

**Texas Speech Communication
Association Convention**

ECHO CHAMBER

**Amarillo, Texas
Embassy Suites Hotel
October 3-5, 2019**

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For more information about the University of Mary Hardin-Baylor, the Department of Communication and Media Studies, or the UMHB Speech and Debate Team, please contact:

KATHY OWENS

Assistant Professor and Director of Forensics
254-295-5512 | kathy.owens@umhb.edu

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Echo Chamber

Texas Speech Communication
Association Convention 2019

October 3-5, 2019 www.etsca.com

Embassy Suites Hotel - Downtown

Amarillo, Texas

**Affiliated organizations meeting in conjunction with
TSCA:**

**Texas Association for Communication Administration
Texas Community College Forensics Association
Texas Forensic Association
Texas Intercollegiate Forensic Association**

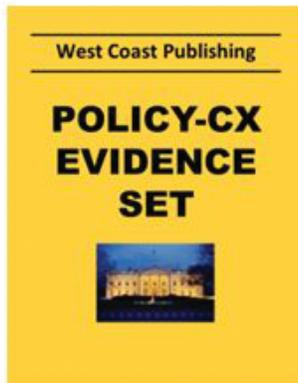
*Conference program cover photograph by
Freelance Photographer, Dennis Busby*

West Coast Publishing

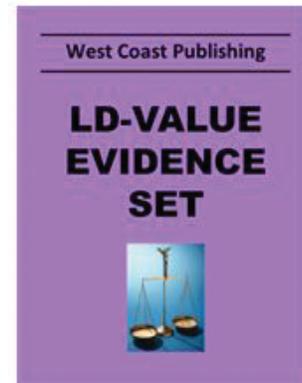
Jump Start Preparation for the Year

Topic specific, quality arguments

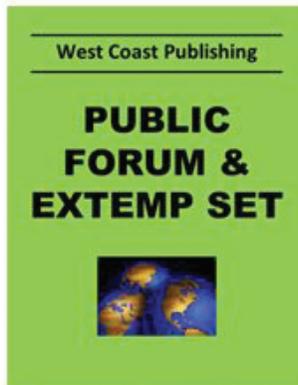
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Thursday, October 3, 2019

8:00–10:00	Strategic Planning Committee.....	Capital Hotel Boardroom
10:00- 12:00	TSCA Executive Officers Meeting.....	Central City Boardroom
	TFA Executive Council Meeting.....	Private Dining Meeting Room
12:00–1:00	<u>TFA Committee Meetings</u>	
	Congressional Debate.....	Yellow Rose Ballroom A
	Constitutional.....	Yellow Rose Ballroom A
	Debate Topic Selection.....	Yellow Rose Ballroom A
	Hall of Fame... ..	Yellow Rose Ballroom B
	Finance... ..	Yellow Rose Ballroom B
	Nominating.....	Yellow Rose Ballroom B
	Professional Relations.....	Yellow Rose Ballroom C
	Public Relations.....	Yellow Rose Ballroom C
	Scholarship	Yellow Rose Ballroom C
1:00–2:00	<i>Convention Registration</i>	
1:00–2:00	<u>TFA Regional Meetings</u>	
	Region 1	Sanborn A
	Region 2	Sanborn B
	Region 3	Sanborn C
	Region 4.....	Yellow Rose Ballroom A
	Region 5.....	Yellow Rose Ballroom B
2:00 – 2:30	Region Meet and Greet..... Yellow Rose Ballroom C	
2:30	<i>Meet in the lobby of the hotel for Museum Tour at Panhandle Plains Museum</i>	
3:00–5:15	<i>Museum Tour and Professor’s Performance Hour with snacks</i>	
5:15	Load buses and head back to Amarillo	
6:00	<u>Dinner and TSCA Standing & Ad Hoc Committees</u>	
	<u>Committee Members, please take your dinner to the listed rooms.</u>	
	<i>Non-Committee Members, please take your dinner to Yellow Rose Ballroom B</i>	
	Bylaws.....	Yellow Rose Ballroom C
	Educator Training... ..	Yellow Rose Ballroom C
	Committee to Nominate the	
	Nominating Committee	Yellow Rose Ballroom C
	Educator of the Year.....	Yellow Rose Ballroom C
	Fiscal Review.....	Capital Hotel Boardroom
	Governmental Affairs.....	Yellow Rose Ballroom C
	Local Arrangements	Yellow Rose Ballroom C
	Nominating	Yellow Rose Ballroom C
	Public Relations.....	Yellow Rose Ballroom C
	Resolutions.....	Yellow Rose Ballroom C
	Special Awards	Yellow Rose Ballroom D
	Speech and Theatre in Public Schools.....	Yellow Rose Ballroom D
	Task Force on Strategic Planning	Yellow Rose Ballroom D
	Task Force to Evaluate Curriculum.....	Yellow Rose Ballroom D
	College and University.....	Yellow Rose Ballroom D
	UIL Advisory	Yellow Rose Ballroom D
7:00	TFA Business Meeting #1.....	Yellow Rose Ballroom D
7:00	TSCA Executive Officers Meeting.....	Capital Hotel Boardroom

Friday, October 4, 2019

8:00–9:00 New Member Breakfast.....Private Dining Meeting Room
(First year attendees only, please)

