

Texas Speech Communication Association 91st Convention

Shaping *the* Future

*“What lies behind us and
what lies before us are
tiny matters compared to
what lies within us.”*

-Ralph Waldo Emerson

October 6-8, 2016

The Omni
San Antonio
at the
Colonnade

Affiliated organizations meeting in conjunction with TSCA:

Texas Forensic Association ● Texas Community College Forensic Association ● Texas Association
for Communication Administrators ● Texas Intercollegiate Forensic Association

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Theatre
Lara Smith
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Speech
M'Liss Hindman
mhin@tjc.edu
tjc.edu/speech



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COMMUNICATION STUDIES

Our Distinguished Faculty

Ms. Joy Anderson-O'Steen
Dr. Marjorie Buckner
Dr. Mark Gring
Dr. Amy Heuman
Dr. Patrick Hughes
Ms. LeAnne Lagasse
Dr. Catherine Langford
Dr. Gordana Lazić
Dr. Luke LeFebvre
Dr. Bolanle Olaniran
Dr. Brian L. Ott
Dr. Narissra Punyanunt-Carter
Dr. Kenneth Roach
Dr. Jenna Shimkowski
Dr. Rob Stewart
Mr. Adam Testerman

The Department of *Communication Studies at Texas Tech University* is committed to promoting *effective communication* in students' personal, professional, and public lives. It features a *dynamic and diverse* curriculum that spans interpersonal and intercultural communication, organizational and small group communication, and rhetoric and public affairs. The Department offers *B.A.* and *M.A.* degrees in *Communication Studies* and participates in a college-wide Ph.D. in *Media and Communication*.



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Shaping the Future

Texas Speech Communication Association Convention 2016

October 6-8, 2016

www.etsca.com

The Omni San Antonio at the Colonnade

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Texas Association for Communication Administration

Texas Intercollegiate Forensic Association

Texas Community College Speech and Theatre Association

Texas Forensic Association

Conference program cover design by: Samantha Douty, Del Mar College

A note from the president!

Welcome to San Antonio!

Picking a convention theme was difficult. There are so many topics I am interested in (diversity in education because I have a child with special needs), how we shape and communicate our identity, politics (I am a political rhetorician by training), and super heroes (I love Wonder Woman—who doesn't?!? but I also believe in the power of our everyday heroes). But there was one topic that could encompass them all, "Shaping the Future." Welcome to convention 2016! I hope you gain and share tools to help shape the future of your students, but also form relationships that help shape the future for you, others, and our organization.

To me, this year's theme is two-fold:

First, preparing students to live, teach, and work in a future we cannot imagine is daunting. The technology and situations they will encounter may have not been invented yet. So how do we teach students to effectively handle the unknown? At the same time, how do we influence or shape that future they will encounter?

Second, we can be "future shapers"! Whether through our innovative teaching techniques, or our influence on our students, we can shape the future for the better.

I want to thank Samantha Douty, a recent graduate of Del Mar College, for designing the cover for this program. She combined my idea of traveling toward an unknown horizon and one of my favorite quotations. The horizon represents the uncertain future we are preparing our students for, and all of you are the brave kayakers moving toward that horizon!

So, this weekend, take time to thank members of our organization that have helped shape your future. Take the time to form new relationships with our new members, and set them on a path of active participation in our organization. Have a conversation with a member who is using a teaching technique you have not tried, researching an approach you have not thought of, or teaching in a medium you have not experienced.

Also, consider how you can help Shape the Future of TSCA. Fill out a committee interest form, or talk to an officer about their duties.

Finally, please take the time to thank my favorite future shapers: your TSCA officers! They may not have jet packs, flying cars, or flux capacitors; but they do the hard work of preparing our organization and members for the future.

Wishing you a great convention!

Amy Tilton Jones
TSCA President

A note from the Vice President!

Welcome Friends!

What an exhilarating year this has been! We are thrilled to welcome you to San Antonio and the 2016 TSCA Convention! This year's convention theme couldn't be more inspiring – as you truly do shape the futures of so many students and colleagues every day. I am excited about the panels that have emerged this year and the work that members of TSCA are doing in the classroom, on the competitive circuits, and in research.

Our convention program has much to offer this year with a total of 45 panels and our inaugural Open Audition opportunity for students looking to compete in forensics at the collegiate level! Enjoy our Professor's Performance Hour Dinner Theatre, Thursday night, as well as J. Scott Baker's short play based on the real experiences of high school speech & debate coaches during Panel D on Friday!

A special thanks to our Local Arrangements Committee chairperson, Michelle Watkins, and her team for all of their hard work in securing door prizes, floral arrangements, and welcome bags for the convention. Thanks, also, to Kandi King and Noah Recker for providing all of us with the opportunity to gain inspiration from Robert Wicall, our Communicator of the Year!

Thanks to the Executive Officers for their patience, encouragement and guidance in preparing this year's convention program. Thanks to the Interest Group Chairs for securing outstanding panels for your participation! And **thank you** for sharing your time and energies to be a part of TSCA!

I would like to personally thank Dimmitt ISD Superintendent of Schools, Bryan Davis, Dimmitt High School Principal, Rickey McKay, and Dimmitt ISD Director of Fine Arts, Sami Womack, for allowing me to perform the duties of TSCA Vice President-Elect, Vice President, and over the next year, the Presidential duties. Volunteers keep this organization running, and it is great to have supportive administrators who allow us to invest in this organization.

Have a wonderful weekend of learning and growing so that you can continue to build and shape the future you want to see!

Sincerely,

Melissa Witt,
Vice President

*The Local Arrangements Committee would like to
thank the following organizations for their contributions
to the 2016 Convention!*

Claudia Taylor “Lady Bird” Johnson High School Speech & Debate

Earl Warren High School Speech & Debate

Fleming Steak House

Frost Bank

James Madison High School Floral Design Program

James Madison High School Speech & Debate

John Marshall High School Speech & Debate

John Paul Stevens High School Speech & Debate

Randolph Brooks Federal Credit Union

Judson High School Speech & Debate

La Vernia High School Speech & Debate

Saint Mary’s Hall Speech & Debate

San Antonio Area Tourism Council

San Antonio Convention & Visitors Bureau

Sandra Day O’Connor High School Speech & Debate

Theodore Roosevelt High School Speech & Debate

Tom C Clark High School Speech & Debate

University of Texas National Institute in Forensics

Thursday, October 6, 2016

1:00 – 3:00	TSCA Executive Officers Meeting	Sam Houston
2:00 – 3:00	TFA Executive Council Meeting	Bolo's PDR
3:00 – 4:00	TFA Committee Meetings	Grand Ballroom ABC
3:30 – 6:00	Convention Registration	Foyer
	Rhetoric & Comm Theory Short Course: "Teaching With Narrative"	Bolo's PDR
4:00 – 5:00	TFA Regional Meetings	
	Region 1.....	Grand Ballroom F
	Region 2.....	Grand Ballroom C
	Region 3.....	Grand Ballroom A
	Region 4.....	Grand Ballroom E
	Region 5.....	Grand Ballroom B
5:00 – 6:30	Dinner for all Members	La Joya Ballroom
	Professor's Performance Hour	Grand Ballroom CD
	<i>Dinner will be buffet style so that you may enjoy the performance while you dine!</i>	
6:30	TSCA Standing & Ad Hoc Committees (See page 28 for rooms)	
7:30	TSCA Executive Officers Meeting	Sam Houston
8:00	TFA Business Meeting #1	Grand Ballroom CD



UNIVERSITY OF MARY HARDIN-BAYLOR

**For more information about the
University of Mary Hardin-Baylor, the Department
of Communication and Media Studies, or the
UMHB Speech and Debate Team, please contact:**

KATHY OWENS

Assistant Professor and Director of Forensics
254-295-5512 | kathy.owens@umhb.edu

umhb.edu

EDUCATION FOR LIFE... EXPERIENCE OF A LIFETIME

Friday, October 7, 2016

8:00 – 9:00	New Member Breakfast <i>(First year attendees only, please.)</i>	La Joya Ballroom
8:15 – 9:15	TSCA Executive Council Breakfast <i>(All Officers, District, Committee, and Interest Group chairs)</i>	Grand Ballroom CD
9:25 – 10:25	Panel A Programs	
9:30 – 11:40	Convention Registration	Foyer
10:30 - 11:40	Panel B Programs	
11:45 – 12:45	Convention Luncheon <i>Tickets for luncheon may be purchased at registration</i>	Grand Ballroom CD
12:45 – 1:45	1 st General Session	Grand Ballroom CDE
2:00 – 2:30	District Meetings <i>(see page 29 for rooms)</i>	
2:45 – 3:45	Panel C Programs	
3:30 – 4:30	Convention Registration	Foyer
4:00 – 4:35	Interest Group Session 1: Instructional Development, Middle School Instructional Development, High School Oral Interpretation & Performance Studies Mass Communication Rhetoric & Communication Theory	Grand Ballroom A Grand Ballroom E Grand Ballroom B Conference Center A Conference Center B
4:45 – 5:20	Interest Group Session 2: Argumentation & Debate Interpersonal and Organizational Communication Theatre Instructional Development College & University TACA TIFA/TCCFA	Grand Ballroom E Conference Center A Grand Ballroom E Conference Center B Grand Ballroom B Grand Ballroom A
5:30 – 6:30	Panel D Programs	
6:30 – 7:30	President's Reception	Colonnade Ballroom
7:30	Don Streeter Past Presidents' Dinner	Bolo PDR
8:00	TFA Business Meeting #2 (as needed)	Grand Ballroom CD

Notes:

Saturday, October 8, 2016

7:30 – 8:30	TSCA Executive Council Meeting #2	Grand Ballroom CD
8:45 – 9:15	Convention Registration	Foyer
9:00 – 1:00	Open Auditions	Grand Ballroom B
9:15 – 10:00	2 nd General Session	Grand Ballroom CD
10:15 – 11:15	Panel E Programs	
11:30 – 12:30	Panel F Programs	
12:45 – 1:15	2017 Convention Planning Meeting & Lunch (Executive Council including: Officers, District, Committee & Interest Group chairpersons, & Local Arrangements)	Grand Ballroom CD
1:15 – 3:00	TSCA Officer Planning Meeting	Sam Houston

We are looking forward to meeting again next year in Houston!

