotel and attractions, check out www.moodygardens.com

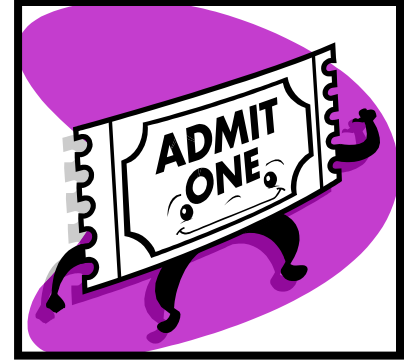


The Attractions at Moody Gardens!

The attractions at Moody Gardens include the IMAX 3D Theater, the Rain Forest Pyramid, the Discovery Pyramid, the Ride Films, the Aquarium, the Colonel Paddlewheel Boat, and Palm Beach (seasonal).

The group attraction pass offers unlimited use of the attractions during regular business hours for the duration of our conference. Access to the attractions is available from TSCA's arrival date to our departure date (October 5-8). Tickets will be distributed at the TSCA registration desk.

In order to take advantage of the group attraction pass, which allows you to return to any of the attractions multiple times during your stay, you must purchase the pass in advance for \$35.00. This money must be sent by September 15th to Bill Schuetz or Randy Cox to reserve your tickets for this offer. Make your check payable to TSCA. In order for TSCA to secure this special promotion, at least 50 tickets must be sold at this rate prior to arrival in Galveston. Once tickets are printed, they are non-refundable. If you purchase a regular ticket after your arrival in Galveston, you will not have unlimited access to the attractions and they will be more expensive. See the registration form posted on the website to purchase your attractions pass. Remember, the deadline is SEPTEMBER 15!



C.P.E. Certificates at Convention

At the convention in Galveston, C.P.E.. (Continuing Professional Education) certificates will be handed out to those who would like them. In order to receive a certificate you must complete and show your attendance verification sheet (located in your program).

Convention Sessions that Count Toward C.P.E.: Interest Group Meetings, District Meetings, Panels and Programs, and Meet the Author.

Convention Sessions that DO NOT Count Toward C.P.E.: Convention Luncheon, Business Meetings, Educator of the Year Reception, and General Sessions.

"It is not enough to have a good mind. The main thing is to use it well."
-Rene Descartes

2005 Educator of the Year Nominees

Secondary

Sara Jane Barno

Helen Farrar

David Garner

Sammy Green

Community College

Judy Carter

Marla Chisholm

Christina Michura

Danny Moss

Charles Wise

University

Mary Evelyn Collins

Randy Cox

V.A. Smith

Mary Trejo



Transportation to Galveston

If you are flying into Houston for the 2005 convention and need transportation to Galveston, the following deals have been arranged for you by the Local Arrangements Committee.

Scheduled Shuttles:

Hobby Airport: \$30 per person/ one way or \$45 per person/ round trip

IAH Airport: \$35 per person/ one way or \$55 per person/ round trip

Reservations and prepayment is required. Reservations can be made by calling 1-800-640-4826, or online at www.galvestonlimousineservice.com

Car Rentals:

Enterprise Rent-A-Car is offering discounted rates for all convention attendees. Reservations can be made by calling 1-800-RENT-A-CAR or online at www.enterprise.com using reference code TSCA05 (password is TSC for the corporate account sign in page). If you have any questions, please contact Melissa Magenheimer at Melissa.magenheimer@erac.com. Enterprise is offering a 10% discount to our members, and will in turn give a portion of that rebate back to TSCA!

Officer Elections

During the convention in Galveston, members will have the opportunity to elect officers to serve as leaders of TSCA. The candidates for Vice President-Elect of TSCA are M'Liss S. Hindman and Barbara J. Mayo. On the following two pages of this newsletter are statements from each of these candidates. You will also have the opportunity to view their vitas and hear from each candidate during a General Session at convention. The other office being voted for this year is that of Comptroller. Bill Schuetz is the candidate for the Comptroller position. We appreciate the Nominating Committee's hard work in identifying this qualified slate of candidates—Thank you! Be sure to vote at convention!

Attention District Chairs! Starting in November, two districts each month will submit district reports to Vice President-Elect Joe Trevino. SO who are the lucky first two districts? TWO AND TWENTY!