8:15–9:10 TSCA EC Breakfast
(All Officers, District and Interest Group Chairs)..... Yellow Rose D

9:15–10:15 Panel A Programs

9:30–11:15 Convention Registration

10:30–11:30 Panel B Programs

11:45–12:45 Convention Luncheon..... Yellow Rose Ballroom C & D

12:45–1:45 1st General Session Yellow Rose Ballroom C & D

2:00 - 2:30 District Meetings

District 1	Sanborn A	District 11	Yellow Rose A
District 2.....	Sanborn A	District 12	Yellow Rose B
District 3.....	Sanborn B	District 13	Yellow Rose B
District 4.....	Sanborn B	District 14	Yellow Rose B
District 5.....	Sanborn B	District 15	Yellow Rose B
District 6.....	Sanborn C	District 16	Sanborn A
District 7...Capital Hotel Boardroom		District 17	Sanborn C
District 8	Yellow Rose A	District 18.....	Sanborn C
District 9	Yellow Rose A	District 19.....	Sanborn B
District 10.....	Yellow Rose A	District 20.....	Private Dining Meeting Room

2:45–3:45 Panel C Programs

3:30–4:30 Convention Registration

4:00–4:30 Interest Group Session 1:

Instructional Middle School/TJSDA.....	Sanborn A
Instructional Development, High School.....	Sanborn B
Instructional Development, College/University	Sanborn C

4:35–5:05 Interest Group Session 2:

Argumentation & Debate.....	Sanborn A
Oral Interpretation & Performance Studies.....	Sanborn B
Rhetoric & Communication Theory.....	Sanborn C

5:10–5:40 Interest Group Session 3:

Interpersonal & Organizational Communication.....	Sanborn A
Theater.....	Sanborn B
TIFA	Sanborn C

5:45–6:45 Panel D Programs

7:00–8:00 President’s Reception..... Yellow Rose D

8:00 Don Streeter Past Presidents’ Dinner.....Capital Hotel Boardroom

8:00 TFA Business Meeting #2.....Yellow Rose A & B

Saturday, October 5, 2019

8:15-8:45 TSCA Executive Council Breakfast Meeting #2 Yellow Rose D
(All Officers, District, Committee, and Interest Group chairs)

8:45-10:00 2nd General Session..... Yellow Rose C & D

10:15-11:15 Panel E Programs

11:30-12:30 Panel F Programs

12:45-1:15 2018 Convention Planning Meeting & Lunch..... Yellow Rose D

1:15-3:00 TSCA Officer Planning Meeting..... Capital Boardroom

Special Events

Thursday

3:00-5:15 Panhandle Plains Museum Tour and Professor's Performance Hour
 with catered snacks.

6:00 pm Membership Dinner and Committee Meetings - Enjoy food and visiting
 with colleagues and friends

Friday

8:00 am - New Member Breakfast..... Private Dining Room
 All first-time members are encouraged to attend!

11:45 am - Convention Luncheon... Yellow Rose C & D
 The luncheon will Feature the 2019 Communicator of the Year, Jason Boyett
 Purchase tickets at registration

7:00 pm - President's Reception... Yellow Rose D
 Join us in thanking **Colin Malinak** for his leadership and dedication to TSCA.
 Educators of the Year will also be recognized during the reception.

8:00 pm - Don Streeter Past President's Dinner Capital Boardroom

NEWSLETTER SUBMISSIONS

Send all news during the year (squad information, research grants, special awards, research information, TSCA Committee meetings & decisions, legislative updates, etc.) to Kendra Willeby, Newsletter Editor. Email for information: kwilleby@lcisd.org

Welcome to Amarillo!

I am excited to once again be at convention, surrounded by colleagues that I respect and admire. This weekend, every year, is an inspiration to me as an educator, as a coach, and as a member of our larger community. Nowhere else can I actively learn from and engage with the best of the best. In choosing this year's theme, I was inspired by both the unique advantages and challenges of our collective expertise.

Ask any communications educator about the value of communications and you will receive a well-crafted (and well-performed) elevator speech about what we can offer young students. Ask any business professional what the number one soft-skill they desire in an applicant is and they will likely tell you, it's communication skills. The State of Texas asked parents what they wanted for their students out of a high school education and they overwhelmingly answered communication and critical thinking skills. So why is it that we continue to struggle with justifying our profession?

During my short tenure as your President, we have faced many challenges, old and new. The Texas Legislature has moved to disallow any communications courses being taught online, the Texas Higher Education Coordinating Board has moved to reclassify all Speech courses as Communications courses at the junior college level, I've gone before the State Board of Education to petition the reclassification of interpretation, public speaking, and debate courses as English and/or Fine Arts, and been denied.

In such a short period of time, I have found myself confronted by any number of threats and any number of explanations for why we are where we are today. And it seems to me that our community has fallen victim to one of our most basic principles – we exist in an echo chamber. More than that, our disparate disciplines and educational levels exist in silos that echo-endlessly. I hopeful that this weekend will provide us an intentional space to unpack our chambers, encourage interdisciplinary exploration, and challenge each of us to channel our considerable collective brainpower towards solutions.

We are at a precipice not unlike the one we were faced with a decade ago. It's time we band together and take concerted action to secure our discipline, and our jobs, to ensure continued speech communication excellence in the state of Texas.