*“We cannot always build the future for our youth, but
we can build our youth for the future.”*

Franklin D. Roosevelt

Notes:



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Convention Highlights

MEMBER APPRECIATION DINNER & PROFESSOR'S PERFORMANCE HOUR

Thursday, 5:00 pm

Enjoy food and entertainment!

NEW MEMBER BREAKFAST

Friday, 8:00 am

All first-time members are encouraged to attend!

CONVENTION LUNCHEON

Friday, 11:45 am

Featuring the 2016 Communicator of the Year

Purchase tickets at registration

PRESIDENT'S RECEPTION

Friday, 6:30 pm

*Join us in thanking Amy Tilton Jones for
her leadership and dedication to TSCA*

DON STREETER PAST PRESIDENTS DINNER

Friday, 7:30 pm

OPEN AUDITIONS

Saturday, 9:00 am – 1:00 pm

NEWSLETTER SUBMISSIONS

*Send all news during the year (squad information, research grants, special awards, research information, TSCA Committee meetings & decisions, legislative updates, etc.) to **Kendra Willeby, Newsletter Editor.***

Email for information: kwilleby@lcisd.org

2015-2016 Executive Officers

President: Amy Tilton Jones, Del Mar College

Vice President: Melissa Witt, Dimmitt High School

Vice President-Elect: Wade Hescht, Lone Star College, North Harris

Executive Secretary: Lou Ann Seabourn, Retired

Comptroller: Mike Jones, Del Mar College

Newsletter Editor: Kendra Willeby, Foster High School

Journal Editor: George Pacheco, Jr., West Texas A&M University

Archivist: Jana Riggins, University of Texas, Austin

Immediate Past President: Mellessa Denny, Amarillo High School

Webmaster: Brent Hinkle, Joy of Tournaments

Parliamentarian: Martha Haun, University of Houston

2015-2016 District Chairpersons

District 1	n/a	
District 2	Dale Anderson	danderson4@delmar.edu
District 3	Joanna Hickey	jhickey@bolingisd.net
District 4	Lillian Adeyemi	lillian.adeyemi@cfisd.net
District 5	Mary Evelyn Collins	maryevelyn.collins@lamar.edu
District 6	Cyndi Havron	chavron@magnoliaisd.com
District 7	Kari McKenzie	mckenziek@gilmerisd.org
District 8	Danny Moss	dmoss@ntcc.edu
District 9	Shawn Duthie	shawn.duthie@hollidayisd.net
District 10	Naomi Bell	nbell@mesquiteisd.org
District 11	Deborah Garoui	deborah.garoui@kellerisd.net
District 12	Kathy Owens	kathy.owens@umhb.edu
District 13	Joe Uhler	juhler@eanesisd.net
District 14	Seth Pietsek	seth.pietsek@abileneisd.org
District 15	Tony Blair	tony.blair@angelo.edu
District 16	Lacy Cannon	lcannon@wtamu.edu
District 17	Louie Pacheco	lpacheco@muleshoeisd.net
District 18	Aaron Cox	aaron.cox@ectorcountyisd.org
District 19	Daniel Rosales	drosales@episid.org
District 20	Reymundo Andrade	randrade@judsonisd.org

Call for Manuscripts

Texas Speech Communication Journal

Volume 43

The *Texas Speech Communication Journal* issues a call for papers that focus on Experiential and Service Learning in Communication Studies. Contributors may approach the topic from a variety of methodological perspectives. Manuscripts should be received no later than **May 10, 2017**. Manuscripts not devoted to the topic of Experiential and Service Learning in Communication Studies will be considered for the general research section of the issue as space allows. *Texas Speech Communication Journal* (TSCJ) follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and should be written according to the *Publication Manual of the American Psychological Association* (6th edition). The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are preferred for both manuscripts and teaching tips (in either Libre Office, WordPerfect, or Word).

The *Texas Speech Communication Journal* (TSCJ) is a state journal and published by the Texas Speech Communication Association. The TSCJ produces one print and one online issue per academic year, and seeks to publish original scholarship that contributes to the studies of human communication. An external committee from around the United States blind reviews all submissions.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, George Pacheco, Jr.

Email: tscjournal@gmail.com

West Texas A&M University

2015-2016 Interest Group Chairpersons

Argumentation & Debate

Chair: Rory McKenzie
Lindale High School
mckenziera@lisdeagles.net

Instructional Development:

College & University

Chair: Patrick Ralls
Wharton County Junior College
rallsp@wcjc.edu

Instructional Development:

High School

Chair: Lacy Cannon
West Texas A&M University
lcannon@wtamu.edu

Instructional Development:

Middle School

Chair: Brandon Cohn
Bassett Middle School
bcohn@episd.org

Interpersonal/Organizational

Communication

Chair: Lisa Campbell
Del Mar College
lcampbell@delmar.edu

Mass Communication

Chair: Jennifer Ramsey
Odessa College
jramsey@odessa.edu

Oral Interpretation &

Performance Studies

Chair: Aimee Kasprzyck
Hillsboro High School
kasprzyck@hillsboroisd.org

Rhetoric & Communication

Theory

Chair: Carolyn Baum
West Texas A&M University
cbaum@mail.wtamu.edu

Texas Association of Communication Administrators (TACA)

Chair: Jennifer Edwards
Tarleton State University
jtedwards@tarleton.edu

Texas Forensic Association

Chair: Noah Recker
La Vernia High School
noah.recker@lvisd.org

Theatre

Chair: Sami Womack
Dimmitt High School
sawomack@dimmittisd.net

TIFA/TCCFA

Chair: Justin Blacklock
San Antonio College
jblacklock@alamo.edu

TSCA Past Presidents

1923	Bernice Duggan	1971	Chloe Armstrong
1924	Jeston Dickey	1972	Noyce Burleson
1925	Olivia Hobgood	1973	George Tade
1926	Jesse Millsaps	1974	Ed Thompson
1927	Mary E. Latimer	1975	Ted Colson
1928	Gladys de Silva Bate	1976	Virginia Myers
1929	Marjorie E. Will	1977	Vernon McGuire
1930	Unknown	1978	Pat Rogers
1931	Earl C. Bryan	1979	Helen Schafer
1932	Alma Copelin	1980	Rita Harlien
1933	Unknown	1981	John Wilson
1934	Nena Kate Ramsey	1982	Maridell Fryar
1935	Minnie L. Blundell	1983	George Grice
1936	Sara Lowery	1984	L. D. Naegelin
1937	Sara Lowery	1985	Rosanna Herndon
1938	Yetta Mitchell	1986	Pat Jurek
1939	Florence Horton	1987	Tyler Tindall
1940	Emory G. Horger	1988	Ronald Dodson
1941	Emory G. Horder	1989	John Gossett
1942	Thomas A. Rouse	1990	Debra Dehlinger
1943	Thomas A. Rouse	1991	Marilyn Swinton
1944	Thomas A. Rouse	1992	Jackie Jarrett
1945	Thomas A. Rouse	1993	Robert Stewart
1946	Whilhelmina G. Heede	1994	Ann Shofner
1947	Annah Jo Pendleton	1995	R. Neal Rieke
1948	Jesse Ray Holcomb	1996	Kerry Moore
1949	Jesse J. Villarreal	1997	Trudy Hanson
1950	Oretha Whitworth	1998	Jana Riggins
1951	Harold Weiss	1999	Peter Pober
1952	Fred J. Barton	2000	R. Scott Allen
1953	Jeanne Lennard	2001	June Smith
1954	Elton Abernathy	2002	Teresa Galiazzo
1955	Verna Harris	2003	Russell Lowery-Hart
1956	E.L. Pros	2004	Ann Shofner
1957	Nan Elkins	2005	Natalie Bryant
1958	Crannell Toliver	2006	Joe Trevino
1959	Johnie Ross Elzner	2007	Barbara Mayo
1960	P. Merville Larson	2008	Lois Davis
1961	Betty Hughes	2009	Ralph Long
1962	Angus Springer	2010	Kandi King
1963	Rex Fleming	2011	Connie McKee
1964	Ted Skinner	2012	Russell Kirkscey
1965	Mabel Wyatt	2013	M'Liss Hindman
1966	R.V. Holland	2014	Mellessa Denny
1967	June Prentice		
1968	Don Streeter		
1969	Billie Etheridge		
1970	James Barton		



