Texas Speech Communication Association’s 89th Convention

Teaching Responsibility in an Irresponsible World

October 2-4, 2014
The Overton Hotel • Lubbock

Affiliated organizations meeting in conjunction with TSCA:
Texas Forensic Association • Texas Community College Forensic Association
Texas Association for Communication Administration • Texas Intercollegiate Forensic Association
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For more information contact:

**Theatre**
Lara Smith
lsmith@tjc.edu
www.tjc.edu/theatre

**Speech**
M'Liss Hindman
mhind@tjc.edu
www.tjc.edu/speech
## Thursday, October 2, 2014

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tr>
<td>1:00</td>
<td>Executive Officers’ Meeting</td>
<td>CH Boardroom</td>
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<tr>
<td>3:00</td>
<td>Meet and Greet; Convention Registration</td>
<td>Prefunction 1</td>
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<tr>
<td>3:30</td>
<td>TFA Executive Council</td>
<td>Canyon</td>
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<td>3:30</td>
<td>TFA Committee Meetings</td>
<td>Sunset A</td>
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<td>4:00</td>
<td>TFA Regional Meetings</td>
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<td>Region 1: Sunset B</td>
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<td>Region 2: Sunset C</td>
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<td>Region 3: Horizon A</td>
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<td>Region 4: Horizon B</td>
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<td>Region 5: Horizon C</td>
<td>Horizon C</td>
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<tr>
<td>5:30</td>
<td>Dinner for all members</td>
<td>Prefunction 1</td>
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<td>For those members on committees, please take your meal to your designated meeting area.</td>
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<tr>
<td>5:45</td>
<td>Standing and Ad Hoc Committee Meetings</td>
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<tr>
<td>7:15</td>
<td>TFA Business Meeting #1</td>
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<td>7:15</td>
<td>TSCA Executive Officers’ Meeting; TSCA Committee</td>
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## Friday, October 3, 2014

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<tr>
<td>7:30</td>
<td>Convention Registration</td>
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<td>8:00</td>
<td>New Member Breakfast</td>
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<tr>
<td>8:00</td>
<td>(First Year Attendees Only)</td>
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<tr>
<td>8:15</td>
<td>TSCA Executive Council Meeting with Breakfast</td>
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<td>All District, Committee, and Interest Group Chairs Should Attend</td>
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<tr>
<td>9:30</td>
<td>General Session #1—Welcome, Announcements; Introductions of Officer Candidates; Communicator of the Year Award and speech</td>
<td>Sunset B</td>
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<tr>
<td>10:30</td>
<td>Registration</td>
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<td>10:30</td>
<td>Panel A Programs</td>
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<td>12:00</td>
<td>Convention Luncheon—all invited, small additional cost</td>
<td>Sunset A &amp; B</td>
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<td>12:45</td>
<td>Second General Session : Introduce Educator of the Year Nominees; Announce and Present 25 year pins; Presidential Address; Voting for Officers</td>
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<td>District Meetings</td>
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<td>2:30</td>
<td>Panel B Programs</td>
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**Friday, October 3 Continued**

4:00 - 4:40 Interest Group Session 1:
- Rhetoric & Communication Theory – Horizon C
- Oral Interpretation—Sunset C
- TIFA/TCCFA—Horizon B
- Instructional Development High School—Sunset B
- Mass Communication—Canyon

4:45 - 5:20 Interest Group Session 2:
- Argumentation and Debate—Sunset B
- Interpersonal & Organizational—Sunset C
- TACA—Horizon A
- Instructional Dev Middle School—Canyon
- Theatre—Horizon B
- Instructional Dev College/Univ—Horizon C

5:30 - 6:30 Panel C Programs

6:30 - 7:30 President’s Reception/Professor’s Performance Hour

7:45 TFA Meeting #2 (if needed)

7:45 Don Streeter Past Presidents’ Dinner

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**Saturday, October 4, 2014**

8:00 - 8:30 Convention Registration Continues

8:00 - 9:00 Panel D Programs

9:15 - 10:00 Final General Session: Vote on Motions; Announce Elections; Door Prizes

10:15 - 11:15 Panel E Programs

11:30 - 12:30 Panel F Programs

12:45 - 1:15 Informational meeting for next Convention: District Chairs, Committee Chairs and Interest Group Chairs, host committee

1:15 - 3:00 TSCA Officers’ Planning Session

See you next year in Dallas!!!
DON’T MISS THESE HIGHLIGHTS OF CONVENTION!

MEMBER APPRECIATION DINNER
THURSDAY, 5:30 P.M. Prefunction 1
All are welcome for food and conversation

NEW MEMBER BREAKFAST
FRIDAY, 8:00 A.M. Sunset C

CONFERENCE LUNCHEON
FRIDAY, 12:00 P.M. Sunset A & B
The luncheon will highlight the 2014 Educator of the Year recipients. Tickets must be purchased at registration.

PRESIDENT’S RECEPTION/PROFESSOR’S PERFORMANCE HOUR
FRIDAY, 6:30-7:30 P.M. Sunset B
Join us in thanking M’Liss Hindman for her leadership and dedication to TSCA.

DON STREETER PAST PRESIDENTS’ DINNER
FRIDAY, 7:45 P.M. Horizon B
EXECUTIVE OFFICERS 2014-2015

**President:** M’Liss Hindman, Tyler Junior College  
**Vice President:** Mellessa Denny, Amarillo High School  
**Vice President-Elect:** Amy Jones, Del Mar College  
**Executive Secretary:** LouAnn Seabourn, Amarillo College  
**Comptroller:** Mike Jones, Del Mar College  
**Newsletter Editor:** Aimee Kasprzyk, Hillsboro High School  
**Journal Editor:** George Pacheco, Jr., Angelo State University  
**Archivist:** Jana Riggins, University Interscholastic League  
**Immediate Past President:** Russell Kirkscey, Blanco High School  
**Webmaster:** Brent Hinkle, Joy of Tournaments  
**Parliamentarian:** Martha Haun, University of Houston

District Chairs 2013-2014

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<th>District</th>
<th>Chair</th>
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<tr>
<td>1</td>
<td>Stanley Klein</td>
<td><a href="mailto:rcolorad@southtexascollege.edu">rcolorad@southtexascollege.edu</a></td>
</tr>
<tr>
<td>2</td>
<td>Mendy Meurer</td>
<td><a href="mailto:mmeurer@delmar.edu">mmeurer@delmar.edu</a></td>
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<tr>
<td>3</td>
<td>Joanna Hickey</td>
<td><a href="mailto:jhickey@bolingisd.net">jhickey@bolingisd.net</a></td>
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<tr>
<td>4</td>
<td>Gay Hollis</td>
<td><a href="mailto:merryghollis@katyisd.org">merryghollis@katyisd.org</a></td>
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<td>5</td>
<td>None</td>
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<td>6</td>
<td>Cyndi Havron</td>
<td><a href="mailto:chavron@magnoliaisd.com">chavron@magnoliaisd.com</a></td>
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<tr>
<td>7</td>
<td>Kari McKenzie</td>
<td><a href="mailto:karispence5@gmail.com">karispence5@gmail.com</a></td>
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<tr>
<td>8</td>
<td>Kari McKenzie</td>
<td><a href="mailto:karispence5@gmail.com">karispence5@gmail.com</a></td>
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<tr>
<td>9</td>
<td>Shawn Duthie</td>
<td><a href="mailto:shawn.duthie@esc9.net">shawn.duthie@esc9.net</a></td>
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<tr>
<td>10</td>
<td>Michael Bolen</td>
<td><a href="mailto:Michael.bolen@risd.org">Michael.bolen@risd.org</a></td>
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<td>11</td>
<td>Sami Womack</td>
<td><a href="mailto:sawomack@dimmittisd.net">sawomack@dimmittisd.net</a></td>
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<tr>
<td>12</td>
<td>Debby Haren</td>
<td><a href="mailto:debbyharen@gmail.com">debbyharen@gmail.com</a></td>
</tr>
<tr>
<td>13</td>
<td>Debbie Winkler</td>
<td><a href="mailto:dwinkler59@yahoo.com">dwinkler59@yahoo.com</a></td>
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<tr>
<td>14</td>
<td>Seth Pietsek</td>
<td><a href="mailto:seth.pietsak@aismd.org">seth.pietsak@aismd.org</a></td>
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<tr>
<td>15</td>
<td>Tony Blair</td>
<td><a href="mailto:tony.blair@angelo.edu">tony.blair@angelo.edu</a></td>
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<tr>
<td>16</td>
<td>Lacy Venhaus</td>
<td><a href="mailto:lyenhaus@canyonisd.net">lyenhaus@canyonisd.net</a></td>
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<tr>
<td>17</td>
<td>Michelle Pittman</td>
<td><a href="mailto:michelle.pittman@plainview.k12.tx.us">michelle.pittman@plainview.k12.tx.us</a></td>
</tr>
<tr>
<td>18</td>
<td>Jenny Pippin</td>
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</tr>
<tr>
<td>19</td>
<td>Daniel Rosales</td>
<td><a href="mailto:drosales@episd.org">drosales@episd.org</a></td>
</tr>
<tr>
<td>20</td>
<td>Barbara McCain</td>
<td><a href="mailto:bmccai1@neisd.net">bmccai1@neisd.net</a></td>
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</table>
Call for Manuscripts

Texas Speech Communication Journal
Volume 40

The Texas Speech Communication Journal issues a call for papers that focus on Cultural Studies in Communication. Contributors may approach the topic from a variety of methodological perspectives. Manuscripts should be received no later than April 10, 2015. Manuscripts not devoted to the topic of Cultural Studies in Communication will be considered for the research section of the issue as space allows. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the Publication Manual of the American Psychological Association (6th edition). The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are preferred for both manuscripts and teaching tips (either in WordPerfect or Word).