I would like to thank Vice President Mendy Meurer for crafting our program of panels and doing the important work of designing our experience here this weekend. I'd also like to thank the Local Arrangements Committee, chaired by Lacy Cannon, as always they have put their best foot forward and offered unique experiences and ambiance for our good work here.

Enjoy!

Colin Malinak

FROM YOUR PRESIDENT

Howdy! Hey there! Hello! Greetings!

As your current Texas Communication Association's Vice President, it is my pleasure to welcome you to our 2019 Convention: **Echo Chamber**. As educators, nothing keeps us more inspired and motivated than working with exciting and enthusiast young people and colleagues every day who share our passions. Education is a very high calling, and I hope this event provides you the opportunity to visit with friends, make new acquaintances, and share your experiences in teaching. My hope is that you find encouragement as you listen to speakers, participate in sessions, and interact with other educators from around the state.

This year's program will be full of amazing and innovative panels. Please be certain to make plans to attend our convention highlights in this year's program. Thanks to our amazing local arrangements committee chaired by Lacy Cannon, these highlights will include a Professor's Performance Hour on Thursday evening at the Panhandle Plains Historical Museum and the introduction of our 2019 Communicator of the Year: Jason Boyett during our Friday luncheon. Additionally, be sure to join us at 7:00 pm on Friday to help us celebrate 2018-2019 TSCA President Colin Malinak at our President's reception. This reception will also include presentations of our Educators of the Year and Outstanding Service Awards.

For those of you who are new to TSCA, we are so glad you are here!!! Please be sure to pick up your ribbon at registration that denotes your new member status. This ribbon will admit you to our New Member Breakfast Friday morning at 8:00 a.m. Please join us to learn more about TSCA. This ribbon will also allow other members to recognize you and welcome you to our wonderful organization.

I would like to personally thank the work of the Interest Group Chairs. We have been in constant communication throughout the year and I'm sure you will be pleased with their efforts in helping me create this program. Thank you to the leaders before me for your guidance in developing this year's program. I would like to thank my fellow officers, the Local Arrangements Committee members, and the administration of Del Mar College. Without these individuals, and many others not mentioned, none of this would be possible. This program is the product of hard work thinking beyond the echo chamber to provide our attendees the best possible experience. Take time to visit with and create new ideas with colleagues.

On behalf of TSCA, please accept my best wishes for a productive and inspiring convention.

Have a successful conference,
Mendy Meurer
TSCA Vice President

Welcome to the Panhandle!

The local arrangements committee is excited to welcome you to more than just Amarillo; we welcome you to our community. We hope you feel like part of our family while you are here for convention. There are many things to do when you are not learning and getting inspiration from colleagues.

Make sure to take advantage of visiting the largest history museum in Texas for the Professor's Performance Hour at the Panhandle Plains Historical Museum in Canyon. Located on the campus of West Texas A&M University, we are excited to show off this jewel of the Panhandle on Wednesday evening before convention. In addition, while you are in the area you do not want to miss the natural wonder of the Palo Duro Canyon, the second largest canyon in the United States, just a short drive away.

Amarillo's famous attractions might be calling your name also – so go make your mark with spray paint on the Cadillacs at Cadillac Ranch, or attempt to eat the 72oz steak at The Big Texan. Route 66 offers over one mile of art galleries, shops, restaurants and bars. There are lots of dining options within walking distance of the Embassy Suites in downtown. There may not be a baseball game, but a short walk to Hodgetown, home of the Amarillo Sod Poodles, can get you some unique prairie dog souvenirs to take home.

Some local events going on during the weekend of convention include the First Friday Art Walk at Arts in the Sunset and the Tri-State Reptile Expo. The Expo is just across the street at the Civic Center Complex. Also, West Texas A&M University's award-winning theater department will be staging "Our Town" in the Branding Iron Theater on the WTAMU campus in Canyon October 3-6.

As you are breaking out of your echo chamber at convention this year, we encourage you to break out of the hotel and enjoy the area and time with each other. We hope our community offers you a great place to enjoy a slower pace as you get geared up to face challenges and promote our field for the rest of the year.

Have a great convention!