TSCA Twenty-Five Year Honorees

Sara Jane Barno, Hornedo Middle School

Shannon Howard, Dobie High School

Mike Jones, Del Mar College

Jolinda Ramsey, San Antonio College

TSCA Forty Year Honorees

Marita Duesler, Monsignor Kelly Catholic HS

William English, Baylor University

**Thanks to these members for their dedication & commitment
to TSCA over the years!**

***Note:** If you are approaching a benchmark year of membership (25, 40 or 50 years)
contact Jana Riggins at jriggins@uiltexas.org to make sure she has that information.*

TSCA Educator of the Year Recipients

1974	Alonez Blackburn, Hawley HS	2003	R. Scott Allen, Humble ISD
1975	Marjorie Best		Janna Holt-Day, South Plains College
1976	Pamela McDaniel, Boswell HS		John Gossett, University of North Texas
1981	Lanny Naegelin, Churchill HS	2004	Linda Alderson, Boling HS
1982	Jackie Jarrett, Coronado HS		Catherine Gragg, San Jacinto College
1984	Opal Hall, Denton HS		Robin Williamson, University of St. Thomas
1985	Jean Clough, Ball HS	2005	Sammy Green, Spring HS
1986	Ron Dodson, Westlake HS		Marla Chisholm, Del Mar College
1987	Kerry Moore, Muleshoe HS		Mary Trejo, University of Texas, El Paso
1988	Ann Shofner, Tascosa HS	2006	Sara Jane Barno, Hornedo MS
1989	Paula Moeller, Hays HS		Barbara McCain, Plano East Senior HS
1990	Mildred Peveto, Newman Smith HS		Charles Wise, St. Philip's College
1991	Charlotte Brown, Gregory-Portland HS		Randy Cox, University of Texas, Austin
1992	Kandi King, Clark HS	2007	Mary Jane Grant, Morehead MS
1993	Roberta Grenfell, Klein HS		Myrna Bass, Athens HS
1994	Sandra Lucas, Skyline HS		Sarah Contreras, Del Mar College
	M'Liss Hindman, Tyler Junior College		Michael Elkins, Texas A&M Univ., Kingsville
1995	Lana Hall, Hereford HS	2008	Sandra Jones, Killough MS
	Linda Long, Northlake College		Barbara Garner, Duncanville HS
1996	Jana Riggins, Kaufman HS		Amy Tilton Jones, Del Mar College
	Leann Ellis, South Plains College		Shawn Wahl, Angelo State University
	Virginia Myers, Wayland Baptist Univ.	2009	Cheryl Miller, Henderson MS
1997	Joe D. Trevino, Jr., Bishop HS		Robert Shepard, Creekview HS
	Glynis Holm Strausse, Coastal Bend College		Wade Hescht, Lone Star College, North Harris
	June H. Smith, Angelo State University		Debbie Hatton, Sam Houston State University
1998	Connie McKee, Amarillo HS	2010	Gilbert Casas, McCollum HS
	Ralph Long, Collin County Comm. Coll.		Mike Jones, Del Mar College
	Trudy Hanson, West Texas A&M Univ.	2011	George Pacheco, Jr., Angelo State University
1999	Mary C. Green, Pasadena HS		Karen Wilbanks, Plano Senior HS
	Claude Caffee, Brookhaven College	2012	George Tennison, E. A. Olle MS
	Martha J. Haun, University of Houston		Gay Hollis, James E. Taylor HS
2000	William Schuetz, Gregory-Portland HS		Jim Towns, Stephen F. Austin University
	Natalie Bryant, South Plains College	2013	Stacy Thomas, The Kincaid School
	Carley Dodd, Abilene Christian Univ.		Kim Falco, Franklin HS
2001	Randy Ellis, Spring HS		Victoria Beard, Spring Woods HS
	Lou Ann Seabourn, Amarillo College	2014	Kelly Kimball, Carroll HS
	Terry Thibodeaux, Sam Houston State Univ.		Danny Moss, North Texas Community College
2002	Teresa Galiazzo, Alief Hastings HS		Wayne Kraemer, Texas State University
	Jackie Ganschow, Del Mar College	2015	Melissa Witt, Dimmitt HS
	Peter Pober, University of Texas, Austin		Mendy Meurer, Del Mar College
			Michelle Maresh-Fuehrer, Texas A&M Univ., Corpus Christi

TSCA Outstanding Service Award Recipients

Linda Alderson	Kerry Moore
Natalie Bryant	Danny Moss
Faye Carpenter	Virginia Myers
Richard Cheatham	Krin Brooks Perry
Norma Coston	Jana Riggins
Ronald Dodson	W.E. Schuetz
Trudy Hanson	Lou Ann Seabourn
Martha Haun	Ann Shofner
M'Liss Hindman	June H. Smith
Robert Jeffery	Glynis Holm Strause
Sandra Lucaa	Charlene Strickland
Beverly Martin	Frances Sweeny
Connie McKee	Guy P. Yates
Dan Mendoza	

TIFA Educator of the Year Recipients

1991	Peter Pober, University of Texas, Austin
	M'Liss Hindman, Tyler Junior College
1992	Guy P. Yates, West Texas A&M University
1993	James Mammerella, San Antonio College
1994	Carol & Barbara Hickey, University of Texas, Arlington
1995	Ron Ragston, University of Houston
1999	Dan West, Rice University
2003	Wade Hescht, Lone Star College, North Harris
2005	Wayne Kraemer, Texas State University
2006	Mary Trejo, University of Texas, El Paso
2007	Connie McKee, West Texas A&M University
2008	Randy Cox, University of Texas, Austin
2009	Jolinda Ramsey, San Antonio College
2010	Kathy Owens, Mary Hardin Baylor University
2011	Collier Patton, Lone Star College, Kingwood
2012	Leigh-Anne Williams, San Jacinto College
2013	David Worth, Rice University
2014	Sarah Contreras, Del Mar College



TSCA Emeritus Members

Ronald Dodson	C.L. Etheridge
Noni Ford	Maridell Fryar
Martha Haun	Rosanna Herndon
Florence Horton	Mary Ireland
Beverly Martin	Dell McComb
Miff Mendoza	Virginia Myers
Kerry Moore	Helen Schafer
Lester Schilling	V. A. Smith
Victoria Townsend	Charles Wise
Harold Weis	

Emeritus In Remembrance

Guy Bizzel
Faye Carpenter
Billie Etheridge
Jackie Jarrett
Anna Jo Pendleton
Don C. Streeter
Marilyn Swinton
Emerson Turner
Jean Boles
Ted Colson
Opal Hall
B. J. Naegelin
Vera Simpson
Frances Sweeny
Donna Ray Tobias
Guy P. Yates

TSCA Past Executive Secretaries

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Melville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1947-52.....	Crandell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Melville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffrey
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carrol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1995-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-2007.....	Randy Cox
2007-2012.....	Brent Hinkle

2015-16 TSCA Standing and Ad Hoc Committees

BYLAWS

Ann Shofner (18), Chair
Mary Evelyn Collins (16)
Gilbert Casas (17)
Lacy Cannon (17)
M'Liss Hindman (18)

COMMITTEE to NOMINATE NOMINATING COMMITTEE

Danny Moss, Chair
Rory McKenzie
Vanessa Amos
Sami Womack
Jennifer Ramsey
Brandon Wood

EDUCATOR OF THE YEAR

Norma Coston (18), Chair
Kari McKenzie (18)
Dale Anderson (18)
Jim Towns (18)
Kelley Finley (17)
Rene Deltoro (17)
Brian Lain (17)
Charles Wise (16)
Deanne Christensen (16)

FISCAL REVIEW

Brent Hinkle (16), Chair
Greg McGee (18)
Colin Malinak (18)

NOMINATING COMMITTEE

Sara Jane Barno, Chair
Kaye Magill, Chair
Ryan Lovell
Noah Recker
Julie Schniers
Sarah Spring

PUBLIC RELATIONS

Martha Pierson (16), Chair
Kyle Peterson (17)
Tim Haynes (18)
James Thompson (18)
Lisa Campbell (18)
Michael Merritt (17)
Chris Dickson (16)

TIME & PLACE

Kandi King ((16), Central, Chair
Ralph Long (18), East

Trudy Hanson (17), West
Teresa Galiazzo (16), South

GOVERNMENT AFFAIRS

Debbie Waddell (16), Chair
(Beltran)
Virginia Myers (*ext. resource*)
K. Falco/G. Ibarra (Dominguez)
Greg Mayo (Cortez)
Linda Alderson (Perez)
C. Flisowski/K. Magill (Allen)
Flynn Miller (Mercer)
Kathy Lyons (Bahorich)
Dustin Kay (Bradley)
Kristi Hodgkiss (Cargill)
Nicole Cornish (Ratliff)
R. Smith & C. Potts (Maynard)
Vicki Dillard (Hardy)
Kathy Owens (Miller)
Eric Mears (Melton-Malone)
Stephanie Suto (Rowley)

RESOLUTIONS

Yolanda Silva (16), Chair
Brandon Cohn (16)
Holly Hunt (16)
Kathy Phillips (16)
Angela Verner (18)

SPECIAL AWARDS

Connie McKee (17), Chair
Amy Jones (Ex Officio)
Kerry Moore (18)
Mellessa Denny (18)
Teresa Galiazzo (18)
Russell Kirkscey (17)