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, George Pacheco, Jr.
email: george.pacheco@angelo.edu
Angelo State University
COMMUNICATORS OF THE YEAR

Johnny Mac and Jeanne Brown
Founders of the Remember Alex Brown Foundation

On November 10, 2009, Seagraves HS senior Alex Brown lost her life while texting and driving. Her death led to a crusade by her parents to encourage students to buckle up and stop texting while driving.

Her parents, Johnny Mac and Jeanne Brown travel to high schools around Texas to spread the message, hoping that through her memory, they can educate others about the dangers of texting and driving.

Their efforts have led to more than 350,000 people pledging to not text while driving.

You can sign the pledge and read more about our Communicators of the Year at:

http://www.rabfoundation.org/
http://rememberalexbrown.com/about
### INTEREST GROUP CHAIRS

<table>
<thead>
<tr>
<th>Interest Group</th>
<th>Chair</th>
<th>Contact Information</th>
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<tbody>
<tr>
<td>Argumentation and Debate</td>
<td>Kaye Magill</td>
<td><a href="mailto:kayem@springisd.org">kayem@springisd.org</a></td>
</tr>
<tr>
<td>Instructional Development, College &amp; University</td>
<td>Mendy Meurer</td>
<td><a href="mailto:mmeurer@delmar.edu">mmeurer@delmar.edu</a></td>
</tr>
<tr>
<td>Instructional Development, High School</td>
<td>Eric Mears</td>
<td><a href="mailto:mearse@lisd.net">mearse@lisd.net</a></td>
</tr>
<tr>
<td>Interpersonal/Organizational Communication</td>
<td>June Smith</td>
<td><a href="mailto:june.smith@angelo.edu">june.smith@angelo.edu</a></td>
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<tr>
<td>Mass Communication</td>
<td>Sara Rainey</td>
<td><a href="mailto:srainey@wileyc.edu">srainey@wileyc.edu</a></td>
</tr>
<tr>
<td>Oral Interpretation &amp; Performance Studies</td>
<td>JP Fugler</td>
<td><a href="mailto:fuglerj@van.sprnet.org">fuglerj@van.sprnet.org</a></td>
</tr>
<tr>
<td>Rhetoric &amp; Communication Theory</td>
<td>Trudy Hanson</td>
<td><a href="mailto:thanson@wtamu.edu">thanson@wtamu.edu</a></td>
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<tr>
<td>TACA</td>
<td>Amy Aldridge Sanford</td>
<td><a href="mailto:Amy.aldridge.sanford@tamucc.edu">Amy.aldridge.sanford@tamucc.edu</a></td>
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<tr>
<td>Texas Forensic Association</td>
<td>Kirsten Nash</td>
<td><a href="mailto:kirsten.nash@pfisd.net">kirsten.nash@pfisd.net</a></td>
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<tr>
<td>Theatre</td>
<td>Shawn Duthie</td>
<td><a href="mailto:shawn.duthie@hollidayisd.net">shawn.duthie@hollidayisd.net</a></td>
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<tr>
<td>TIFA/TCCFA</td>
<td>Kathy Owens</td>
<td><a href="mailto:kathy.owens@umhb.edu">kathy.owens@umhb.edu</a></td>
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<tr>
<td>Year</td>
<td>TSCA Past Presidents</td>
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<td>Peter Pober</td>
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<td>2000</td>
<td>R. Scott Allen</td>
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<td>2001</td>
<td>June Smith</td>
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<td>2002</td>
<td>Teresa Lee Galiazzo</td>
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<td>2003</td>
<td>Russell Lowery-Hart</td>
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<td>2004</td>
<td>Ann Shofner</td>
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<td>2005</td>
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<td>2006</td>
<td>Joe Trevino</td>
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<td>2007</td>
<td>Barbara Mayo</td>
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<td>2008</td>
<td>Lois Davis</td>
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<td>2009</td>
<td>Ralph Long</td>
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<td>2010</td>
<td>Kandi King</td>
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<td>2011</td>
<td>Connie McKee</td>
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<tr>
<td>2012</td>
<td>Russell Kirkscey</td>
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### TSCA Twenty-Five Year Honorees

<table>
<thead>
<tr>
<th>Linda Alderson</th>
<th>Cheryl Hamilton</th>
<th>Michael Merritte</th>
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<tr>
<td>Dru Bookout</td>
<td>Barbara Hickey</td>
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<td>Jane Boyd</td>
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<td>Gay Hollis</td>
<td>Carla Rich</td>
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<td>Judy Carter</td>
<td>Judi Indest</td>
<td>Jana Riggins</td>
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<td>Richard Cheatham</td>
<td>Phylis Jeffrey</td>
<td>Lou Ann Seabourn</td>
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<td>Marylin Kelly</td>
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<td>Lois Davis</td>
<td>Kelly Kimball</td>
<td>June H. Smith</td>
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<td>Ross DeLeon</td>
<td>Kandi King</td>
<td>V. A. Smith</td>
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<td>Ron Dodson</td>
<td>Kristi Kirkpatrick</td>
<td>Glynis H. Strause</td>
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<tr>
<td>Leann Ellis</td>
<td>Teresa Lee-Galliazzo</td>
<td>Charlene Strickland</td>
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<tr>
<td>Kim Falco</td>
<td>Ralph Long</td>
<td>Aaron Timmons</td>
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<td>Maridell Fryer</td>
<td>Laverne Loving</td>
<td>Tyler Tindall</td>
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<td>Jackie Ganschow</td>
<td>Beverly Martin</td>
<td>Cecil Trent</td>
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<td>Barbara Garner</td>
<td>J. E. Masters</td>
<td>Joseph A. Willis</td>
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<td>Jenny Garrison</td>
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<td>Karen Hatley</td>
<td>Dan Mendoza</td>
<td>John T. Woods</td>
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<td>ReNita Collins</td>
<td>Mary Eve</td>
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### TSCA Forty-Year Honorees

<table>
<thead>
<tr>
<th>E.L. Bo Williamson</th>
<th>Martha Haun</th>
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<tbody>
<tr>
<td>Charles Wise</td>
<td>Linda Long</td>
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</table>

### TSCA Fifty-Year Honorees

<table>
<thead>
<tr>
<th>Virginia Myers</th>
<th>Guy Yates</th>
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<tr>
<td></td>
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<tr>
<td>Charles Wise</td>
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</table>
EDUCATOR OF THE YEAR RECIPIENTS