Posted on the TSCA website, www.etsca.com, are a couple of important documents that you need for this year's convention. The first is the 2004-2005 committee assignment list. Please double-check your committee assignment, and attend your committee's meeting on Wednesday. Next, is the membership form and convention registration form. Remember to get your registration in early this year for a more expedited registration process at convention. Your Moody Gardens attraction pass can also be purchased on the registration form.

Notes from the Executive Secretary Randy Cox

Current Membership Numbers

A total of 662 active members

13 Emeritus Members

106 Life Members

320 Sustaining Members

189 Regular Members (non-convention)

30 Student Members

2 Institutional Members

2 Journal Only



Pre-registration will be crucial this year to getting in and out of registration promptly. Use the form located on the website and pre-register by September 1, 2005! TFA and TSCA registration will be in the same location this year.

FROM VICE PRESIDENTIAL-ELECT CANDIDATE, M'LISS S. HINDMAN:

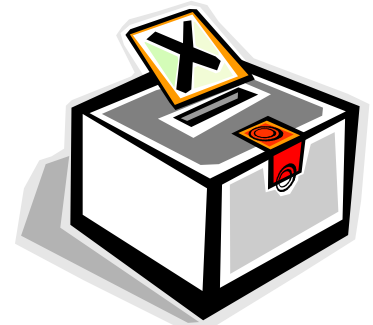
Dear TSCA membership:

It is a great honor to accept the nomination for Vice President Elect of TSCA. I am excited to have the opportunity of serving TSCA, the organization which has been such an important part of my professional life. I have so many colleagues and friends within TSCA that have been my mentors, my guides, and my companions in the quest to further excellence in the teaching of communication skills. I have been a member of TSCA for almost thirty years. I have had the privilege of serving on the Executive Committee of TSCA for over ten years, as both Comptroller and as Newsletter Editor. Preparing my vita that you will receive at convention this year was a wonderful time to reflect on how important TSCA has been to my development not only as a teacher, but also as a co-worker and as a leader. I know that most of you feel the same way. And I want to help our organization continue that strong tradition.

I want to be a pro-active leader for TSCA. I have many people that have gone before me that serve as excellent role models: Maridell Fryar, Vera Simpson, Virginia Myers, Guy Yates, June Smith, John Gossett, Trudy Hanson, Dan Mendoza, Cheryl Hamilton, W.E. Schuetz, Jana Riggins, Richard Cheatham, Ron Dodson, Peter Pober, most recently Ann Shofner and Natalie Bryant and many more. All of these people served as influential program presenters, committee members and/or officers. I learned from them all as I am sure many of you have done as well. And that great heritage of leadership needs to continue. Because of my experience and background, I humbly feel that I can attempt such a feat. I have the ability to negotiate, the energy to organize and give support and the knowledge of our organization's rich past and its potential for growth in the future. I strongly feel that serving TSCA as an officer is both a honor and a privilege and I promise to devote my talents toward the benefit of the TSCA membership. I am proud to be a member of this organization. Through our programming, networking, website, and newsletter, we must continue to serve all levels of education. We obviously know how central communication skills are to so many aspects of life, but we must be proactive in ensuring that others feel the same way. We must infuse our organization to continue to act in the best interests of not only our membership, but to our students and our communities.

I sincerely wish to thank the Nomination Committee for this honor. I want to thank each of you for this opportunity to be the next Vice President-Elect of TSCA. I look forward to seeing each of you at this year's convention in October.

Sincerely,
M'Liss S. Hindman
Instructor of Speech Communication
Tyler Junior College



Statement of Intent

Barbara J. Mayo – Nominee for Vice-President-Elect – TSCA – 2005-2006

It is with great anticipation and enthusiasm that I offer myself as a nominee for the office of Vice-President Elect of the Texas Speech Communication Association.

As I write this statement, I realize that I must ask myself what my intentions are in running for this office and what I can do to serve this organization. First let me say that I stand in awe of the individuals who have held this office in the past. Through their dynamic leadership, TSCA has become a state organization that has shaped the careers of teachers at every level of academic institution. Legislation has been impacted by the hard work and diligence of the leaders of this organization and through this legislation, I have had an opportunity to practice the craft I love, teaching communication.