2016 LOCAL

ARRANGMENTS

Michelle Watkins, Chair
Justin Blalock
Leslie Crady
Tania Kelley
Kandi King
Colin Malinak

SPEECH/THEATRE in PUBLIC SCHOOLS

Ross DeLeon (17), Chair
Melissa O'Neal (18)
Amy Kemp (17)
Catherine Magni (16)

Educator Training

Wendi Brandenburg (18), Chair
Brian Gunter (16)
Greg Arp (17)
Candace Garrard (18)
Franz Hill (18)
Jeanine McCord (18)

UIL Advisory

Shawn Duthie (16), Chair
Jana Riggins (external resource)
Cindi Havron (18)
Aimee Kasprzyck (18)
Michael Rutledge (18)
Joanna Hickey (18)

Two Year & Community College

Patrick Ralls (17), Chair
Mendy Meurer (16)
Sarah Contreras (16)
Amanda Jo Ratcliff (18)

Four Year College & University

Amy Aldridge Sanford (16),
Chair
Flor Madero (16)
Carolyn Baum (18)
Leslie Rodriguez (18)

Ad Hoc Committees

Strategic Planning

June Smith, Chair
Rory McKenzie
Brent Hinkle
Connie McKee
Linda Alderson
Joe Uhler
Sara Jane Barno
M'Liss Hindman

Curriculum

Ann Shofner, Chair
JP Fugler
Nicole Cornish
Danny Moss
Teresa Galiazzo
Michelle Pittman

Note: Committee appointments are for a single year, unless noted by a year next to the name.

TSCA Lifetime Members

Linda Alderson
James Barnes
Carol Baum
Darlene Bellinghausen
Kristina Bilban
Robert Boyd
George Bradley
Elaine Brink
Joseph Brown
Christina Cardenas
Catherine Carroll
Richard Cheatham
Deanne Christensen
Gene Taylor Clough
Cynthia Cone
Norma Coston
Jason Courville
Randy Cox
Jason Crane
Mellessa Denny
Christina Dodd
Claire Dodillet
Ashley Donahue
Judy Dorset
Paul Duffy
Tim C. Edgerly
Millard Eiland
Michael Elkins
Tolline Enger
Keith V. Erickson
Charles L. Etheridge
Billie W. Etheridge
Ira Evers
Tanya Evers
Michael Fain
JP Fugler
Maridell Fryar
Alice Gabbard
Marsha Gephart
J.S. (Jack) Gibson
Karen Gossett
Robert Gratz
Lou Greenwood
George L. Grice

Carrol Haggard
Trudy Hanson
Michael Harlan
Ann Harrell
Sandra Hile Hart
Karen Hatley
Martha J. Haun
Rosanna Herndon
Wade Hescht
M'Liss Hindman
Sonya Hopkins
Dolly Hudgins
Jo Hudson
Kathleen Jamieson
Amy Tilton Jones
Lavoy Jones
Mike Jones
Marilyn S. Kelly
Genell Kelso
Nanette Kelton
Kandi King
Elizabeth Kizer
Wayne Kraemer
Brian Lain
Ralph Long
Laverne Loving
Sandra Lucca
Bernita Mansfield
Barbara J. Mayo
Karin McCallum
Candace McConnell
Martha McDaniel
Connie McKee
Tim Mahoney
Carol Malloy
Paul May
Bonnie Mutschler
Dwight Mutschler
Virginia Myers
Lacye Odam-Matejowsky
Krin Brooks Perry
David Peters
Sally Ponzio
Larry Preas

J.B. Prior
Clydene Reep
Jana Riggins
La Anna Rodrigs
Pat Rogers
Edwin Rowley
Ivan Sandlin
Helen Schafer
Cynthia Shade
Ann Shofner
Ted Skinner
Gary Smith
Lawrence R. Smith
Nancy Smith
Cindy M. SoRelle
Kevin Steinberg
Glynis Holm Strause
Charlene Strickland
Carolyn Strohkirsch
Frances Sweeny
Jason Sykes
Jane Terrell
Terry Thibodeaux
David Thomas
Tyler Tindall
Jim Towns
Linda M. Vancil
Beverly Wakefield
Gwen Waldrop
Gloria Walter
Gloria White
Janice C. Wieland
E.L. Williamson
Joseph A. Willis
Debbie Winkler
Charles N. Wise
Melissa Witt
John Wright
Mabel Wyatt
Patricia Wysong
Judith Zaffirini
Gilbert Casas

TFA Hall of Fame Inductees

2006

Randy Ellis
Cindi Timmons
David Baker
J.E. Masters

2012

Robert Shepard
Kim Falco
Billye Lucas
Cheryl Potts

2007

Kandi King
Bill Schuetz

2013

Lee Ann Ince
Michael Merritt
Jane Boyd
Sammy Green

2008

Joe Trevino
Charlotte Brown
Ann Shofner

2014

Diane Forbes
Brent Hinkle
Eloise Blair
Dr. Rich Edwards

2009

Aaron Timmons
Dave Huston
Gary Boeger
Barbara McCain
Shawn Mena
Karen Wilbanks

“The best way to predict your future is to create it.”
Abraham Lincoln



TSCA Conference 2017

Call for Papers and Panels

InFusion: Inspiring Minds Want to Grow

Our organization is a combination of creative, colorful, controversial, committed educators who are changing lives in communities across the state every single day. We bring passion, devotion, and energy into our classrooms and inspire the students in our charge. Our membership includes brand new teachers fresh out of college armed with the latest research, best practices, and technology tools; seasoned veterans who have contributed to the latest research, established award-winning programs and published research; and leaders of various educational and civic organizations.

We are many and it is time we begin to move as one.

It has never been more important to our membership, to the students and communities we serve, that we clarify our vision and actively begin to work toward it.

How can we maximize the benefits of membership in the Texas Speech Communication Association? Where do you fit in in the organizational structure of TSCA? How can we support and encourage one another in meaningful ways, so that our members are prepared to thrive, not just survive? How can TSCA best utilize our varied gifts and roles to establish an effective advocacy within the state? How can we bring our individual visions together to infuse the organization and propel Speech Education forward?

*Join us by sharing your research and ideas at the 2017 TSCA Conference in
Houston
October 6-8, 2017*

*Send all program questions and comments to Wade Hescht
wade.hescht@lonestar.edu*

*Submit panels through your Interest Group Chairperson OR
send directly to Wade Hescht.*

A complete call for papers will be available online at www.etsca.com

**Deadline for Program Submissions:
December 15, 2017**



Thanks to our Vendors!

For Pete's Sake

Fountainhead Press

Joe Willis

Perfection Learning

Prep'd

Texas Tech University

Texas Forensic Association

The Forensic Files

University Interscholastic League

Please visit the Vendors between sessions and thank them for supporting TSCA!

Notes:

Thursday, October 6, 2016

8:00 - 12:00 PM	Vendor Exhibit's	Foyer
1:00 - 3:00 PM	TSCA Executive Officers Meeting	Sam Houston
2:00 – 3:00 PM	TFA Executive Council	Bolo's PDR
3:30 – 6:00 PM	Convention Registration Rhetoric & Communication Theory <i>"Teaching With Narrative."</i>	Foyer Bolo's PDR
3:00 – 4:00 PM	TFA Committee Meetings	Grand Ballroom ABC
4:00 – 5:00 PM	TFA Region Meetings Region 1 Region 2 Region 3 Region 4 Region 5	Grand Ballroom F Grand Ballroom C Grand Ballroom A Grand Ballroom E Grand Ballroom B
5:00	Complimentary Members' Dinner Professors Performance Hour <i>Dinner buffet in La Joya, enjoy your dinner while watching performances in Grand Ballroom CD</i>	La Joya Grand Ballroom CD
6:30 – 7:30 PM	Standing & Ad Hoc Committees Meet Bylaws Comm. to Nominate the Nominating Committee Curriculum Educator of the Year Educator Training Fiscal Review Four Year College & University Governmental Affairs Nominating Committee Public Relations Resolutions Special Awards Speech & Theatre in Public Schools Strategic Planning Time and Place Two Year & Community College UIL Advisory Committee	Conference Center A Colonnade A Grand Ballroom FG Conference Center B Grand Ballroom A Sam Houston Grand Ballroom CD Bolo's PDR Grand Ballroom FG Colonnade B Grand Ballroom A Boardroom Grand Ballroom E Grand Ballroom B Colonnade C Grand Ballroom CD Grand Ballroom E
7:30 PM	TSCA Executive Officers Meeting	Sam Houston
8:00 PM	TFA Business Meeting #1	Grand Ballroom CD