1974  Alouez Blackburn, Hawley HS
1975  Marjorie Best
1976  Pamela McDaniel, Boswell HS
1981  Lanny Naegelin, Churchill HS
1982  Jackie Jarrett, Coronado HS
1984  Opal Hall, Denton HS
1985  Jean Clough, Ball HS
1986  Ron Dodson, Westlake HS
1987  Kerry Moore, Muleshoe HS
1988  Ann Shofner, Tascosa HS
1989  Paula Moeller, Hays HS
1990  Mildred Peveto, Newman Smith HS
1991  Charlotte Brown, Gregory-Portland HS
1992  Kandi King, Clark High School
1993  Roberta Grenfell, Klein High School
1994  Sandra Lucaa, Skyline HS
         M’Liss Hindman, Tyler Junior College
1995  Lana Hall, Hereford HS
         Linda Long, North Lake College
1996  Jana Riggins, Kaufman HS
         Leann Ellis, South Plains College
         Virginia Myers, Wayland Baptist Univ.
1997  Joe D. Trevino, Jr., Bishop HS
         Glynis Holm Strause, Coastal Bend Coll.
         June H. Smith, Angelo State Univ.
1998  Connie McKee, Amarillo HS
         Ralph Long, Collin County Comm. Coll.
         Trudy Hanson, West Texas A&M Univ.
1999  Mary C. Green, Pasadena HS
         Claude Caffee, Brookhaven College
         Martha J. Haun, Univ. of Houston
2000  William Schuetz, Gregory-Portland HS
         Natalie Bryant, South Plains College
         Carley Dodd, Abilene Christian Univ.
2001  Randy Ellis, Spring HS
         LouAnn Seabourn, Amarillo College
         Terry Thibodeaux, Sam Houston State
2002  Teresa Lee Galiazzo, Alief Hastings HS
         Jackie Ganschow, Del Mar College
         Peter Pober, Univ. of Texas—Austin
2003  R. Scott Allen, Humble ISD
         Janna Holt-Day, South Plains College
         John Gossett, Univ. of North Texas
2004  Linda Alderson, Boling HS
         Catherine Gragg, San Jacinto College
         Robin Williamson, Univ. of St. Thomas
2005  Sammy Green, Spring HS
         Marla Chisholm, Del Mar College
         Mary Trejo, Univ. of Texas—El Paso
2006  Sara Jane Barno, Hornedo MS
         Barbara McCain, Plano East Senior HS
         Charles Wise, St. Philip’s College
         Randy Cox, Univ. of Texas—Austin
2007  Mary Jane Grant, Morehead MS
         Myrna Bass, Athens HS
         Sarah Contreras, Del Mar College
         Michael Elkins, Texas A&M—Corpus Christi
2008  Sandra Jones, Killough MS
         Barbara Garner, Duncanville HS
         Amy Tilton Jones, Del Mar College
         Shawn Wahl, Texas A&M—Corpus Christi
2009  Cheryl Miller, Henderson MS
         Robert Shepard, Creekview HS
         Wade Hescht, Lone Star College—North Harris
         Debbie Hatton, Sam Houston State Univ.
2010  Gilbert Casas, McCollum HS
         Mike Jones, Del Mar College
2011  George Pacheco, Jr., San Angelo State Univ.
         Karen Wilbanks, Plano Sr. HS
2012  George Tennison, E.A Olle MS
         Gay Hollis, James E. Taylor HS
         Jim Towns, Stephen F. Austin University
2013  Stacy Thomas, The Kincaid School
         Kim Falco, Franklin HS
         Victoria Beard, Spring Woods, HS
What recent graduates say:

“The faculty are the strongest element of the program. They are extremely intelligent and passionate about this field. They are also great mentors.”

“The level of scholarship that is expected, combined with the collegiality of the students and faculty, promotes an engaged class that is motivated to succeed.”

“The program taught me how to solve problems in the workplace by using communication concepts or theories.”

The knowledgeable, well-published faculty work to challenge students to become critical consumers and producers of knowledge.

Learn more about how this rigorous program may be right for you:
cia.tamucc.edu/communication
or contact
Dr. Stephanie Rollie Rodriguez
stephanie.rodriguez@tamucc.edu
361.825.5753
## OUTSTANDING SERVICE AWARD RECIPIENTS

<table>
<thead>
<tr>
<th>Linda Alderson</th>
<th>Dan Mendoza</th>
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<tr>
<td>Natalie Bryant</td>
<td>Virginia Myers</td>
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<td>Faye Carpenter</td>
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<td>Richard Cheatham</td>
<td>Jana Riggins</td>
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<td>Norma Coston</td>
<td>W.E. Schuetz</td>
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<td>Ron Dodson</td>
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<td>M’Liss Hindman</td>
<td>Glynis Holm Strause</td>
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<td>Robert Jeffery</td>
<td>Charlene Strickland</td>
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<td>Sandra Lucaa</td>
<td>Frances Swinney</td>
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<td>Beverly Martin</td>
<td>Guy Yates</td>
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## TIFA Educator of the Year Recipients

- **’91** Peter Pober, Univ. of Texas at Austin and M’Liss S. Hindman, Tyler Junior College
- **’92** Guy Yates, West Texas A&M Univ.
- **’93** James Mammerella, San Antonio College
- **’94** Carol & Barbara Hickey, Univ. Texas at Arlington
- **’95** Ron Ragston, Univ. of Houston
- **’99** Dan West, Rice University
- **’03** Wade Hescht, Lone Star North Harris
- **’05** Wayne Kraemer, Texas State University
- **’06** Mary Trejo, Univ. of Texas, El Paso
- **’07** Connie McKee, West Texas A&M
- **’08** Randy Cox, Univ. of Texas At Austin
- **’09** Kathy Owens, Mary Hardin Baylor Univ.
- **‘11** Collier Patton, Lone Star Coll. Kingwood
- **‘12** Leigh-Anne Williams, San Jacinto College
### TSCA Emeritus Members

<table>
<thead>
<tr>
<th>Ron Dodson</th>
<th>Miff Mendoza</th>
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<tr>
<td>Billie Etheridge</td>
<td>Virginia Myers</td>
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<td>C.L. Etheridge</td>
<td>Kerry Moore</td>
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<td>Noni Ford</td>
<td>Helen Schafer</td>
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<td>Maridell Fryar</td>
<td>Lester Schilling</td>
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<td>Opal Hall</td>
<td>V. A. Smith</td>
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<td>Rosanna Herndon</td>
<td>Frances Swinny</td>
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<td>Florence Horton</td>
<td>Victoria Townsend</td>
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<td>Mary Ireland</td>
<td>Charles Wise</td>
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<td>Beverly Martin</td>
<td>Harold Weis</td>
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<td>Dell McComb</td>
<td>Guy Yates</td>
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### Emeritus in Remembrance

<table>
<thead>
<tr>
<th>Guy Bizzel</th>
<th>Vera Simpson</th>
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<tr>
<td>Jean Boles</td>
<td>Don C. Streeter</td>
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<tr>
<td>Faye Carpenter</td>
<td>Marilyn Swinton</td>
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<td>Ted Colson</td>
<td>Donna Ray Tobias</td>
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<td>Jackie Jarrett</td>
<td>Emerson Turner</td>
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<tr>
<td>Anna Jo Pendleton</td>
<td>B. J. Naegelin</td>
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</table>
TSCA PAST EXECUTIVE SECRETARIES

1935-38…………………………………………………………Emory G. Horger
1938-41…………………………………………………………J. Clark Weaver
1941-46…………………………………………………………Hugh Seabury
1946……………………………………………………………P. Merville Larson
1946-47…………………………………………………………F. L. Winship
1947-49…………………………………………………………Bruce Roach
1949-52…………………………………………………………Crannell Tolliver
1952-55…………………………………………………………Robert Cape
1955-58…………………………………………………………Ted Skinner
1958-61…………………………………………………………R. B. Holland
1961-64…………………………………………………………Don Streeter
1964-67…………………………………………………………P. Merville Larson
1967-69…………………………………………………………Curtis L. Pope
1969-70…………………………………………………………C. L. Farr
1970-79…………………………………………………………Robert Jeffrey
1979-82…………………………………………………………William DeMougeot
1982-83…………………………………………………………Ray Ewing
1983……………………………………………………………William DeMougeot
1983-88…………………………………………………………Ann Harrell
1988-89…………………………………………………………Carrol Haggard
1989-91…………………………………………………………Tyler Tindall
1991-95…………………………………………………………June H. Smith
1995-98…………………………………………………………Ralph Long
1998-2001………………………………………………………Lou Ann Seabourne
2001-2007………………………………………………………Randy Cox
2007-2012………………………………………………………Brent Hinkle
STANDING AND AD HOC COMMITTEES 2014—2015

Bylaws
Rory McKenzie (15) chair
George Tennison (15)
Ann Shofner (16)
Halli Tripe (15)
CJ Odam (15)

Public Relations
Martha Pierson (16) chair
Ronda Craig (15)
Shannon Howard (15)
Leslie Hernandez (15)
Jane Boyd (16)
Amanda Custy-Schaas (15)
Chris Dickson (16)
Erica Richards (15)

UIL Advisory
Barbara Ixba (15) chair
Jana Riggins (external resource)
Sami Womack (15)
Micahel Rutlege (16)
Shawn Duthie (16)
Joanna Hickey (15)

Committee to Nominate the Nominating Committee
Karen Wilbanks, chair
Kelly Kimball
Gilbert Casas
Barbara Mayo
Terri Robinson
Brandon Cohn

2-Year and Community College
Danny Moss (16) chair
Karen Cunningham (15)
Julie Bonner (15)
Patrick Ralls (17)

Educator of the Year
Sandra Jones (16) chair
Norma Coston (16)
Justin Velten (14)
Laura Brown (15)
Carolyn DeLecour (16)
Charles Wise (16)
Joseph Brown (15)

4-Year and University
Adria Battaglia (15) chair
Larry King (15)
Mary Evelyn Collins (15)
Flor Madero (16)
Sarah Rainey (15)
Esther Rumsey (15)

Fiscal Review
Brent Hinkle (16) chair
Greg McGee (15)
Mindy Meurer (16)

2014 Local Arrangements
Natalie Bryant, co-chair
Stephanie Allen, co-chair
Ann Shofner
Connie McKee
Lou Ann Seabourn
Melissa Denny
Michelle Pittman
Lisa Grinstead-Visit Lubbock
Leigh Martzall-Visit Lubbock