Lacy Cannon
Local Arrangements Chair

2018-2019 Executive Officers

President: Colin Malinak, Saint Mary's Hall

Vice President: Mendy Meurer, Del Mar College

Vice President-Elect: Aimee Kasprzyk, Blooming Grove High School

Executive Secretary: Carolyn Baum, West Texas A&M

Comptroller: Kandi King, Retired

Newsletter Editor: Kendra Willeby, Foster High School

Journal Editor: Leslie Rodriguez, Angelo State University

Archivist: Jana Riggins, University of Texas, Austin

Immediate Past President: Wade Hescht, Lone Star College – North Harris

Webmaster: Brent Hinkle, Joy of Tournaments

Convention Coordinator: M'Liss S. Hindman, Tyler Junior College

Parliamentarian: Lou Ann Seabourn, Retired

2018-2019 District Chairpersons

District 1	Vanessa Chapa	vanessa.chapa@mcallenisd.net
District 2	Tasha Jones	tkneis@tmisd.us
District 3	Joanna Hickey	jhickey@bolingisd.net
District 4	Lillian Adeyemi	lillian.adeyemi@cfisd.net
District 5	Andre A. Favors	afavors@lamar.edu
District 6	Deanne Christensen	dchristensen@conroeisd.net
District 7	Kari McKenzie	mckenziekd@lisdeagles.net
District 8	Amy Kemp	amy.kemp@txkisd.net
District 9	Shawn Duthie	shawn.duthie@hollidayisd.net
District 10	Racy Grant	rlgrant@prosper-isd.net
District 11	Eric Mears	mearse@lisd.net
District 12	Michael Allen Donaldson	mdonaldson@chinaspringisd.net
District 13	Kyla Brookshier -DeLeon	Kyla.brookshier@wimberleyisd.net
District 14	Seth Pietsek	seth.pietsek@abilineisd.org
District 15	Julie Schniers	Julie.schniers@saisd.org
District 16	Sami Womack	sawomack@dimmittisd.net
District 17	Louie Pacheco	lpacheco@muleshoeisd.net
District 18	Aaron Cox	aaron.cox@ectorcountyisd.org
District 19	Brandon Cohn	bcohn@episid.org
District 20	Tania Kelley	mrstkelley@gmail.com

Call for Manuscripts

Texas Speech Communication Journal *Volume 44, Issue 1*

The *Texas Speech Communication Journal* issues a call for papers that focus on research in human communication. Contributors may approach topics from multiple perspectives, contexts, and methodologies supported within the discipline. Manuscripts should be received no later than **March 31, 2020**. *Texas Speech Communication Journal* (TSCJ) follows a policy of blind review so no author identification should appear in the abstract and body of the manuscript.

Manuscripts should not exceed 25 pages, including references and figures, and should be written according to the *Publication Manual of the American Psychological Association* (6th edition). The manuscript should be emailed to the editor at the address listed below divided into the following two (Microsoft Word) documents:

1. Title Page – should include the author's name(s), academic position, institutional affiliation, full mailing address, telephone number, email address, brief author biography, and a history of the manuscript (presentation at conferences).
2. Abstract and Manuscript – An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the articles. ***No author identification should appear in this document.***

The *Texas Speech Communication Journal* (TSCJ) is a state journal published by the Texas Speech Communication Association. The TSCJ produces one print and one online issue per academic year, and seeks to publish original scholarship that makes a contribution to the studies of human communication. An external committee blind reviews all submissions.

Queries and manuscript submissions should be sent via email to:
TSCJ Editor, Leslie Y. Rodriguez
email: tscjeditor@gmail.com
Angelo State University
Deadline: March 31, 2020

CALL FOR MANUSCRIPTS

2018-20 19 Interest Group Chairpersons

Argumentation & Debate	<u>Chair:</u> Jacob Koshak <u>Vice Chair:</u> Eric Melin	jacob.koshak@cfisd.net
Instructional Development – College & University	<u>Chair:</u> Dale Anderson	danderson4@delmar.edu
Instructional Development - High School	<u>Chair:</u> Shelby Randolph <u>Vice Chair:</u> Nicole Cornish	Randolphs@lisdtx.org
Instructional Development - Middle School/ Texas Junior Speech & Debate Association	<u>Chair:</u> Lindsey Petropoulos <u>Vice Chair:</u> Sara Jane Barno	lindsey.petropoulos@pisd.edu
Interpersonal/Organizational Communication	<u>Chair:</u> Dariela Rodriguez <u>Vice Chair:</u> Angela Vrana	Drodrig2@ashland.edu
Mass Communication	<u>Chair:</u> Charles Wise	cwise@austin.rr.com
Theater	<u>Chair:</u> Kari McKenzie <u>Vice Chair:</u> Sami Womack	mckenziekd@lisdeagles.net
Oral Interpretation & Performance Studies	<u>Chair:</u> Robert Shepard <u>Vice Chair:</u> Amerley Tanner	Robert.shepard@pisd.edu
Rhetoric & Communication Theory	<u>Chair:</u> Rachel Riggs <u>Vice Chair:</u> Zachery Carlock	Rachel.riggs@angelo.edu
Texas Forensic Association	<u>Chair:</u> Seth Pietsek <u>Vice Chair:</u> John Mast	Seth.Pietsek@abileneisd.org
TIFA & TCCFA	<u>Chair:</u> Sarah Contreras	slcontrer@delmar.edu