Friday, October 7, 2016

8:00-9:00 AM		New Member Breakfast		La Joya	
8:15-9:15 AM		TSCA Executive Council Breakfast <i>All Officers, District Chairs, Interest Group Chairs, and Committee Chairs please plan to attend.</i>		Grand Ballroom CD	
9:25 – 10:25 AM		Panel A Programs			
9:30 – 11:40 AM		Convention Registration		Foyer	
10:30-11:40 AM		Panel B Programs			
11:45 – 12:45 PM		Convention Luncheon <i>Tickets for available at registration</i>		Grand Ballroom CD	
12:45 – 1:45 PM		1 st General Session		Grand Ballroom CDE	
2:00 – 2:30 PM		TSCA District Meetings			
District 1	Colonnade A	District 8	Conference Center B	District 15	Grand Ballroom F
District 2	Colonnade B	District 9	Grand Ballroom A	District 16	Grand Ballroom F
District 3	Colonnade C	District 10	Grand Ballroom A	District 17	Grand Ballroom F
District 4	Grand Ballroom E	District 11	Grand Ballroom A	District 18	Grand Ballroom F
District 5	Colonnade B	District 12	Grand Ballroom B	District 19	Bolo’s PDR
District 6	Bolo’s PDR	District 13	Grand Ballroom B	District 20	Bolo’s PDR
District 7	Conference Center A	District 14	Grand Ballroom B		
2:45 – 3:45 PM		Panel C Programs			
3:30 – 4:30 PM		Convention Registration		Foyer	
4:00 – 4:35 PM		Interest Group Meetings Instructional Development, Middle School Instructional Development, High School Oral Interpretation & Performance Studies Mass Communication Rhetoric and Communication Theory		Grand Ballroom A Grand Ballroom E Grand Ballroom B Conference Center A Conference Center B	
4:45 – 5:20 PM		Interest Group Meetings Argumentation & Debate Interpersonal and Organizational Communication Theatre Instructional Development College & University Texas Association of Communication Admin. TIFA/TCCFA		Grand Ballroom E Conference Center A Bolo’s PDR Conference Center B Grand Ballroom B Grand Ballroom A	
5:30 – 6:30 PM		Panel D Programs			
6:30 – 7:30 PM		President’s Reception		Colonnade Ballroom	
7:30 PM		Don Streeter Past Presidents Dinner		Bolo’s PDR	
8:00 PM		TFA Business Meeting #2		Grand Ballroom CD	

Saturday, October 8, 2016

7:30 – 8:30 AM	TSCA Executive Council Meeting <i>All Officers, District Chairs, Interest Group Chairs, and Committee Chairs please plan to attend.</i>	Grand Ballroom CD
8:45 – 9:15 AM	Convention Registration	Foyer
9:00 – 1:00 PM	Open Auditions	Grand Ballroom B
9:15 – 10:00 AM	General Session #2	Grand Ballroom CD
10:15 – 11:15 AM	Panel E Programs	
11:30 – 12:30 PM	Panel F Programs	
12:45 – 1:15 PM	2017 Convention Planning Lunch <i>TSCA Officers, District Chairs, Interest Group Chairs, Committee Chairs, and Local Arrangements committee please plan to attend.</i>	Grand Ballroom CD
1:15 – 3:00 PM	TSCA Officers Meeting	Sam Houston

*“If opportunity doesn’t knock, build a door.”
Milton Berle*

Notes:



PANEL A PROGRAMS

Friday, October 7, 2016

9:25 AM – 10:25 AM

A – 1 Programming the Future: Bolo's PDR

Examining Strategies for High School & College Coaches

To Build and Construct Programmed Oral Interpretation Events

Sponsor: **TIFA/TCCFA/IDHS**
Coordinator: Justin Blacklock, San Antonio College
Chair: Sarah Contreras, Del Mar College

Presenters: Jolinda Ramsey, San Antonio College
 M.Liss Hindman, Tyler Junior College
 JP Fugler, Lindale High School
 Joe Muller, Saint Mary's Hall
 Julie Schniers, Central High School, San Angelo

Selecting Literature for Oral Interpretation can be daunting by itself. Constructing a program from multiple pieces in a fluid and powerful way is even more challenging. The following panel explores strategies to building effective programs of literature for performances for the high school and college level.

*****Great for Veteran Teachers/Coaches!***

A – 2 Applying Universal Design for Learning Conference Center A

In the Online Environment

Sponsor: **Instructional Development College & University**
Coordinator/Chair: Mike Jones, Del Mar College

Presenters: Mike Jones, E-Learning Coordinator, Del Mar College

Universal Design for Learning (UDL) is a set of principles for curriculum development that gives all individuals equal opportunities to learn. When taking into consideration the multitude of factors that learners bring with them into class, ranging from varied learning styles to learning and physical disabilities, developing an online element of a course can be challenging. Applying UDL Principles throughout the course development can aid in creating an environment where all learners can be successful. This panel will focus on providing an overview of UDL, strategies for applying UDL, and resources for educators.

A – 3 Negotiating Change: Conference Center B **Shaping Organizational Communication**

Sponsor: **Interpersonal & Organizational Communication**
Coordinator/Chair: Heather De La Cruz Selim, Texas A&M University- Corpus Christi

Presenters: “The Immediacy Behavior Effects in Advising on Retention With First
Generation Hispanic Students.” Jacqueline E. Fischer, Texas A&M University-
Corpus Christi

 “Military Deployments: A Look Into Military Romantic Couples During
Interrupted Communication.” Catherine “Katie” Cole, Texas A&M University-
Corpus Christi

 “Employee Motivation in the Texas Oil Industry: A Communication Study.”
Deborah de Cillo Ottoni Teixeira, Texas A&M University-Corpus Christi

Successful organizations know how to evaluate and adapt in response to ever-changing environments and consequential organization communication challenges. Panelists will specifically address university and advisement’s role in the retention of a growing Hispanic first generation college student population, romantic relationships during and immediately after one partner is deployed, and employee motivation in the oil industry. A review of the pertinent literature as well as proposals for future research studies will be shared.

A – 4 Performance of Hispanic Identity Grand Ballroom A

Sponsor: **Instructional Development Middle School**
Coordinator/Chair: Vanessa Amos, Canyon Hills Middle School

Presenters: Vanessa Amos, Canyon Hills Middle School
Brandon Cohn, Bassett Middle School

Panelists will give guidance and suggestion regarding the oral interpretation and characterization of Hispanic identity, moving beyond stereotypes and into the sharing of lived experiences of Hispanic culture.

A – 5 Tournament Hosting 101: Grand Ballroom E **TFA Individual Qualifying Tournament (IQT)**

Sponsor: **Texas Forensic Association**
Chair/Coordinator Mellessa Denny, Amarillo High School

Presenter: Mellessa Denny, Amarillo High School
Gay Hollis, James E. Taylor High School
Vicky Beard, Spring Woods High School

For those considering, or a little too frightened to consider, hosting a TFA IQT! Mrs. Denny & Ms. Hollis will calm your fears and provide you will all of the tools to make your tournament hosting a successful service to the community and fundraiser for your team! *****Great for new coaches!***

A – 6 LD Debate: Live & in Color! Grand Ballroom FG

Sponsor: **Argumentation & Debate**
Coordinator/Chair: Jacob Koshak, Montgomery High School

Presenters: Matt Reichle, Ronald Reagan High School
 Richard Colling, Stony Point High School
 Preston Stolte, Churchill High School

Jacob Lugo and Bianca Rathwick, students at Winston Churchill High School, will debate for our panel of judges. Attendees will have the opportunity to watch a live round and listen to judge critiques.

*****Great for New Coaches!***

A – 7 Adapting a Play for One Act Colonnade A

Sponsor: **Theatre**
Coordinator/Chair: Kari McKenzie, Lindale High School

Presenters: Aimee Kasprzyk, Hillsboro High School

Learn from a pro successful ways to adapt various scripts for use as contest material!

A – 8 New Teacher/Coach Panel Grand Ballroom B

Sponsor: **Teacher Education Committee**
Coordinator/Chair: Wendi Brandenburg, Parish Episcopal School

Presenters: Wendi Brandenburg, Parish Episcopal School

Feeling overwhelmed? Join Wendi for lesson planning ideas, coaching tips, and general teaching advice!

*****Great for New Teachers & Coaches!***

Notes:



Panel B Programs

Friday, October 7, 2016

10:30 AM – 11:40 AM

B – 1 Shaping Millennials: Conference Center A

Using & Teaching Technology at the Middle School Level

Sponsor: **Instructional Development Middle School**

Coordinator/Chair: Brandon Cohn, Bassett Middle School

Presenters: Vanessa Amos, Canyon Hills Middle School
 Brandon Cohn, Bassett Middle School
 Clay Wheeler, Schimelpfenig Middle School

In the tech-heavy world of the new millennium, it is vital that we equip our colleagues and students with the rules and tools of technology. From basic care and maintenance of school resources to their choices when engaging with social media, empower your students to shape their futures using technology to their advantage!

B – 2 Top Student Papers Conference Center B

Sponsor: **Interpersonal & Organizational Communication**

Moderator: Dale Anderson, Del Mar College

Presenters: “Looking at Military Family Readiness Groups,” Catherine “Katie” Cole, Texas A&M University-Corpus Christi

 “Skol Carnival Campaign Crisis Case Study: Analysis of Response Strategies Using Situational Crisis Communication Theory,” Deborah de Cillo Ottoni Teixeira Texas A&M University-Corpus Christi

Enjoy a showcase of graduate and undergraduate student scholarship in the area of Interpersonal & Organizational Communication. The papers selected were recommended by faculty working closely with the students. This work represents interesting and innovative research by the next generation of scholars.

B – 3 Congressional Debate Demystified Grand Ballroom B

Sponsor: **Texas Forensic Association**

Coordinator/Chair: Jason Warren, National Speech & Debate Association

Presenters: Jason Warren, National Speech & Debate Association
 Rhonda Smith, Plano West High School
 Vicky Beard, Spring Woods High School

Come join these presenters to learn their tips for successful Congressional Debate competition! From UIL and TFA to NSDA and TOC competitions these presenters will equip you with what you need for your students!