Governmental Affairs
Lacye Matejowsky (16) chair
Virginia Myers (external resource)
Kim Falco (16) & Guadalupe Ibarra (15) (Dominguez)
Sara Contreras (15) (Cortez)
Linda Alderson (14) (Perez)
Chad Filsowski (14) & Kaye Magill (15) (Allen)
Flynn Miller (14) (Mercer)
Kathy Lyons (15) (Bahorich)
JP Fugler (15) (Bradley)
Kristi Hodkgiss (15) (Cargill)
Cheryl Potts (15) & Rhonda Smith (16) (Maynard)
Jason Caldwell (15) (Ratliff)
Vicki Dillard (14) (Hardy)
Kathy Owens (14) (Miller)
Debbie Waddell (16) (Knight)
Seth Pietek (15)
(Melton-Malone)
Greg Mayo (14) (Rowley)

Speech and Theater in the Public Schools
Nicole Yeakley, (15) chair
Zane Harwell (16)
Gay Hollis (16)
Ross Deleon (17)
Catherine Magni (16)
Jessica Gluck (16)
Gina Villegas (15)

Special Awards
Kerry Moore (15) chair
Cindy Havron (16)
Connie McKee (15)
Lois Davis (15)
Michael Merritt (16)

Teacher Training
Vanessa Amos (16) chair
Tony Blair (15)
Kristen Shaheen (15)
Marco Bazan (15)
Debby Haren (15)
Brian Gunter (16)

2015 Nominating Committee
Ralph Long, chair
Yolanda Silva
Stacey Thomas
Chad Filsowski
Barbara McCain
Wendi Brandenburg

Nominating Committee
Ralph Long, chair
Yolanda Silva
Stacey Thomas
Chad Filsowski
Barbara McCain
Wendi Brandenburg

Note: Names with years indicate expiration of term of appointment. Names without years indicate a single-year appointment only.
TSCA LIFETIME MEMBERS

Linda Alderson
James Barnes
Carol Baum
Darlene Bellinghausen
Kristina Bilban
Robert Boyd
Robert Boyd
George Bradley
Elaine Brink
Joseph Brown
Christina Cardenas
Catherine Carroll
Richard Cheatham
Deanne Christensen
Gene Taylor Clough
Cynthia Cone
Norma Coston
Jason Courville
Martin Cox
Randy Cox
Jason Crane
Mellessa Denny
Christina Dodd
Claire Dodillet
Ashley Donahue
Judy Dorset
Paul Duffy
Tim C. Edgerly
Millard Eiland
Michael Elkins
Tolline Enger
Keith V. Erickson
Charles L. Etheridge
Billie W. Etheridge
Ira Evers
Tanya Evers
Michael Fain
Maridell Fryar
Alice Gabbard
Marsha Geiphart
J.S. (Jack) Gibson
Karen Gossett
Robert Gratz
Lou Greenwood
George L. Grice
Carrol Haggard
Trudy Hanson
Michael Harlan
Ann Harrell
Sandra Hile Hart
Karen Hatley
Martha J. Haun
Rosanna Herndon
Wade Hescht
M’Liss Hindman
Sonya Hopkins-Barnes
Dolly Hudgins
Jo Hudson
Kathleen Jamieson
Amy Tilton Jones
Lavoy Jones
Mike Jones
Marilyn S. Kelly
Genell Kelso
Nanette Kelton
Kandi King
Wayne Kraemer
Brian Lane
Linda J. Ling
Ralph Ling
Laverne Loving
Sandra Lucca
Bernita Mansfield
Barbara J. Mayo
Karin McCallum
Candace McConnell
Martha McDaniel
Connie McKee
Tim Mahoney
Carol Malloy
Paul May
Bonnie Mutschler
Dwight Mutschler
Virginia Myers
Lacye Odam-Matejowsky
Krin Brooks Perry
David Peters
Sally Ponzio
Larry Preas
J.B. Prior
Clydene Reep
Jana Riggins
La Anna Rodgris
Pat Rogers
Edwin Rowley
Ivan Sandlin
Helen Schafer
Cynthia Shade
Ann Shofner
Ted Skinner
Gary Smith
Lawrence R. Smith
Nancy Smith
Cindy M. SoRelle
Glynis Holm Strause
Charlene Strickland
Carolyn Strohkirch
Frances Swinny
Jason Sykes
Jane Terrell
Terry Thibodeaux
David Thomas
Tyler Tindall
Jim Towns
Linda M. Vancil
Beverly Wakefield
Gwen Waldrop
Gloria Walter
Gloria White
Janice C. Wieland
E.L. Williamson
Joseph A. Willis
Debbie Winkler
Charles N. Wise
Melissa Witt
John Wright
Mabel Wyatt
Patricia Wysong
Judith Zaffirini
YOU MATTER: THE RIPPLE EFFECT

In his book, *The Butterfly Effect*, Andy Andrews contends that we each have the power to change the world with even the slightest interactions with the world around us. As educators, the leverage we have goes beyond simply completing tasks or transferring knowledge. Long-term relationships are built, previously unexplored values are learned, and foreign culture is shared. The ripple effect occurs.

As teachers, how does the way in which we communicate with students, parents and colleagues impact generations to come? How should we monitor our communication because of the ripple effect? And how can we pass on the importance of the power of choice to our students so they strive to make positive ripples in the world around them?

Everything we do matters. YOU matter.

Join us by sharing your research and ideas at the 2015 TSCA Conference in Dallas.

October 1-3, 2015

Send all program questions and comments to Amy Jones, ajones@delmar.edu

Submit panels through your interest group chairs OR send directly to Amy Jones.

A complete call for papers will be available online at http://www.etsca.com

**DEADLINE FOR PROGRAM SUBMISSIONS:**
**DECEMBER 15, 2014**
Thanks to Our Vendors

Please visit the Vendors between sessions and tell them thank you for supporting TSCA.

Jo’s MICHE bags
Terrie Hopper
Sherilyn Crutchfield/ Scentsy
Kendall Hunt Publishing
For Pete’s Sake
Forensic Files
The Interp Store
Joe Willis

We also have information tables set up for the following:

Local Arrangements/Visit Lubbock
New Teachers
Texas Forensic Association
University Interscholastic League
THURSDAY, OCTOBER 2, 2014

1:00 - 3:00 Executive Officers’ Meeting
CH Boardroom

3:00 - 6:00 Convention Registration
Prefunction 1

3:00 - 4:00 TFA Executive Council
Canyon

3:00 - 4:30 TFA Committee Meetings
Sunset B, C & Horizon A, B, C

4:30 - 5:30 TFA Regional Meetings
Region 1: Sunset B
Region 2: Sunset C
Region 3: Horizon A
Region 4: Horizon B
Region 5: Horizon C

5:30 - 7:00 Complementary dinner served to all TSCA Members
Prefunction 1
THURSDAY, OCTOBER 2, 2014
Continued

5:45-7:00 Standing & Ad Hoc Committee Meetings

Bylaws
Fiscal Review
Governmental Affairs
Special Awards
Committee to Nominate the Nominating Committee
Nominating
Public Relations
Educator Training
Resolutions
Educator of the Year
Speech & Theatre in Four-Year College & University
Speech & Theatre in Two-Year & Community Colleges
Speech & Theatre in Public Schools
Time and Place
U.I.L. Advisory

Horizon A
Sunset C
Horizon B
Canyon
Horizon A
Canyon
Sunset C
Horizon B
Horizon B
Moody
Horizon C
Horizon C
Horizon C
Sunset C
Sunset C

7:15 TFA Business Meeting #1
Sunset B

7:15 TSCA Executive Officer Meeting
CH Boardroom
FRIDAY, OCTOBER 3, 2014

7:30 - 8:45   Convention Registration
              Prefunction 1

8:00 - 9:00   New Member Breakfast
              Sunset C

New Members please remember to pick up your
New Member Ribbon at Registration.
Past Presidents will preside over this breakfast meeting.

8:15 - 9:20   Executive Council Meeting
              Sunset A

BREAKFAST SERVED
All District, Interest, and Committee Chairs
should attend this meeting.

9:30 - 10:15 FIRST GENERAL SESSION
        Sunset B

Everyone Attend Please
Officer Candidates Announced

10:30– 11:30 REGISTRATION
        Prefunction 1
FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30 - 11:45 AM

A-1 I'm New...What Do I Do?  
Sunset C

Sponsors: Oral Interpretation, Argumentation & Debate, and TFA
Chair: Ashley Freeman, Dekaney HS
Coordinator: Kaye Magill, Westfield HS

Presenters: Grant Hahn, Grapevine HS
Kim Falco, Franklin HS
Lillian Ogunbanjo, Alief Hastings HS
Wendi Brandenburg, Centennial HS
Ann Shofner, retired

This panel is designed to pair young and relatively new coaches with regional “seasoned” mentor coaches in an effort to help the beginning coaches be more effective in the classroom and at the tournament. Panel will have an extended period that is open for new coach questions.