When I first became a member of TSCA, I only knew that I wanted to teach speech and wanted to be around people who shared this passion. After my first convention in Corpus Christi, I knew I had indeed found such individuals. Through perseverance, I found out how to become involved with TSCA in a meaningful way in an effort to further the mission of the organization. Each year, I have taken on new responsibilities to learn each facet of TSCA. I have held positions as District Chair, Interest Group Chair, Committee to Nominate the Nominating Committee Chair, Local Arrangements Chair and most recently re-elected to serve as By-Laws Committee Chair. In each endeavor, I have worked to unify my committee and provide effective teamwork to insure that all members are involved in any decisions impacting the organization. I have taken each charge seriously and will do the same with this office should I be elected.

As a first generation college student, I know the barriers of obtaining a degree without any guidance. These barriers do not end with matriculation. Becoming involved in professional organizations, and attending academic conferences can be just as daunting to the new teacher without guidance through these mazes. As your Vice-President Elect, I would work to reach out to new teachers and encourage participation in TSCA. Additionally, I would develop new strategies for promoting our mission of professional enrichment by soliciting those individuals teaching communication courses throughout the state to submit programs to our conference and inform them of the wealth of great ideas they can obtain through attendance. Just as I was encouraged to attend TSCA, I would encourage our current membership to reach out and assist new members at every educational level to attend and become involved.

Just to be considered a candidate for this position is an honor in itself. I know through the kindness and guidance of many members of TSCA over the years, I have found my voice. I will be diligent in my duties and work with the Executive Council to insure that we stay abreast of legislative changes that may impact our profession and maintain communication with our members to advise them of the power of their voice.

Sincerely,

Barbara J. Mayo



Journal News

Call for Manuscripts

Volume 30, Issue 2

Julia Wood (2005) notes in *Gendered Lives*: "Studying communication, gender, and culture requires courage because it involves us in perplexing questions about our society and our personal identities. We must be willing to consider new ideas openly and to risk values and identities that are familiar to us" (p. 12). The Texas Speech Communication Journal issues a call for manuscripts for a special issue devoted to gender issues in communication that helps us focus on those "perplexing questions" Wood mentions. Manuscripts should be received no later than October 15, 2005.

We welcome manuscripts that address gender issues in communication from a variety of perspectives: rhetorical, research based, narrative and experiential. Manuscripts about gendered communication in different contexts (educational, business, family, mediated images) are particularly appropriate. Manuscripts not devoted to the topic of gender issues in communication will be considered for the research section of the issue as space allows. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the Publication Manual of the American Psychological Association (5th edition). The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are preferred for both manuscripts and teaching tips (either in WordPerfect or Word.) This issue will also feature a section on Teaching Tips focusing on learning activities that promote an awareness of gendered communication. The format for Teaching Tips should include learning objectives, description of preparation needed for the activity, a description of the activity, instructions for debriefing and a list of resources.

Book reviews for this issue will focus on gender communication. If you are interested in writing a book review, contact TSCJ Book Review Editor Jessica Mallard (jmallard@mail.wtamu.edu).

Queries and manuscript submissions should be sent to:

TSCJ Editor Trudy L. Hanson

WTAMU Box 60747

Art, Communication, and Theatre Dept.

West Texas A&M University

Canyon, TX 79016

email: thanson@mail.wtamu.edu

Phone: (806) 651-2800



TSCJ Top Article Award:

The TSCA Executive Committee authorized the creation of the TSCJ Best Article Award at the May officers retreat. Current TSCJ Editorial Board Members will vote for what they feel represents the top article published in Volume 29. Award recipients will receive a plaque at the convention luncheon.