TSCA Past Presidents

1923	Bernice Duggan	1966	R.V. Holland	2009	Ralph Long
1924	Jeston Dickey	1967	June Prentice	2010	Kandi King
1925	Olivia Hobgood	1968	Don Streeter	2011	Connie McKee
1926	Jesse Millsaps	1969	Billie Etheridge	2012	Russell Kirkscey
1927	Mary E. Latimer	1970	James Barton	2013	M'Liss S. Hindman
1928	Gladys de Silva Bate	1971	Chloe Armstrong	2014	Mellessa Denny
1929	Marjorie E. Will	1972	Noyce Burleson	2015	Amy Tilton Jones
1930	Unknown	1973	George Tade	2016	Melissa Witt
1931	Earl C. Bryan	1974	Ed Thompson	2017	Wade Hescht
1932	Alma Copelin	1975	Ted Colson		
1933	Unknown	1976	Virginia Myers		
1934	Nena Kate Ramsey	1977	Vernon McGuire		
1935	Minnie L. Blundell	1978	Pat Rogers		
1936	Sara Lowery	1979	Helen Schafer		
1937	Sara Lowery	1980	Rita Harlien		
1938	Yetta Mitchell	1981	John Wilson		
1939	Florence Horton	1982	Maridell Fryar		
1940	Emory G. Horger	1983	George Grice		
1941	Emory G. Horder	1984	L. D. Naegelin		
1942	Thomas A. Rouse	1985	Rosanna Herndon		
1943	Thomas A. Rouse	1986	Pat Jurek		
1944	Thomas A. Rouse	1987	Tyler Tindall		
1945	Thomas A. Rouse	1988	Ronald Dodson		
1946	Whilhelmina G. Heede	1989	John Gossett		
1947	Annah Jo Pendleton	1990	Debra Dehlinger		
1948	Jesse Ray Holcomb	1991	Marilyn Swinton		
1949	Jesse J. Villarreal	1992	Jackie Jarrett		
1950	Oretha Whitworth	1993	Robert Stewart		
1951	Harold Weiss	1994	Ann Shofner		
1952	Fred J. Barton	1995	R. Neal Rieke		
1953	Jeanne Lennard	1996	Kerry Moore		
1954	Elton Abernathy	1997	Trudy Hanson		
1955	Verna Harris	1998	Jana Riggins		
1956	E.L. Pros	1999	President not recognized		
1957	Nan Elkins	2000	R. Scott Allen		
1958	Crannell Toliver	2001	June Smith		
1959	Johnie Ross Elzner	2002	Teresa Galiazzo		
1960	P. Merville Larson	2003	Russell Lowery-Hart		
1961	Betty Hughes	2004	Ann Shofner		
1962	Angus Springer	2005	Natalie Bryant		
1963	Rex Fleming	2006	Joe Trevino		
1964	Ted Skinner	2007	Barbara Mayo		
1965	Mabel Wyatt	2008	Lois Davis		

TSCA PAST PRESIDENTS

TSCA Past Executive Secretaries

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Melville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1947-52.....	Crandell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Melville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffrey
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carrol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1995-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-2007.....	Randy Cox
2007-2012.....	Brent Hinkle
2012-2016.....	Lou Ann Seabourn

Current TSCA Honorees/Outstanding Service **TSCA Twenty-Five Year Honorees**

David Gardiner – Corpus Christi, Texas: Ray High School
Valentin Jimenez – Houston, Texas: Hightower High School
Daniel Lingel – Dallas, Texas: Jesuit College Preparatory School

TSCA Forty-Year Honorees

Linda Alderson – Legacy Communication Resources
Jana Riggins – University of Texas - UIL

Thanks to these members for their dedication & commitment to TSCA over the years!

Note: If you are approaching a benchmark year of membership (25, 40 or 50 years) contact Jana Riggins at jriggins@uiltexas.org.

Past TSCA Outstanding Service Award Recipients

Linda Alderson
Sara Jane Barno
Charolette Brown
Natalie Bryant
Faye Carpenter
Richard Cheatham
Norma Coston
Ronald Dodson
Trudy Hanson
Martha Haun
M'Liss Hindman
Brent Hinkle
Robert Jeffery
Kandi King
Sandra Lucaa
Beverly Martin
Connie McKee

Dan Mendoza
Michael Merritte
Kerry Moore
Danny Moss
Virginia Myers
Krin Brooks Perry
Jana Riggins
W.E. Schuetz
Lou Ann Seabourn
Ann Shofner
June H. Smith
Glynis Holm Strause
Charlene Strickland
Frances Sweeny
Guy P. Yates