A-2 Advanced Intros, Transitions & Teasers  
Horizon A

Sponsors: Oral Interpretation and TFA
Chair: Kari McKenzie, Gilmer HS
Coordinator: JP Fugler, Van HS

Presenters: JP Fugler, Van HS
Andrew Barrett, Spring Woods
Sami Womack, Dimmitt HS

In oral interpretation, introductions and transitions are often underutilized opportunities to increase both audience interest and the cohesion of literature. Hear different perspectives of how your approach to literature can affect the success of a program. Learn effective tips and tricks by analyzing and deconstructing past interpretation programs.
FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30-11:45 AM

A-3  Debate Like a Girl: Fostering the Growth of Women in Speech
Horizon B

Sponsors:  TIFA and TFA
Chair:  Kirsten Nash, Hendricks HS
Coordinator: Matt Riechle, Reagan HS

Presenters:  Sarah Spring, University of Houston
Farrah Bara, UT Speech
Sarah Vartabedian, West Texas A&M University

This panel will explore the unique issues that face women in the speech/debate space. Panel members will discuss their perspectives as high school debaters, collegiate debaters, consultants, coaches, and judges. Recruiting and empowering women will be key focal points.

A-4  A Conversation with David Perlmutter, Dean, Texas Tech College of Media and Communication
Moody Boardroom

Sponsors:  Rhetoric and Communication Theory
Chair:  Dr. Trudy Hanson, West Texas A&M University

Presenters:  Dr. David D. Perlmutter, Texas Tech University

David Perlmutter is Dean of the College of Media and Communication at Texas Tech University. He is the former Director of the School of Journalism and Mass Communication and a Professor at the University of Iowa. He received his BA ('85) and MA ('91) from the University of Pennsylvania and his Ph.D ('96) from the University of Minnesota. He served as a Board member of the American Association of Political Consultants and now sits on the National Law Enforcement Museum Advisory Committee for its Media Exhibit. He has been principal or co-principal investigator in multidisciplinary grants and internal funding proposals totaling about $800,000 and raised about $2,000,000 in new, legacy and as much in reaffirmed donations for his school. He is a graduate of the Association of Schools of Journalism and Mass Communication Leadership Workshop. This panel uses a conversational approach, as Dr. Perlmutter will be interviewed by Dr. Hanson about his vision for the College of Media and Communication and what he sees as emerging trends in the discipline of Communication.
FRIDAY, OCTOBER 3, 2014
PANEL A PROGRAMS 10:30 - 11:45 AM

A-5 Integrity: Morality’s Mistress
Horizon C

Sponsors: Instructional Development HS and Instructional Development Middle School
Chair: Brandon Cohn, Bassett MS
Coordinator: Sara Jane Barno, Hornedo MS

Presenters: Lacy Venhaus, Randall HS
George Tennison, EA Olle MS
Michelle Pittman, Plainview HS
Brandon Cohn, Bassett MS

Teaching responsibility for who you are while in an irresponsible world. Designed for all teachers of communication, this panel discusses the importance and execution of a character and ethics curriculum in the Professional Communication, Communication Application, Debate, Oral Interp, and Public Speaking classroom. Panelists will discuss the designing engaging and meaningful lessons in character and ethics education.

A-6 Bridging the Gap Between School and Community
Canyon

Sponsor: Theatre
Chair: Shawn Duthie, Holliday HS
Coordinator: Shawn Duthie, Holliday HS

Presenters: Kendra Willeby, Foster HS

This panel explores exciting and innovative methods of developing a relationship with your community through initiating/establishing an active Booster Club, utilizing your parent base, and including a wider range of students at your school.

A-7 Researching Legal Resources for Case & Topic Analysis
Sunset A

Sponsor: Vice President
Chair: Ryan Lovell, Tascosa HS
Coordinator: Ryan Lovell, Tascosa HS

Presenters: Michael Ritter, attorney at law and partner, The Forensics Files

This program is intended to introduce educators and coaches to free online legal resources, discuss the primary sources of law, and explain how they can be used to analyze various debate topics and strategically structure cases and respond to opponent’s cases.
FRIDAY, OCTOBER 3, 2014
12:00 - 1:30 PM

12:00 – 12:45  CONFERENCE LUNCHEON
(TICKETS REQUIRED)

12:45 – 1:30  SECOND GENERAL SESSION

   INTRODUCTION OF EDUCATORS OF THE YEAR
   PRESIDENTIAL ADDRESS
   VOTING FOR OFFICERS

NOTE: YOU DO NOT HAVE TO
ATTEND THE LUNCHEON TO
ATTEND THE MEETING, BUT WE
HOPE YOU DO!
CONVENTION NOTES:
FRIDAY, OCTOBER 3, 2014

1:45—2:15 DISTRICT MEETINGS

Districts 1, 2, 3, & 5
District 4
Districts 6, 7, 8, 9 & 10
Districts 11 & 12
District 13
Districts 14, 15, 16, 17 & 18
Districts 19 & 20

Sunset C
Canyon
Horizon B
Horizon C
RHIM
Sunset B
Horizon A

Find your district using the chart below.

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<th>Region #</th>
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Districts are the same as your Education Service Center.

PANEL B FRIDAY 2:30 - 3:45 PROGRAMS

FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS
2:30-3:45

B-1 Crash Course: Professional Communication/Communication Application

Sponsor: Instructional Development HS
Chair: Lacy Venhaus, Randall HS
Coordinator: Ryan Lovell, Tascosa HS

Presenters: Ann Shofner, retired
JP Fugler, Van HS
Mellessa Denny, Amarillo HS

Designed for new teachers or teachers new to the content area, this panel will feature veteran teachers giving overviews of their Professional Communication and Communication Application curriculum. Participants will walk away with syllabi, rubrics, engaging activities, and an array of perspectives from which to build their own communication classroom.
FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS 2:30 - 3:45 PM

B-2  Debating Issues of Race, Gender, & Ability-The Identity Debate
Horizon A

Sponsors:  TFA and Argumentation & Debate
Chair:  Kirsten Nash, Hendrickson HS
Coordinator:  Samin Agha, Hendrickson HS

Presenters:  Aaron Timmons, The Greenhill School
Matt Reichle, Reagan HS

The collegiate level debate community has begun a very robust discussion about race and identity that has trickled down to the high school level. This panel will provide a space to discuss experiences and strategies for deploying and responding to these arguments. Join these expert presenters as we delve into this often very sensitive area. We encourage you to come with questions.

B-3  UIL Prose Category B
Sunset B

Sponsor:  TFA and Oral Interpretation
Chair:  Nicole Cornish, Gilmer HS
Coordinator:  Jana Riggins, UIL

Presenters:  Shawn Duthie, Holliday HS
Aimee Kasprzyck, Hillsboro HS
Julie Schniers, Central HS

Now that we have a year under our belts with the new UIL Prose Category B, it’s time to discuss our experiences and changes for the new year. Join these expert presenters as they take a look back at what we have learned in the past year, how we can apply these experiences in the future, and what has changed. We encourage you to come prepared with questions.

B-4  Coaching Public Address
Horizon B

Sponsor:  TIFA
Chair:  Michelle Pittman, Plainview HS
Coordinator:  Ismael Nava, Texas A&M University-Corpus Christi

Presenters:  Kathy Owens, University of Mary Hardin-Baylor
Connie McKee, West Texas A&M University

This panel will showcase speakers from West Texas A&M University and all participants will watch the performers be coached by college coaches. Participants should come away with some useful tips for coaching public address events.
FRIDAY, OCTOBER 3, 2014
PANEL B PROGRAMS 2:30 - 3:45 PM

B-5 Congressional Debate 101
Sunset C

Sponsor: TFA and Argumentation & Debate
Chair: Melissa Witt, Hallsville HS
Coordinator: Yolanda Silva, Franklin HS

Presenters: Cheryl Potts, Plano Senior HS
Victoria Beard, Spring Woods HS
Debby Haren, Harker Heights HS

Congress has come a long way since it was a consolation event at TFA State. We’ve changed and adapted to NFL rules and even included UIL. This panel will cover Congress 101 and highlight the rule differences for competition in each organization. Additional basics of legislation writing will be covered.