*****Great for new coaches!***

B – 4 Deeper & Wider: Additional Resources in Debate

Grand Ballroom E

Sponsor: **Instructional Development High School**
Coordinator/Chair: Lacy Cannon, West Texas A&M University

Presenters: Tom McCaffrey, Jasper High School, Plano

Brown University has a phenomenal curriculum for social studies, Choices, that has multiple applications for debate, congress, and extemp research and preparation for students. The World Affairs Council, too, offers programs and information throughout the year that can enrich selections of credible resources students can call on.

Come find out more about these resources and options for implementing them in your team instruction!

***Great for veteran coaches!*

B – 5 Shaping Programs for Interpretation: Curriculum-Based Ideas

Grand Ballroom FG

Sponsor: **Oral Interpretation & Performance Studies**
Coordinator/Chair: Liana Hiñajosa, Alief Hastings High School

Presenters: Jana Riggins, University Interscholastic League
Julie Schniers, Central High School, San Angelo
Kari McKenzie, Lindale High School

The challenge of finding the right literature, weaving the right program in interpretation events can be daunting. Let these award-winning coaches help you find curriculum-inspired ideas and projects for your oral interpretation team!

***Great for new coaches!*

B – 6 President's Panel: Future Shapers

Colonnade A

Sponsor: **TSCA President: Amy Tilton Jones**
Coordinator/Chair: Amy Tilton Jones, Del Mar College

Presenters: Mike Jones, Del Mar College
Crystal Church Rolison, Cisco College
Jim Towns, Stephen F. Austin State University

Join these veteran educators as they discuss teaching our students for an uncertain future. How do we prepare the next generation of teachers and professionals when we cannot imagine the technology or situations they will encounter? What are teaching strategies and techniques we need to develop to teach to the future? What skills will be important to develop in our students?

B – 7 What Happens After the Tournament?**Colonnade B**

Sponsor: **Oral Interpretation & Performance Studies**
Coordinator/Chair: Aimee Kasprzyk, Hillsboro High School

Presenters: Shawn Duthie, Holliday High School
 Ashley Freeman, Dekaney High School

Hours of reading, cutting, rehearsing, and coaching go into preparation for competition. But how do you help your students make sense of their ballot comments, ranks, and overall tournament experience? Join these coaches to find out how to make the most of the competition experience for your students!

B – 8 Tips From Administrators**Grand Ballroom A**

Sponsor: **Texas Association of Communication Administrators**
Chair/Coordinator: Jennifer T. Edwards, Tarleton State University

Presenters: Brian L. Ott, Texas Tech University
 Amy Aldridge Sanford, Texas A&M University-Corpus Christi
 June Smith, Angelo State University
 Trudy Hanson, West Texas A&M University
 Joe Cardot, Abilene Christian University
 Larry J. King, Stephen F. Austin University

University administrators will discuss their best tips, including how to make the transition into an administrator role, juggling the day-to-day obligations of a unit, the importance of good hiring and mentoring, managing limited resources, and supervising and promoting quality assessment. The session is intended for faculty at all levels, from middle schools to universities, and will benefit administrators, would-be administrators, and people hoping to better understand their supervisors.

**B – 9 The Mother of All G.I.F.T.S!
 (Great Ideas For Teaching Speech)****La Joya**

Sponsor: **Theatre/Argumentation & Debate/Instructional Development High School**
Coordinator/Chair: Mendy Meurer, Del Mar College

Presenters: Various

Bring your favorite lesson plan or activity to share with other teachers during this session! From classroom instruction to coaching, middle school to college & university, sharing is caring! Email your intent to participate as a presenter to Mendy Meurer at mmeurer@delmar.edu by 9/26/16!

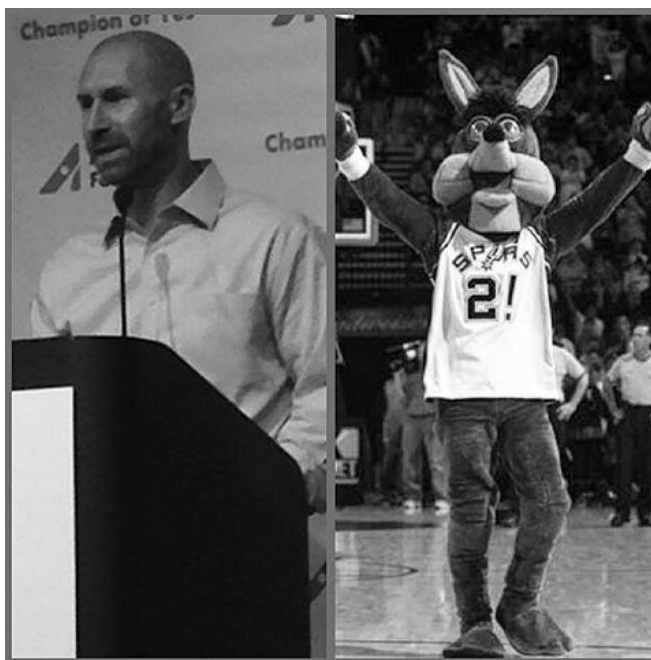
11:45 AM

Conference Luncheon

Grand Ballroom CD

Tickets Required

Featured Speaker
TSCA Communicator of the Year
Robert Wicall
The Man Behind the Coyote!



12:45 PM

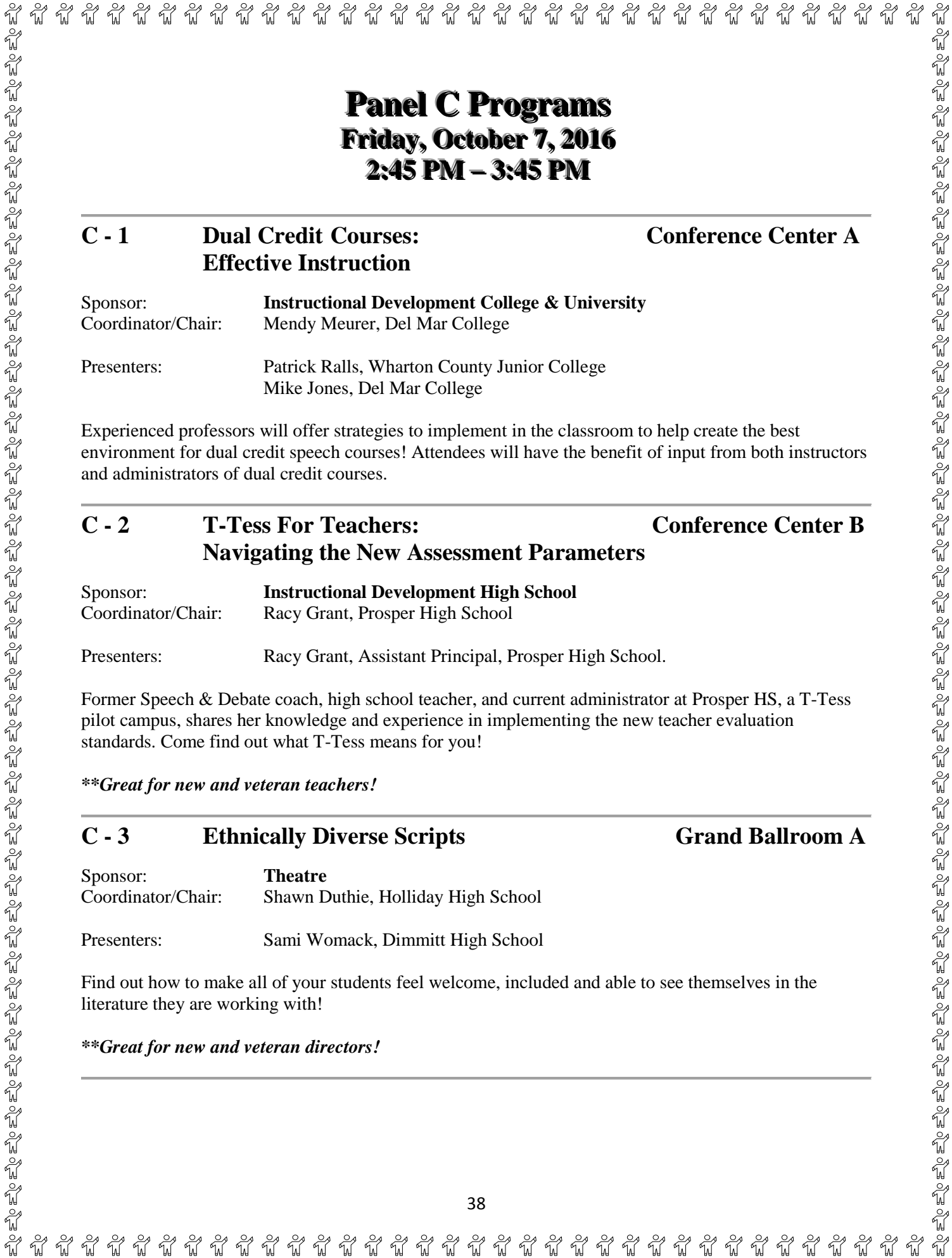
First General Session

Grand Ballroom CDE

Note: you do not have to attend the luncheon to attend the General Session, but we hope you do!