TSCA HONOREES/OUTSTANDING SERVICE

Past Educator of The Year Recipients

1974	Alonez Blackburn, Hawley HS	2007	Mary Jane Grant, Morehead MS
1975	Marjorie Best		Myrna Bass, Athens HS
1976	Pamela McDaniel, Boswell HS		Sarah Contreras, Del Mar College
1981	Lanny Naegelin, Churchill HS		Michael Elkins, Texas A&M Univ. Kingsville
1982	Jackie Jarrett, Coronado HS	2008	Sandra Jones, Killough MS
1984	Opal Hall, Denton HS		Barbara Garner, Duncanville HS
1985	Jean Clough, Ball HS		Amy Tilton Jones, Del Mar College
1986	Ron Dodson, Westlake HS		Shawn Wahl, Texas A&M Univ., Corpus Christi
1987	Kerry Moore, Muleshoe HS	2009	Cheryl Miller, Henderson MS
1988	Ann Shofner, Tascosa HS		Robert Shepard, Plano Senior HS
1989	Paula Moeller, Hays HS		Wade Hescht, Lone Star College, North Harris
1990	Mildred Peveto, Newman Smith HS		Debbie Hatton, Sam Houston State University
1991	Charlotte Brown, Gregory-Portland HS	2010	Gilbert Casas, McCollum HS
1992	Kandi King, Clark HS		Mike Jones, Del Mar College
1993	Roberta Grenfell, Klein HS	2011	George Pacheco, Jr., San Angelo State University
1994	Sandra Lucas, Skyline HS		Karen Wilbanks, Plano Senior HS
	M'Liss Hindman, Tyler Junior College	2012	George Tennison, E. A. Olle MS
1995	Lana Hall, Hereford HS		Gay Hollis, James E. Taylor HS
	Linda Long, Northlake College		Jim Towns, Stephen F. Austin University
1996	Jana Riggins, Kaufman HS	2013	Stacy Thomas, The Kincaid School
	Leann Ellis, South Plains College		Kim Falco, Franklin HS
	Virginia Myers, Wayland Baptist Univ.		Victoria Beard, Spring Woods HS
1997	Joe D. Trevino, Jr., Bishop HS	2014	Kelly Kimball, Carroll HS
	Glynis Holm Strausse, Coastal Bend College		Danny Moss, North Texas Community College
	June H. Smith, Angelo State University		Wayne Kraemer, Texas State University
1998	Connie McKee, Amarillo HS	2015	Melissa Witt, Dimmitt HS
	Ralph Long, Collin County Comm College		Mendy Meurer, Del Mar College
	Trudy Hanson, West Texas A&M Univ.		Michelle Maresh-Fuehrer, Texas A&M Univ., Corpus Christi
1999	Mary C. Green, Pasadena HS	2016	Eloise Blair, Houston Lamar
	Claude Caffee, Brookhaven College		Patrick Ralls, Wharton Junior College
	Martha J. Haun, University of Houston	2017	Kathy Owens, University of Mary Hardin- Baylor
2000	William Schuetz, Gregory-Portland HS		Barbara Mayo, Northeast College
	Natalie Bryant, South Plains College		Aimee Kasprzyk, Blooming Grove High School
	Carley Dodd, Abilene Christian University	2018	Amy Aldrige Sanford, Texas A&M University – Corpus Christi
2001	Randy Ellis, Spring HS		Mellessa Denny, Amarillo High School
	Lou Ann Seabourn, Amarillo College		
	Terry Thibodeaux, Sam Houston State Univ.		
2002	Teresa Galiazzo, Alief Hastings HS		
	Jackie Ganschow, Del Mar College		
2003	R. Scott Allen, Hum ble ISD		
	Janna Holt-Day, South Plains College		
	John Gossett, University of North Texas		
2004	Linda Alderson, Boling HS		
	Catherine Gragg, San Jacinto College		
	Robin Williamson, University of St. Thomas		
2005	Sammy Green, Spring HS		
	Marla Chisholm, Del Mar College		
	Mary Trejo, University of Texas, El Paso		
2006	Sara Jane Barno, Hornedo MS		
	Barbara McCain, Plano East Senior HS		
	Charles Wise, St. Philip's College		
	Randy Cox, University of Texas, Austin		

TFA Hall of Fame Inductees

2006

Randy Ellis
Cindi Timmons
David Baker
J.E. Masters

2012

Robert Shepard
Kim Falco
Billye Lucas
Cheryl Potts

2016-17

Tim Cook
Connie McKee
Terri Robinson
Sally Squibb-Tate

2007

Kandi King
Bill Schuetz

2013

Lee Ann Ince
Michael Merritt
Jane Boyd
Sammy Green

2017-2018

Grant Hahn
Jay Stubbs
Debbie Johnson

2008

Joe Trevino
Charlotte Brown
Ann Shofner

2014

Diane Forbes
Brent Hinkle
Eloise Blair
Dr. Rich Edwards

2009

Dave Huston
Gary Boeger
Barbara McCain
Shawn Mena
Aaron Timmons
Karen Wilbanks

2015-2016

Glenda Ferguson
Janet Melton

TIFA Educator of the Year **Recipients**

1991 M'Liss Hindman, Tyler Junior College
1992 Guy P. Yates, West Texas A&M University
1993 James Mammerella, San Antonio College
1994 Carol & Barbara Hickey, University of Texas, Arlington
1995 Ron Ragston, University of Houston
1999 Dan West, Rice University
2003 Wade Hescht, Lone Star College, North Harris
2005 Wayne Kraemer, Texas State University
2006 Mary Trejo, University of Texas, El Paso
2007 Connie McKee, West Texas A&M University
2008 Randy Cox, University of Texas, Austin
2009 Jolinda Ramsey, San Antonio College
2010 Kathy Owens, Mary Hardin Baylor University
2011 Collier Patton, Lone Star College, Kingwood
2012 Leigh-Anne Williams, San Jacinto College
2013 David Worth, Rice University
2014 Sarah Contreras, Del Mar College
2017 Floyd McConnell, San Jacinto College - North
2018 Jeremy Hutchins, Texas State University

TSCA Emeritus Members

Ronald Dodson
Noni Ford
Martha Haun
Florence Horton
Beverly Martin
Miff Mendoza
Kerry Moore
Lester Schilling
Victoria Townsend

Harold Weis
C.L. Etheridge
Maridell Fryar
Rosanna Herndon
Mary Ireland
Dell McComb
Virginia Myers
Helen Schafer
V. A. Smith
Charles Wise

Emeritus in Remembrance

Guy Bizzel
Faye Carpenter
Billie Etheridge
Jackie Jarrett
Anna Jo Pendleton
Don C. Streeter
Marilyn Swinton
Emerson Turner
Jean Boles

Ted Colson
Opal Hall
B. J. Naegelin
Vera Simpson
Frances Sweeny
Donna Ray Tobias
Guy P. Yates