TSCA Conference 2006 Call for Papers and Panels

The Rise of Incivility:

Establishing Respectful Communication

Ambassador Hotel

3100 I-40 West

Amarillo, Texas 79102

(806) 358-6161 or (800) 817-0521

<http://www.ambassadoramarillo.com/>

October 4 - 7, 2006

According to Civility Associates (<http://www.civilityassociates.com/>) a recent United States Department of Justice study concluded that the most dangerous place to be in the United States today is the workplace. When there is aggressive and disrespectful behavior the result is a negative impact on productivity, morale, retention, profits and wellness of the company, school and individual employees. In short, we seem to be living in the midst of an epidemic of incivility which tends to delay, and often deny, justice and progress. We were not born civil. Civility is a code of behavior acquired by learning from others and by constant practicing. Uncivil, abrasive, abusive, or obstructive conduct impedes the fundamental goal of resolving disputes rationally, peacefully, and efficiently. The hallmarks of every profession should have civility and professionalism as the twin goals in order to be successful in anything and everything. Life is a relational experience. We do not live in a vacuum. Instead we live among others, depend on others, and seek comfort and life meaning in others. Our individual identities, sanity, and health are shaped by the presence of others in our lives whether we want to admit it or not. The quality of our lives depends, to a large extent, on the quality of our relationships. If we agree that life is relational, we agree that by bettering our relationships we better the quality of our lives; thus it makes sense to acquire relational competence.

Civility - the idea of being civil, courteous, respectful, mannerly, polite and displaying integrity. Civility is being mindful of the dignity of the human being in your sphere at all times. Trust and respect are two essential ingredients in rebuilding a foundation of civility. Civility is linked to the Latin word *civitas*, which means 'city' and 'community.' Thus, civility implies a larger social concern. When we are civil, we are members in good standing of a community; we are good neighbors and good citizens. Perhaps this is why civility is on the decline. We have replaced "Do unto others as you would have them do unto you" and "Love your neighbor as yourself" with "Look out for #1." For the sake of tomorrow's world, let us teach, let us learn, and let us practice civility.

We have many challenges facing us today in every facet of life regarding CIVILITY, and it will take a combined effort at home, school, and the workplace to develop character! Therefore, our conference challenges its members to:

- Incorporate ways to make Character Count through teaching, learning, and practicing the Six Pillars of Character - Trustworthiness, Respect, Responsibility, Fairness, Caring, and Citizenship. (Josephson Institute, 2005),
- Investigate the who, what, when, where, why, and how of Incivility, and what must happen to turn this epidemic toward civility in homes, schools, and the workplace, and
- Determine successful methods to promote efficient problem solving, effective conflict management, respectful communication, and improved relational competence.
- Recognize the causes of incivility within the discipline of Speech Communication and within TSCA and take steps to alter this behavior.

Send all program questions and information to Vice President, Joe D. Trevino, Jr., jtrevino1@bishopcisd.esc2.net and submit panels through your Interest Group Chairs. A complete call for papers is online at <http://www.etsca.com>.

Deadline: March 1, 2006

Texas Speech Communication Association

TSCA is the largest Speech Communication State organization in the United States! It consists of Educators from middle school through University level in the fields of speech and theater, Administrators from all levels, and Professionals from corporate America. The Texas Speech Communication Association has a member base of approximately 700 members and is growing!

Amy Tilton Jones
TSCA Newsletter Editor
Department of Communications
Del Mar College
101 Baldwin
Corpus Christi, Texas 78404

Check out the website!

www.etsca.com

2004-2005 TSCA Executive Officers

- President: Ann Shofner, Tascosa High School, ann.shofner@amaisd.org
- Vice President: Natalie Bryant, South Plains College, nbryant@southplainscollege.edu
- Vice President-Elect: Joe Trevino, Bishop High School, jtrevino1@bishopcisd.esc2.net
- Executive Secretary: Randy Cox, University of Texas-Austin, mrcox@mail.utexas.edu
- Comptroller: W.E. Schuetz, Gregory-Portland High School, wschuetz@g-pisd.org
- Newsletter Editor: Amy Tilton Jones, Del Mar College, ajones@delmar.edu
- Journal Editor: Trudy Hanson, West Texas A&M University, thanson@mail.wtamu.edu
- Parliamentarian: Glynis Holm Strause, Coastal Bend College, ghstraus@coastalbend.edu
- Archivist: Faye Carpenter, Retired, FRosezenia@cs.com
- Archivist-Elect: Jana Riggins, UIL, University of Texas-Austin, jriggins@mail.utexas.edu
- Past President: Russell Lowery-Hart, West Texas A&M University, rhart@mail.wtamu.edu