2:00 – 2:30 PM TSCA District Meetings

District 1	Colonnade A	District 11	Grand Ballroom A
District 2	Colonnade B	District 12	Grand Ballroom B
District 3	Colonnade C	District 13	Grand Ballroom B
District 4	Grand Ballroom E	District 14	Grand Ballroom B
District 5	Colonnade B	District 15	Grand Ballroom F
District 6	Bolo's PDR	District 16	Grand Ballroom F
District 7	Conference Center A	District 17	Grand Ballroom F
District 8	Conference Center B	District 18	Grand Ballroom E
District 9	Grand Ballroom A	District 19	Bolo's PDR
District 10	Grand Ballroom A	District 20	Bolo's PDR



Panel C Programs

Friday, October 7, 2016

2:45 PM – 3:45 PM

C - 1 Dual Credit Courses: Effective Instruction

Conference Center A

Sponsor: **Instructional Development College & University**
Coordinator/Chair: **Mendy Meurer, Del Mar College**

Presenters: **Patrick Ralls, Wharton County Junior College**
 Mike Jones, Del Mar College

Experienced professors will offer strategies to implement in the classroom to help create the best environment for dual credit speech courses! Attendees will have the benefit of input from both instructors and administrators of dual credit courses.

C - 2 T-Tess For Teachers: Navigating the New Assessment Parameters

Conference Center B

Sponsor: **Instructional Development High School**
Coordinator/Chair: **Racy Grant, Prosper High School**

Presenters: **Racy Grant, Assistant Principal, Prosper High School.**

Former Speech & Debate coach, high school teacher, and current administrator at Prosper HS, a T-Tess pilot campus, shares her knowledge and experience in implementing the new teacher evaluation standards. Come find out what T-Tess means for you!

*****Great for new and veteran teachers!***

C - 3 Ethnically Diverse Scripts

Grand Ballroom A

Sponsor: **Theatre**
Coordinator/Chair: **Shawn Duthie, Holliday High School**

Presenters: **Sami Womack, Dimmitt High School**

Find out how to make all of your students feel welcome, included and able to see themselves in the literature they are working with!

*****Great for new and veteran directors!***

C - 4 New UIL Prose/Poetry Categories Grand Ballroom B

Sponsor: **Oral Interpretation & Performance Studies**
Coordinator/Chair: Aimee Kasprzyk

Presenters: Jana Riggins, Director, UIL Speech & Debate
 M'Liss Hindman, Tyler Junior College, UIL Prose/Poetry Consultant
 Sammy Green, UIL Prose/Poetry Committee
 JP Fugler, Lindale HS, UIL Prose/Poetry Committee
 Julie Schniers, Central High School, UIL Prose/Poetry Committee
 Ann Shofner, Retired, UIL Prose/Poetry Committee

Members of the UIL Prose & Poetry Committee will share their vision and insight to the recently released UIL Prose & Poetry categories!

*****Great for new and veteran directors!***

C - 5 Oral Interpretation: Live Coaching Grand Ballroom E

Sponsor: **Oral Interpretation & Performance Studies**
Coordinator/Chair: Joe Muller, Saint Mary's Hall

Presenters: Andrew Barrett, Dobie High School
 Colin Malinak, Saint Mary's Hall
 Joe Muller, Saint Mary's Hall

Student performers will be critiqued by veteran coaches. Come learn the secrets of hands-on coaching that nurtures and builds the performer!

*****Great for new coaches!***

C - 6 Evidence-Based Learning Bolo's PDR **Across the Curriculum**

Sponsor: **Instructional Development High School**
Coordinator/Chair: Eboni Davis, Thomas Jefferson High School

Presenters: Dan Lingel, Jesuit College Preparatory School of Dallas

Join Dan Lingel as he explains the growing Debate Across the Curriculum movement and discusses research from schools across the country that have employed this philosophy. Learn how to advocate for this opportunity in your district!

*****Great for veteran coaches looking to expand opportunities!***

C - 7	World Schools Debate	Grand Ballroom FG
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Sponsor: **Argumentation & Debate**
Coordinator/Chair: Ryan Lovell, Tascosa High School

Presenters: Aaron Timmons, Greenhill School, Coach of Team USA Debate
 Cindi Timmons, Greenhill School, Manager & Coach of Team USA Debate

As World Schools Debate gains momentum across the country, find out what it's all about! Current Team USA coaches, Aaron & Cindi Timmons will share their expertise preparing students to meet international competition, adapt to judges from around the world, and represent the United States debate community!

*****Great for veteran coaches!***

C - 8	Shaping Congressional Debate Curriculum for the Classroom	Colonnade A
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Sponsor: **Texas Forensic Association**
Coordinator/Chair: Noah Recker, La Vernia High School

Presenters: Adam Jacobi, Wisconsin High School Forensic Association

Come ready to get some great ideas for teaching Congressional Debate!

*****Great for new & veteran coaches!***

3:30 PM-4:30 PM	Convention Registration	Foyer
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4:00 PM-4:35 PM	Interest Group Meetings	
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Instructional Development, Middle School	Grand Ballroom A
Instructional Development, High School	Grand Ballroom E
Oral Interpretation & Performance Studies	Grand Ballroom B
Mass Communication	Conference Center A
Rhetoric & Communication Theory	Conference Center B

4:45 PM-5:20 PM	Interest Group Meetings	
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Argumentation & Debate	Grand Ballroom E
Interpersonal & Organizational Communication	Conference Center A
Theatre	Bolo's PDR
Instructional Development College & University	Conference Center B
Texas Association of Communication Administrators	Grand Ballroom B
TIFA/TCCFA	Grand Ballroom A

Panel D Programs
Friday, October 7, 2016
5:30 PM – 6:30 PM

D – 1 Using “Acclaim” in the Speech Conference Center A
or Theatre Classroom

Sponsor: **Instructional Development College & University**
Coordinator/Chair: Patrick Ralls, Wharton County Junior College
Presenters: Kelley Finley, South Plains College
 Janine McCord, South Plains College

We will recap the information about the online platforms available for the Speech Classroom (Cengage, McGraw Hill, Pearson and Acclaim) that we spoke about last year. Then we will discuss the merits of Acclaim and how it can be utilized to live capture speeches as well as batch upload speeches. Anyone who is needing a better, faster and more effective way to record speeches/videos would benefit from this presentation. This is a cost effective, efficient and easy way to record, view and archive speeches and performances.

D - 2 Graduate Student Papers Conference Center B
in Rhetorical Criticism

Sponsor: **Rhetoric & Communication Theory**
Chair & Respondent: Trudy Hanson, West Texas A&M University
Presenters: “Starting to See Pictures: A Feminist and Intersectional Criticism of the Motion Picture, *The Hateful Eight*,” Zach Browder, West Texas A&M University.
 “Heroes v. Villains: Studying Millennial Views on Childhood Stories,” Caleb Hubbard, West Texas A&M University.
 “Public Commemoration in South Korea: Examining the Implications for the National Cemetery,” Laura Dangerfield, West Texas A&M University.
 “The Price of Magic: A Narrative Analysis of ABC’s *Once Upon a Time*,” Stephanie Williams, West Texas A&M University.
 “Tips from Former Smokers and the Truth: The Anti-Smoking Campaigns,” Meghan J. Pace, Angelo State University.

Graduate students explore a variety of rhetorical artifacts and how they create meaning.

D - 3 Framework Applications in LD & CX Grand Ballroom A

Sponsor: **Argumentation & Debate**
Coordinator/Chair: Robey Holland, Anderson High School
Presenters: Jacob Koshak, Montgomery High School
 Preston Stolte, Winston Churchill High School

We’ve all heard the term “framework.” These presenters will answer the question: How do we use framework effectively in debate?

****Great for new coaches!**

D - 4 Reader's Theatre & Community Engagement

Grand Ballroom CD

Sponsor: **Oral Interpretation & Performance Studies**
Coordinator/Chair: J. Scott Baker, University of Wisconsin-La Crosse

Presenters: Vicky Beard, Spring Woods High School
 Brian Eanes, Winston Churchill High School
 Kim Falco, Franklin High School
 JP Fugler, Lindale High School
 Grant Hahn, Grapevine High School
 Ryan Hennessey, Klein High School
 Colin Malinak, Montgomery High School
 Adesuwa Omoruyi, Alief Taylor High School
 Kirsten Nash, Hendrickson High School
 Robert Shepard, Creekview High School
 Yolanda Silva, Franklin High School

In 2015, 424 Speech & Debate coaches completed a national survey over their lived experiences. Using data collected in the survey, 10 composite characters were created and incorporated into a play that addresses the merits, pitfalls, and methods in which coaches work. This presentation is a workshop for an upcoming article by former TSCA coach, J. Scott Baker.

6:30 PM President's Reception Colonnade Ballroom
Join us in honoring 2015-2016 President Amy Tilton Jones. This year, we will also award Educator of the year, 25-year pins, the June Smith Graduate Teaching Assistant award, and other awards at the reception.

7:30 PM Don Streeter Past Presidents' Dinner Bolo's PDR

8:00 pm Texas Forensic Association Grand Ballroom CD
Business Meeting #2

"If you don't build your dream, someone will hire you to help them build theirs."