Standing and Ad Hoc Committees

Bylaws Committee

Ann Shofner (Chair)('21)
Sara Jane Barno ('19)
Kathy Owens ('19)
Julie Welker ('20)
Kristi Braley ('20)
Seth Phillips ('21)

Speech and Theatre in Four Year and University

Speech and Theatre in Two Year and Community Colleges

Justin Blacklock (Chair)('20)
Rebecca Kerr ('19)
Meghan Pace ('19)
Casey Garcia ('20)
Trey Guinn ('20)
Rachel Riggs ('20)

Committee on Educator Training

Mellessa Denny (Chair)('19)
Tracy Mathies ('19)
Stacey McGee('19)
Krista Nix-Buckner ('20)
Victoria Graves ('20)
Angie Richard ('20)
Kirsten Nash ('20)

Committee to Nominate the Nominating Committee

James Thompson
Ross DeLeon
JP Fugler
Sarah Contreras
Floyd McConnell

Educator of the Year Committee

Kari McKenzie (HS)(Chair)('19)
Julie Schniers (HS)('20)
George Tennison (MS)('20)
Rachel Warnecke (MS)('21)
Amanda Jo Ratcliff (CC)('19)
Ralph Long (CC)('20)
Barbara Mayo (UNIV)('20)

Fiscal Review Committee

Brent Hinkle (Chair)('19)
Melissa Witt ('20)
Greg McGee ('21)
Noah Recker ('21)

Governmental Affairs Committee

Sami Womack (Co-Chair)('20)
Ryan Lovell (Co-Chair)('20)
Greg Mayo ('20)
Seth Pietsek ('20)
Linda Alderson ('21)
Andrew Griffith ('21)
Ruben Richardson ('21)

Local Arrangements

Lacy Cannon
Trudy Hanson
Ann Shofner
Connie McKee
Mellessa Denny
Lou Ann Seabourn
Heather Goheen

Public Relations Committee

Michael Merritte (Chair)('20)
Martha Pierson ('19)
Charles Wise ('20)
Deanne Christensen ('20)
Kyle Peterson ('21)
Jeffry Van Slycke ('21)

Resolutions Committee

Adesuwa Omoruyi (Chair)('19)
Jayson Anderson ('19)
Adrian Gallardo ('19)
D'Nan Mathis ('19)
Karen Schilling ('19)
Kasey Willeby ('19)
Janice Singleton ('20)

Special Awards Committee

Connie McKee (Chair)('20)
Amy Tilton Jones ('19)
Barbara Mayo ('19)
Russell Kirkscey ('20)
Wade Hescht ('21)
Colin Malinak (Ex Officio)
Norma Coston (Advisor)

Task Force on Strategic Planning

Amy Tilton Jones
Rory McKenzie
Connie McKee
Sara Jane Barno
Brent Hinkle
M'Liss Hindman

Speech and Theatre in Public Schools

Max Thompson (Chair)('20)
Ramon Arana ('19)
Andrew Barrett ('19)
Angi Burns ('19)
Carolyn Mackey ('19)
Janice Valenzuela ('19)
Heather Wallace-Weinette ('21)
Xochitl Callejo ('21)

Time and Place

M'Liss Hindman (Chair)(East)('21)
Lou Ann Seabourn (West)('22)
Victoria Beard (South)('21)
Michelle Watkins (Central)('20)
Kandi King (Ex Officio - Comptroller)

UIL Advisory Committee

Eloise Blair (Chair)('19)
Ross DeLeon ('20)
JP Fugler ('20)
Joanna Hickey ('20)
Victor Martinez ('20)
Louie Pacheco ('20)
Bryan Winn ('20)
Nicole Cornish ('21)
Yolanda Silva ('21)

AD HOC - Examine the Need for Caucuses

Melissa Witt (Chair)
Jennifer Adams
Kim Falco
Renita Johnson
Arturo Martinez
Leslie Rodriguez
Raul Ruiz
Sebastian Frost

Nominating Committee

Melissa Witt (Chair)
Rory McKenzie
Amy Jones
Kim Falco
Linda Alderson
Greg Arp

Life Members

Linda Alderson
 James Barnes
 Carolyn Baum
 Darlene Bellinghausen
 Kristina Bilban
 Robert Boyd
 George Bradley
 Elaine Brink
 Joseph Brown
 Lacy Cannon
 Christina Cardenas
 Catherine Carroll
 Gilbert Casas
 Richard Cheatham
 Deanne Christensen
 Gene Taylor Clough
 Cynthia Cone
 Sarah Contreras
 Norma Coston
 Jason Courville
 Martin (Randy) Cox
 Jason Crane
 Mellessa Denny
 Christina Dodd
 Claire Dodillet
 Ashley Donahue
 Judy Dorset
 Paul Duffy
 Tim C. Edgerly
 Jennifer Edwards
 Millard Eiland
 Michael Elkins
 Tolline Enger
 Keith V. Erickson
 Charles L. Etheridge
 Ira Evers
 Tanya Evers
 Michael Fain
 JP Fugler
 Maridell Fryar
 Alice Gabbard
 Casey Garcia
 Marsha Gephart
 J.S. (Jack) Gibson
 Karen Gossett
 Robert Gratz
 Lou Greenwood
 George L. Grice
 Carrol Haggard
 Trudy Hanson
 Michael Harlan
 Ann Harrell
 Sandra Hile Hart
 Karen Hatley
 Martha J. Haun
 Rosanna Herndon