B-6 Incorporating Social Media Responsibility in (SMR) Communication Classrooms
Canyon

Sponsor: Texas Association of Communication Administrators
Chair: Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Coordinator: Amy Aldridge Sanford, Texas A&M University-Corpus Christi

Presenters: Jennifer Edwards, Tarleton State University
Sarah Maben, Tarleton State University

In this innovative and interactive session, the facilitators will define and introduce several types of SMR: Content, Ethics, Response Time, Consequences of Actions (Self and Others). Participants will identify and discuss flogs (fake blogs/social media accounts) and other fraudulent social media behavior. After the interactive discussion, facilitators will introduce innovative ways to incorporate SMR in K-12 and post-secondary communication classrooms and then all participants will have an interactive discussion focused on SMR.
FRIDAY, OCTOBER 3, 2014  
PANEL B PROGRAMS 2:30 - 3:45 PM

B-7 Flipping the Classroom  

Sponsors: Instructional Development HS, Interpersonal & Organizational, Instructional Development College/Univ  
Chair: Ran Yao, Texas A&M University-Corpus Christi  
Coordinator: Lilly Vu, Texas A&M University-Corpus Christi  

Presenters: Cheryl Spaniol, Texas A&M University, Corpus Christi  
Dr. Leslie Rodriguez, Angelo State University  

Flipped classrooms, individualized instruction, project-based learning, and technology integration are at the forefront of educational theorists’—and therefore, administrators’—thinking. The goal of this panel is to equip TSCA members with powerful techniques that not only showcase administrative goals but also achieve the educational purpose in the communication classroom. Bring your smart phones!

B-8 Global News Relay at West Texas A&M University  

Sponsor: Rhetoric & Communication Theory  
Chair: Dustin Hahn, West Texas A&M University  
Coordinator: Dustin Hahn, West Texas A&M University  

Presenters: Dr. Butler Cain, From Concept to Implementation: How a Student Produced Global Newscast Came to Fruition  
Johnny Story, Broadcast Engineer, The Devils in the Details: Engineering and Production Necessary for Final Broadcast  
Tyler Anderson, Broadcast Journalism Student, How Stories were Selected and Developed by Undergraduate Students as a Collaborative Work  
Aaron Alcozer, Mass Communication Student, A Behind the Scenes Look at Directing a Global Newscast  

This panel explores the implementation of a 12 hour, student produced, global newscast that West Texas A&M University was a part of along with eleven other universities in seven other countries. Panelists will be asked to discuss the conceptual development and purpose of the initiative, the production process of their two hour segment, how stories were written and developed by students, and how the show was directed and issues that arose.

NOTE: Next in the Program are the Interest Groups where you help plan next year’s convention programs! You don’t have to promise to do a program but your input is important to the association. Please choose one Interest Group for both sessions.
FRIDAY, OCTOBER 3, 2014
INTEREST GROUPS
COME HELP PLAN NEXT YEAR’S CONVENTION

4:00 - 4:40  Interest Group Session 1:
Rhetoric & Communication Theory – Horizon C
Oral Interpretation and Perf. Studies—Sunset C
TIFA/TCCFA—Canyon
Instructional Dev. HS—Sunset B
Mass Communication – Canyon
Instructional Dev. Middle School—Horizon B

4:45 - 5:20  Interest Group Session 2:
Argumentation and Debate—Sunset B
Interpersonal & Organizational—Sunset C
Instructional Dev. College/University—Horizon C
TACA—Horizon A
Instructional Dev. Middle School—Horizon B
Theatre—Horizon B

PANEL C PROGRAMS 5:30 - 6:30
FRIDAY, OCTOBER 3, 2014
PANEL C PROGRAMS 5:30 - 6:30 PM

C-1  Policy 101  Horizon C
Sponsor:  Argumentation & Debate and TFA
Chair:  Matt Reichle, Reagan HS
Coordinator:  John Mast, Stephen F. Austin HS
Presenters:  Aaron Timmons, The Greenhill School HS  Rich
Sarah Spring, University of Houston
Samin Agha, Hendrickson HS

This course is geared towards a beginner policy coach. It will include several strategies, resources, and tips for new coaches, a short topic discussion, and a Q & A period with seasoned vets.
FRIDAY OCTOBER 3, 2014
PANEL C PROGRAMS 5:30-6:30 PM

C-2 Contemporary Critiques of Rhetoric-A Graduate Panel
Moody Boardroom

Sponsor: Rhetoric and Communication Theory
Chair: Sarah Vartabedian, West Texas A&M University
Coordinator: Sarah Vartabedian, West Texas A&M University

Presenters:
Miles Blankenship, West Texas A&M Univ., “A Cup of Tea with the the American Taliban: A Pentadic Analysis of the Newsroom.”
Casandra Lorentson, Brett Mauser, Ismael Nava, Texas A&M Univ.-Corpus Christi, “Learning From Disaster: Leadership During the Fukushima Nuclear Disaster.”
Nathaniel Council, West Texas A&M Univ., “Rap God Crucified: Rhetorical Perspectives on Race, Sexuality, and Rap.”

C-3 National-Level Congress: It is Just Like a House of Cards, right?
Sunset B

Sponsor: TFA and Argumentation & Debate
Chair: Kirsten Nash, Hendrickson HS
Coordinator: Joe Uhler, Anderson HS

Presenter: Adam Jacobi, Wisconsin HS Forensics Association

This guest speaker will focus on developing successful congressional debaters on the national level both at NSDA and the TOC circuit. Special situations at larger tournaments will also be discussed, such as scenarios at Harvard.

C-4 Now Let’s Get to Work
Horizon A

Sponsors: Oral Interpretation and TFA
Chair: JP Fugler, Van HS
Coordinator: Robert Shepard, Creekview HS

Presenters: Robert Shepard, Creekview HS
Grant Hahn, Grapevine HS
Lillian Ogunbanjo, Hastings HS

Successful oral interpretation coaches will apply educational pedagogy to the competitive scenario. Strategies for literature selection, cutting, textual analysis, characterization, etc. on the national level will be discussed.
C-5  One Act Play Changes for 2014-2015

Canyon

Sponsor: Theatre
Chair: Shawn Duthie, Holliday HS
Coordinator: Susan Stafford, Bushland HS

Presenter: Luis Munoz, University Interscholastic League

An informative session detailing the new and exciting changes for One Act Play contest this year. This is a must see for any high school director.

C-6  Everyday Etiquette: Taking Responsibility for Your Actions

Horizon B

Sponsor: Instructional Development MS
Chair: Vanessa Amos, Canyon Hills MS
Coordinator: George Tennison, EA Olle MS

Presenter: Sara Jane Barno, Hornedo MS

Are manners and proper etiquette things of the past? They don’t have to be! From thank you notes to table manners, come learn some fun and easy ways to teach everyday etiquette!

C-7  Responsible Communication in the Digital Age

RHIM

Sponsor: Vice President
Chair: Rhonda Smith, Plano West Senior HS
Coordinator: Rhonda Smith, Plano West Senior HS

Presenter: Danny Moss, Northeast Texas Community College

An overview of historical communication models, current models, and horizontal models that are forthcoming, including the continued importance of responsible listening in the digital era. Session will end with a Q/A and an open discussion. Content is suitable for all levels of speech communication education.
FRIDAY, OCTOBER 3, 2014
PANEL C PROGRAMS 5:30-6:30 PM

C-8 Meet the Authors Sunset A

Sponsor: Oral Interpretation
Chair: Lacy Venahus, Randall HS
Coordinator: Stephanie Suto, Canyon HS

John Poch has an M.F.A. in Poetry from the University of Florida and a Ph.D. in English from the University of North Texas. He was the Colgate University Creative Writing Fellow from 2000-2001, and now is Professor of English in the creative writing program at Texas Tech University.

His most recent collection, Fix Quiet, won the New Criterion Poetry Prize and will be published in December 2014. Dolls, a collection of poems, was released in September 2009. Two Men Fighting with a Knife (Story Line Press 2008) won the Donald Justice Award. His first book, Poems, was published in January 2004 was a finalist for the PEN/Osterweil prize. The Essential Hockey Haiku (a poetry/fiction collaboration with Chad Davidson) was published in Fall 2006.

Poch was a recipient of the “Discovery”/The Nation Prize in 1998 and has been awarded residencies at the MacDowell Colony, Headlands Center for the Arts, The Saltonstall Foundation, and Blue Mountain Center. For ten years, he was the editor of the award-winning 32 Poems Magazine. He is a co-editor of the poetry anthology: Old Flame: From the First Ten Years of 32 Poems Magazine.

Linda Wickersham is chair of the English department at Lubbock High School and teaches English III and IV IB. She graduated from Midwestern State University in Wichita Falls with a bachelor's degree in education and a minor in English. Wickersham’s plan was to teach only until her writing career took off.

But after discovering her love for teaching, her writing took a back seat. Only after interviewing her husband’s grandmother did she begin to focus on writing again. This woman's life provided the inspiration for her first novel, The Weaving of a Woman, which was published in 2004.

The Theory of Three, her second novel, was also published in 2004. She is currently working on a third novel. Writing and publishing has added another element to her classroom as she uses her experience to help her students learn to be better writers.

Wickersham was named Region 17 Teacher of the Year in 2004.
6:30–7:45  PRESIDENT’S RECEPTION  Sunset C

Join us in thanking M’Liss Hindman for her dedication and leadership.

7:00  PROFESSOR’S PERFORMANCE HOUR  Sunset C

7:30  Second TFA Meeting  Sunset B

We will begin with a panel presentation by Kandi King, Dave Huston, Pam Wycoff, and Adam Jacobi. Hall of Fame Emeritus coaches will also be announced.