Saturday, October 8, 2016

7:30 AM-8:30 AM	TSCA EC Meeting #2	Grand Ballroom CD
8:45 AM-9:15 AM	Convention Registration	Foyer
9:00 AM-1:00 PM	TSCA Open Auditions	Grand Ballroom B
9:15 AM	2ND General Session	Grand Ballroom CD

Panel E Programs **Saturday, October 7, 2016** **10:15 AM – 11:15 AM**

E - 1	Future of Informative Speaking In High School & College Forensics	La Joya
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Sponsor: **TIFA/TCCFA & IDHS**
Coordinator/Chair: Julie Welker, Howard Payne University

Presenters: Joe Muller, Saint Mary's Hall
Jonathan Stansbury, Lone Star College
Martin Randy Cox, University of Texas at Austin

With the recent addition of informative speaking to NSDA and the continual evolution of the event on the collegiate level, this panel seeks to examine how some coaches approach the event in its conception, creation, and presentation.

*****Great for veteran coaches!***

E - 2	Advanced Counter Plan, T, & Theory	Grand Ballroom A
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Sponsor: **Argumentation & Debate**
Coordinator/Chair: Rory McKenzie, Lindale High School

Presenters: Dan Lingel, Jesuit College Preparatory School of Dallas
John Mast, Stephen F. Austin High School, Austin

This panel will explore effective teaching methods and strategy for advanced policy debate arguments.

*****Great for veteran coaches!***

E - 6 Recruiting Growing Programs

Grand Ballroom E

Sponsor: **Oral Interpretation & Performance Studies/
Instructional Development Middle**

Coordinator/Chair: Wendi Brandenburg, Parish Episcopal

Presenters: Colin Malinak, Saint Mary's Hall
 Kari McKenzie, Lindale High School
 Lindsey Petropoulos, Rice Middle School
 Julie Schniers, Central High School, San Angelo
 Clay Wheeler, Schimelpfenig Middle School
 Tom McCaffrey, Jasper High School

Join some of the most successful program-builders in the state of Texas as they share their approaches to recruiting and team-building.

*****Great for new & veteran teachers!***

E - 7 Accents, Dialects & Movement

Bolo's PDR

Sponsor: **Theatre/Oral Interpretation & Performance Studies**

Coordinator/Chair: Shawn Duthie, Holliday High School

Presenters: Shawn Duthie, Holliday High School
 Aimee Kasprzyk, Hillsboro High School

Learn new methods and tips for teaching accents, dialects and movement in theatre and oral interpretation. Panelists will discuss effective classroom activities and strategies to help you help your student performers!

*****Great for new & veteran teachers!***

E - 8 Strategies for Winning in Congressional Debate

Grand Ballroom FG

Sponsor: **Texas Forensic Association**

Coordinator/Chair: J. Scott Baker, University of Wisconsin-La Crosse

Presenters: Adam Jacobi, Wisconsin High School Forensic Association

Don't miss this exciting program by one of NSDA's finest. Adam Jacobi will share his tips for strategizing for the win in Congressional Debate competition.

*****Great for veteran teachers!***

Panel F Programs
Saturday, October 7, 2016
11:30 AM – 12:30 PM

F - 1 Finding One's Voice: La Joya
Coaching Programmed Oral Interpretation

Sponsor: **TIFA/TCCFA**

Coordinator/Chair: Kathy Owens, University of Mary Hardin-Baylor

Presenters: Justin Blacklock, San Antonio College
 Sarah Contreras, Del Mar College

Programmed Oral Interpretation is a particularly demanding event from a performance standpoint. Students must develop multiple voices that are distinct and embody the type of literature they hail from. This panel seeks to give both college and high school coaches ideas to help students succeed in a challenging event by providing a panel discussion and by providing a presentation of a collegiate Programmed Oral Interpretation performance.

*****Great for new & veteran teachers!***

F - 2 Teaching Hybrid Conference Center A
Public Speaking Courses

Sponsor: **Instructional Development College & University**

Coordinator/Chair: Megan Pope, Texas A&M-San Antonio

Presenters: Megan Pope, Texas A&M-San Antonio

This panel will introduce public speaking taught in a hybrid format (partially online/partially face-to-face). Instructor Megan Pope will discuss technology options, best-practices and provide examples.

F - 3 The Right to Conceal Carry on Campus Grand Ballroom D

Sponsor: **Rhetoric & Communication Theory**

Coordinator/Chair: Leslie Y. Rodriguez, Angelo State University

Presenters: Tony Blair, Angelo State University
 Amanda Ratcliff, Tyler Junior College
 Leslie Y. Rodriguez, Angelo State University

This panel, through research, will explore issues and opinions related to the right to conceal carry on campus from the perspective of students, faculty, and law officials.

**F - 4 Lincoln-Douglas Debate:
Traditional to Progressive Argumentation**

Grand Ballroom A

Sponsor: **Texas Forensic Association**

Coordinator/Chair: Seth Pietsek, Abilene ISD

Presenters: Matt Reichle, Ronald Reagan High School
 Melissa Witt, Dimmitt High School

Panelists will discuss the growing branch of progressive argumentation used in LD debate, how to prepare your students to run progressive argumentation as well as answer these kinds of arguments.

F - 5 TFA Executive Council Open Forum

Grand Ballroom C

Sponsor: **Texas Forensic Association**

Coordinator/Chair: Noah Recker, La Vernia High School

Presenters: Noah Recker, TFA President, La Vernia High School
 Perry Beard, TFA Vice President, Cy-Fair High School
 Wendi Brandenburg, TFA Secretary, Parish Episcopal
 Jason Warren, TFA Treasurer, National Speech & Debate Association
 Grant Hahn, IQT Coordinator, Grapevine High School
 Gay Hollis, Immediate Past-President, James E. Taylor High School
 Kirsten Nash, Archivist, Hendrickson High School
 Ryan Lovell, Region 1 Representative, Tascosa High School
 Rhonda Smith, Region 2 Representative, Plano West Senior High School
 John Mast, Region 3 Representative, Stephen F. Austin High School, Austin
 Debbie Waddell, Region 4 Representative, Cypress Falls High School
 Yolanda Silva, Region 5 Representative, Franklin High School

Members of the Texas Forensic Association Executive Council will answer questions and address concerns of the membership during this panel.

F - 6 TSCA Curriculum Project

Grand Ballroom E

Sponsor: **Instructional Development High School**

Coordinator/Chair: Eboni Davis, Thomas Jefferson High School

Presenters: Ann Shofner, Retired, Chair TSCA Ad Hoc Curriculum Committee
 Mellessa Denny, Amarillo High School

Panelists will discuss the progress and future plans for TSCA's online curriculum, beginning with the Professional Communications course curriculum. Come find out what will soon be available and how you can contribute!

*****Great for new & veteran teachers!***

F - 7 The State of UIL One Act Play Contest Grand Ballroom FG

Sponsor: **Theatre**

Coordinator/Chair: Louie Pacheco, Muleshoe High School

Presenters: Luis Muñoz, UIL Theatre & Film Director

Join the UIL State Director of Theatre & Film to find out recent changes in the OAP contest and get answers to any of your UIL Theatre or Film questions.

*****Great for new & veteran directors!***

F - 8 Mock Trial Information Panel Bolo's PDR

Sponsor: **Vice President's Panel**

Coordinator/Chair: Stefanie Suto, Canyon High School

Presenters: Seth Phillips, Vice Chair, Texas High School Mock Trial Association

Attorney and former speech & debate coach Seth Phillips will provide information about the High School Mock Trial opportunities for your students. Find out about this exciting opportunity!

*****Great for new & veteran coaches!***

12:45 PM 2017 Convention Planning Grand Ballroom CD
(Executive Council, including: Officers, District, Committee &
Interest Group Chairpersons, & 2017 Local Arrangements Committee).
Lunch Provided

1:15 PM TSCA Officer Meeting Sam Houston

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*Program Cover designed by Samantha Douty,
Del Mar College*

*“The future belongs to those who believe in the beauty
of their dreams.” ~Eleanor Roosevelt*

Texas Speech Communication Association

Convention 2016: Shaping the Future
October 6-8, 2016 * Omni San Antonio at the Colonnade

Attendance Record and Verification Sheet

Participant's Name: _____

Please get a label from the chair of each panel you attend. Labels must be received before leaving the panel, will only be issued by panel chair, and will not be given out after panel is over. Public relations committee members will not accept signatures or anything other than labels when assessing CPE credits.

<u>Date</u>	<u>Session Title</u>	<u>Facilitator Label</u>
10/6/2016	TSCA Standing & Ad Hoc Committees (1 hour)	
10/6/2016	TFA Interest Group Meeting (2 hours)	
10/6/2016	Professor's Performance Hour (1.5 hours)	
10/7/2016	New Members Breakfast (1 hour)	
10/7/2016	Panel A Program (1 hour)	
10/7/2016	Panel B Program (1 hour)	
10/7/2016	TSCA District Meeting (30 Minutes)	
10/7/2016	Interest Group #1 (30 Minutes)	
10/7/2016	Interest Group #2 (30 Minutes)	
10/7/2016	Panel C Program (1 hour)	
10/7/2016	Panel D Program (1 hour)	
10/8/2016	Panel E Program (1 hour)	
10/8/2016	Panel F Program (1 hour)	

Total number of Conference CPE Hours _____ **(Maximum of 14 hrs.)**

Signature of TSCA Representative: _____

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