7:45  DONALD STREETER’S PAST PRESIDENT’S DINNER  Moody Boardroom

Saturday, October 4, 2014

Saturday, October 4, 2014
Panel D Programs 8:15-9:30 AM

8:00—9:00  Registration Continues  Prefunction 1

Panel D  8:00-9:00  Programs

D-1  Coaching Oral Interpretation  Horizon A

Sponsor:  TIFA
Chair:  Connie McKee, West Texas A&M University
Coordinator:  Susan Stafford, Bushland HS

Presenters:  Connie McKee, West Texas A&M University
Kathy Owens, University of Mary Hardin-Baylor

This panel will showcase some performers from West Texas A&M University and allow participants to watch the performers be coached by college coaches. Participants should come away with useful tips for coaching interp.
D-2  LD Evolution  
Sunset C  
Sponsor:  Argumentation & Debate and TFA  
Chair:  Gay Hollis, Taylor HS  
Coordinator:  Perry Beard, Cy Fair HS  

Presenters:  Rhonda Smith, Plano West HS  
Gay Hollis, Taylor HS  
Perry Beard, Cy Fair HS  

As we have seen LD debate evolve, many “old timers” and “newbies” want to know how to make the transition while maintaining the integrity of the event. These presenters will give you background on the changes and ways to teach the newest innovations in LD.

D-3  Balancing Structure & Style—Extemp 101  
Horizon C  
Sponsor:  TFA  
Chair:  Joe Uhler, Anderson HS  
Coordinator:  Kirsten Nash, Hendrickson HS  

Presenters:  Joe Uhler, Anderson HS  
Kirsten Nash, Hendrickson HS  
Jason Warren, National Speech & Debate Association  

Competing in Extemp at the national level is a challenging and sometimes intimidating feat. This panel will discuss advanced level extemp strategies from advanced source use, filing tips and tools, and balancing style and structure on the national extemp circuit. Specific strategies and tips for particular tournaments will also be discussed.

D-4  Intro to Reader’s Theatre  
RHIM  
Sponsor:  Oral Interpretation , Instructional Development MS and TFA  
Chair:  George Tennison, EA Olle MS  
Coordinator:  Rory McKenzie, Lindale HS  

Presenters:  Wade Hescht, Lone Star College  
Katrese Skinner, El Campo HS  
Sandra Jones, Killough MS  

Expert presenters will explain the ins and outs of Reader’s Theatre and how to incorporate it into a classroom setting.
SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:00–9:30 AM

D-5  Contributed Papers in Rhetoric & Communication Theory
     Moody Boardroom

Sponsor:  Rhetoric & Communication Theory
Chair:  Carolyn Baum, West Texas A&M University
Coordinator:  Carolyn Baum, West Texas A&M University

Presenters:  Russell Kirkscey, Texas Tech University, “Deliberative Aspects of Epideictic Rhetoric.”
Trudy Hanson, West Texas A&M University, “The Good, the Bad, and the Strong: Representations of Women and Girls in ABC’s Once Upon a Time.”
Chad Filsowski, Galveston- Ball HS, “Using a Critical Pedagogical Approach.”

D-6  Building Something from Nothing
     Horizon B

Sponsor:  Theatre
Chair:  Shawn Duthie, Holliday HS
Coordinator:  Shawn Duthie, Holliday HS

Presenter:  Sami Womack, Dimmitt HS

This panel offers first-hand experience on what it takes to build a competitive theatre program from the ground up. Sami Womack moved from a school with an established program to a rural school that has not done theatre or participated in the One Act Play contest in 30 years. Whether you teach in a rural school or in the city, this program provides an excellent opportunity to learn the innovative techniques she employed to literally build something out of nothing.

D-7  GIFTS
     Sunset A

Sponsor:  Instructional Development HS and Interpersonal & Organizational
Chair:  Melissa Witt, Hallsville HS
Coordinator:  Melissa Witt, Hallsville HS

It’s time to show off! Nearly every teacher has a project, unit, or lesson that they look forward to teaching all year. What is yours? Bring it! Share it! Tell us the stories of the incredible things your students have done in your classroom so that teachers across the state can be inspired to offer the same opportunities to their students. And who knows—you could find a new pet project to incorporate into your classroom as well.
SATURDAY, OCTOBER 4, 2014
PANEL D PROGRAMS 8:15–9:30 AM

D-8 All Eyes on You: Being a Responsible College/University Administrator Canyon

Sponsor: Texas Association of Communication Administrators
Chair: Amy Aldridge Sanford, Texas A&M University-Corpus Christi
Coordinator: Yiran Tao, Texas A&M University-Corpus Christi

Presenters: Joe Cardot, Abilene Christian University
Jennifer L. Ramsey, Odessa College
June Smith, Angelo State University
Patrick Ralls, Wharton County Junior College

This roundtable is for convention attendees with administrative responsibilities at their college/universities, as well as for those considering administrative roles in their professional futures. The panelists will discuss their administrative philosophies, reasons for becoming administrators, transitioning from full-time faculty to administrative positions and challenges associated with their positions.

9:15 - 10:00 AM

FINAL GENERAL SESSION Sunset B

Voting on Motions, Reading of Resolutions, Announce Election Results and Door Prizes!!!

Thank you to our local arrangements committee as well as the vendors and local businesses who donated door prizes.
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<th>E-1</th>
<th>Mini G.I.F.T.S Showcase</th>
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<td><strong>Sponsor:</strong></td>
<td>Instructional Development College &amp; University and Rhetoric &amp; Communication Theory</td>
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<td><strong>Chair:</strong></td>
<td>Lacy Venhaus, Randall HS</td>
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<td><strong>Coordinator:</strong></td>
<td>Michelle Pittman, Plainview HS</td>
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| **Presenters:** | M’Liss Hindman, Tyler Junior College  
Paul May |

Panelists will share great teaching techniques and activities in this showcase.

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<th>E-2</th>
<th>Identifying Potential &amp; Developing Culture: Creating Paths to Graduate School</th>
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<td><strong>Sponsors:</strong></td>
<td>Texas Association of Communication Administrators</td>
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<tr>
<td><strong>Chair:</strong></td>
<td>Stephanie Rollie Rodriguez, Texas A&amp;M University-Corpus Christi</td>
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<tr>
<td><strong>Coordinator:</strong></td>
<td>Amy Aldridge Sanford, Texas A&amp;M University-Corpus Christi</td>
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</table>
| **Presenters:** | Stephanie Rollie Rodriguez, Texas A&M University-Corpus Christi  
Coy Callison, Texas Tech University  
Enyonam Osei-Hwere, West Texas A&M University |

Graduate school is not necessarily something that everyone dreams about doing when they grow up. In this panel, graduate directors discuss challenges and strategies associated with creating paths for students to go to graduate school. They will address the role that instructors (at all levels) play in identifying and fostering potential in students, the process of developing a graduate culture, and the means of constructing graduate school as a realistic option for students.
SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

E-3  Public Forum—The Starting Block  Horizon A
Sponsor:  Argumentation & Debate and TFA
Chair:  Scott Baker, Cypress Creek HS
Coordinator:  Regina Jennings, Jersey Village HS
Panelists:  Ryan Hennessy Klein HS
           Rhonda Smith, Plano West HS

This workshop provides the basics of Public Forum—how and when topics are selected, how to begin research with your beginning debaters, changes that have happened in the event, plus some perspectives for the advanced Public Forum team.

E-4  Twitter and Facebook and Skype, Oh My!—Fun & Responsible Social Media Usage in the Classroom  Sunset C
Sponsor:  Instructional Development HS & MS, Theatre, and Interpersonal & Organizational
Chair:  Ross Deleon, retired
Coordinator:  Sara Jane Barno, Hornedo MS
Presenters:  Vanessa Amos, Canyon Hills MS
            Aimee Kaspyrzk, Hillsboro HS
            Connie McKee, West Texas A&M University
            Michelle Maresh-Fuehrer, Texas A&M Univ. Corpus Christi

Education is increasingly evolving from a purely brick-and-mortar experience to one largely consisting of a student sitting at home in their pajamas watching a YouTube clip. The communication classroom must also evolve in such a way as to prepare Texas students for the challenges, opportunities, and money to be made by being an effective eCommunicator. Be prepared to listen to innovators in this concept among our membership as well as participate in sharing your experiences—both positive and negative—to help fellow teachers grow in this area.

E-5  Coaching & The Law: What You Need to Know  Horizon C
Sponsor:  TFA
Chair:  Eric Mears, Flower Mound HS
Coordinator:  Cindi Havron, Magnolia HS
Presenter:  Matt Murrell, attorney for the firm of Reed & Scardino, Austin

Former high school speech and debate coach and current Austin attorney Matthew Murrell will explore the legal ramifications of running a speech and debate program, from the types of law that govern the activities of coaches inside and outside of the classroom, as well as what you can do to minimize your legal risk.
SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

E-6 Undergraduate Research: Performances & McNair Scholars
RHIM

Sponsor: Rhetoric & Communication Theory
Chair: Sarah Vartebedian, West Texas A&M University
Coordinator: Sarah Vartebedian, West Texas A&M University

West Texas A&M University Performers: Brittany Castillo, Candice Copelin, Colette Goodall, Kait Bradford, and Eric Hernandez
McNair Scholars: Bri Leeper, West Texas A&M University
Myles Smith, West Texas A&M University

Throughout the semester, our Advanced Performance class explored how spontaneous and scripted performances constitute our reality and create new understandings of the world and ourselves. Through this panel, we explore the nature of individual autobiographies as an act of resistance in “everyday life.” The power to present/question/and make sense of one’s life story is as empowering as it is challenging.

E-7 Illuminating Women’s Voices: Representation, Marginalization, and Resistance in Diverse Cultural Contexts
Moody Boardroom

Sponsor: Rhetoric & Communication Theory
Chair: Amy Heuman, Texas Tech University
Coordinator: Kris Drumheller, West Texas A&M University

Arti Nadkarni, Texas Tech University, “Extending Co-Cultural Theory: Towards an Explication of Power, Gender, and Immigration in the United States.”
Sara Darvishan, Texas Tech University, “Cultural Transitions of Immigrant Muslim Women Within the US Workplace.”
Linley Jones & Tine Roren, Texas Tech University, “Muslim Perspective of Female Identity and Western Notions of the Hijab.”
Alyssa Sambor, Texas Tech University, “Colorblind Coverage?: Race, Rape and the Media.”
Lauren Schaefer, Texas Tech University, “An Examination of Ally Resistance to US Rape Culture on College Campuses.”
SATURDAY, OCTOBER 4, 2014
PANEL E PROGRAMS 10:15-11:15 AM

E-8  Vertical Alignment  Horizon B

Sponsor: Instructional Development- College & University
Chair: Patrick Ralls, Wharton County Junior College
Coordinator: Patrick Ralls, Wharton County Junior College
Panelists: Melissa Witt, Hallsville HS
Teresa Galiano, Alief ISD
Patrick Ralls, Wharton County Junior College

Because of the economic changes, learning styles are changing too. There is pressure from high school to take communication out of the curriculum. We have got to make changes to meet their changes. Come learn strategies to make this change possible with vertical alignment.

PANEL F  11:30 AM – 12:30 PM PROGRAMS

F-1  National Level Oratory & Extemp Guest Speaker  Sunset A

Sponsor: TFA
Chair: Jason Warren, Parish Episcopal
Coordinator: Kandi King
Presenter: Pam Cady Wycoff, National Speech & Debate Association

Learn strategies about national level success in both oratory and extemp from Mrs. Wycoff’s experienced coaching at Apple Valley HS, Minnesota.

F-2  Debate Scope & Sequence with Swap Shop  Sunset C

Sponsor: Argumentation & Debate, Instructional Development HS and TFA
Chair: Ryan Hennessey, Klein HS
Coordinator: Samin Agha, Hendrickson HS

Presenters: Gay Hollis, Taylor HS
Dan Lingel, Jesuit College Preparatory School of Dallas
John Mast, Stephen F. Austin HS

As our populations have changed, our methods of instruction have changed as well. This will be an open discussion of how we teach debate classes, how we adapt to the students, and ways we can get the instruction to stick. Handouts will be provided.
F-3 Oral Interp Scope & Sequence with Swap Shop
Horizon B

Sponsors: Oral Interp, Instructional Development HS and TFA
Chair: Kari McKenzie, Gilmer HS
Coordinator: Rory McKenzie, Lindale HS

Presenters: Andrew Barrett, Spring Woods HS
Wendi Brandenburg, Centennial HS
Rory McKenzie, Lindale HS

Speech teachers are notorious for instructing in several different disciplines in a single day. Developing effective curriculum for each class can take years. Hear how talented coaches who wear multiple hats like you have structured their oral interp classes. Even if you don’t have a class period dedicated to oral interp, this session is sure to give you ideas for developing the oral interp student.

F-4 Communication Across the Curriculum
Horizon A

Sponsor: Instructional Development HS
Chair: Perry Beard, Cy Fair HS
Coordinator: Eric Mears, Flower Mound HS

Presenters: Greg McGee, Creek HS
Eric Mears, Flower Mound HS
Perry Beard, Cy Fair HS

As high schools throughout Texas shift to speech-optional graduation plans, it is still important that students exit into the real world with pragmatic skills developed by communication professionals. This panel will discuss how to collaborate with others on your campus to infuse communication theories, practices, and activities into various course offerings and empower attendees to be professional development resources for their colleagues.

F-5 Broadcasting Tragedy: Managing Public Knowledge in Sensitive Times
RHIM

Sponsor: Mass Communication
Chair: Stephanie Suto, Canyon HS
Coordinator: Stephanie Suto, Canyon HS

Presenters: Sarah Rainey

This panel will offer insight and discussion into managing the social remembrance and memorials of students, friends, co-workers, and family in the case of loss. This collaborative session will be focus on developing a set of social protocol for broadcasting and managing death online by fostering discussion between panel participants.
Personal Responsibility as a Mandate: Instituting Coordinating Board Requirements in the Core

F-6

Horizon C

Sponsor: Texas Association of Communication Administrators
Chair: Larry King, Stephen F. Austin State University
Coordinator: Amy Aldridge Sanford, Texas A&M University—Corpus Christi

Presenters: Larry J. King, Stephen F. Austin State University
David Roach, Texas Tech University
Trudy L. Hanson, West Texas A&M University
Amy Tilton Jones, Del Mar College

The Texas Higher Education Coordinating Board requires that the hours designated for communication in the foundational core at colleges and universities be limited to 6 hours. Within those 6 hours, students are expected to learn critical thinking skills, the ability to communicate, teamwork, and personal responsibility. The panelists will discuss how they teach and assess these mandates, the impact of changes to the Core Curriculum at their institutions, and the challenges presented by the revisions.

Lights, Camera, Action … Creating Videos for the Flipped Classroom

F-7

Canyon

Sponsor: Instructional Development College & University
Chair: Michelle Pittman, Plainview HS
Coordinator: Michelle Pittman, Plainview HS

Presenters: Mike Jones, Del Mar College

One of the methodologies working through all levels of education is the concept of Flipping the Classroom. This model of instruction involves expanding beyond the traditional classroom and incorporating technology in the form of videos and other projects that students view and/or complete outside the classroom, thus allowing more time in class for inquiry-based learning activities. Come explore Panopto Lecture Capture, one of the latest video capture tools that allow for teachers and students to create searchable video podcasts that can be downloaded as MP4 files or embedded into your campus’s Learning Management System.
SATURDAY, OCTOBER 4, 2014
PANEL F PROGRAMS 11:30 AM-12:30 PM

F-8  Contributed Student Papers in Communication Theory
Moody Boardroom

Sponsor:  Rhetoric & Communication Theory
Chair:  June Smith, Angelo State University
Coordinator:  June Smith, Angelo State University

Presenters:  Maria Hagland and Jim Speckels, Angelo State University,
“A Study of the Elaboration Likelihood Model Interfacing with Aristotle’s Rhetoric to Produce Central Processing of Persuasive Messages.”
Dianah McGreehan and Terrell McKissack, Angelo State University, “Gerbner’s Cultivation Theory: The Impact of Recency.”
Margaret Moore, Abilene Christian University, “Bringing Bandura into Training for International Teachers: the Importance of Social Learning Theory.”
Kelly Coughlin, Texas A&M University-Corpus Christi, “Using Goals-Plans-Actions Model and Functional Theory to Study Interventions.”
Nick Tatum, Abilene Christian University, “Theoretical Inception: Using Student Life Experiences to Apply Communication Theory.”
Jim Davis, Abilene Christian University, “Theoretical Support for Experiential Training: Game Theory as an Organizing Framework.”

12:45 - 1:15  INFORMATIONAL MEETING for CONVENTION ‘15
Sunset B

All District Chairs, Committee Chairs, Interest Group Chairs, and Convention ’15 Hosts please plan to meet with the Vice President.

1:15 – 3:00  TSCA OFFICERS’ PLANNING SESSION
CH Boardroom

TRAVEL HOME SAFELY! See you next year in Dallas!
Thank You
for making the
2014 TSCA Convention
a wonderful success!!!
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**Total number of Conference CPE hours:**

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15 hours maximum
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NOTE: This Index does not include committees, District Chairs or Interest Group Chairs.
We offer topic Files for all National Forensics League and UIL (Texas) topics. All Files include topic evidence, evidence, sample cases, blocks, and much more.

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We offer instructional materials for in classroom lectures and teaching. Our materials include Classroom Posters, Textbooks, Workbooks, Lesson Plans, and PowerPoint Presentations.

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