Wade Hesch
 M'Liss Hindman
 Sonya Hopkins
 Dolly Hudgins
 Jo Hudson
 Jeremy Hutchins
 Tim Jackubek
 Kathleen Jamieson
 Amy Tilton Jones
 Lavoy Jones
 Mike Jones
 Marilyn S. Kelly
 Genell Kelso
 Nanette Kelton
 Kandi King
 Elizabeth Kizer
 Wayne Kraemer
 Brian Lain
 Ralph Long
 Laverne Loving
 Russel Lowery-Hart
 Bernita Mansfield
 Barbara J. Mayo
 Karin McCallum
 Candace McConnell
 Floyd McConnell
 Martha McDaniel
 Connie McKee
 Rory McKenzie
 Tim Mahoney
 Carol Malloy
 Paul May
 Barbara Mayo
 Connie McKee
 Kerry Moore
 Nora Moreno Jarrell
 Bonnie Mutschler
 Dwight Mutschler
 Virginia Myers
 Lacye Odam-
 Matejowsky
 Melondy Ojeda
 Krin Brooks Perry
 David Peters
 Sally Ponzio
 Larry Preas
 J.B. Prior
 Todd Rainey
 Clydene Reep
 Jana Riggins
 La Anna Rodrigs
 Pat Rogers
 Edwin Rowley
 Robert Salm
 Ivan Sandlin
 Helen Schafer

William Schatte
 Cynthia Shade
 Ann Shofner
 Ted Skinner
 Gary Smith
 Lawrence R. Smith
 Nancy Smith
 Cindy M. SoRelle
 Kevin Steinberg
 Glynis Holm Strause
 Charlene Strickland
 Carolyn Strohkirch
 Jason Sykes
 Jane Terrell
 Terry Thibodeaux
 David Thomas
 Max Thompson
 Tyler Tindall
 Jim Towns
 Michael Trynosky
 Linda M. Vancil
 Beverly Wakefield
 Gwen Waldrop
 Gloria Walter
 Gloria White
 Janice C. Wieland
 E.L. Williamson
 Joseph A. Willis
 Walter Willis
 Debbie Winkler
 Charles N. Wise
 Melissa Witt
 John Wright
 Mabel Wyatt
 Patricia Wysong
 Judith Zaffirini

TSCA Conference 2020

“Be Kind and Rewind”

Call for Papers and Panels

I remember video rental stores. I remember going in, choosing from the available videos, taking it home, and watching the movie. For just a few days, this was *our* video. One specific part I remember was the rental store label, on each video. The label suggested to “Be Kind and Rewind.” Why did we follow this request “to be kind?”

Sometimes, in our busy lives, we as communication scholars, can forget this simple, yet thoughtful message. Perhaps we forget because sometimes the simplest parts of great communication are the easiest to forget. Perhaps we expect others to know what we are thinking, without any directions. Perhaps we cannot find the words to express our needs.

I believe successful communication and kindness have a lot in common. From the moment we began to communicate as children, through today as communication scholars, we communicate and our words have meaning. At the end of this decade and into the new one, the basic communication skills we first learned have been worked and re-worked to fit the need of our changing audience over the years.

What we have lost is the ability to be kind. We fall into greed, selfishness, and competition which can lead to poor relationships, negative conflict, and possibly someone feeling not included or dismissed.

For this convention, I want us to rewind and use the communication skills designed by our predecessors, and learn to be kind, once again. Let’s use the basic communication skills that we were first taught to refresh our relationships and ways we communicate with our colleagues and students.

Some examples of using long-lasting communication skills in order to be kind are:

- Paraphrasing exercises to express active listening when communicating with our students, colleagues, administrators.
- Combatting negative conflict
- Improving poor computer mediated communication

Join us by sharing your research and ideas at the 2020 TSCA Conference in Rockwall, Texas on October 1-3, 2020

Send all program questions and comments to Aimee Kasprzyk @ akasprzyk@bgrove.org

Submit panels through your Interest Group Chairperson OR send directly to Aimee Kasprzyk @ akasprzyk@bgrove.org.

A complete call for papers will be available online at www.etsca.com

**Deadline for Program Submissions:
December 15, 2019**

2020 CALL FOR PAPERS AND PANELS

Friday, October 4, 2019

8:00–9:00 New Member Breakfast..... Private Dining
(*First year attendees only, please*)

8:15–9:10 TSCA EC Breakfast (All Officers, District and Interest Group Chairs).. Yellow Rose D

9:15–10:15 Panel A Programs

9:30–11:15 Convention Registration

10:30–11:30 Panel B Programs

11:45–12:45 Convention Luncheon Yellow Rose Ballroom C & D

12:45–1:45 1st General Session Yellow Rose Ballroom C & D

2:00 - 2:30 District Meetings

District 1 Sanborn A

District 2 Sanborn A

District 3.....Sanborn B

District 4.....Sanborn B

District 5.....Sanborn B

District 6.....Sanborn C

District 7....Capital Hotel Boardroom

District 8.....Yellow Rose A

District 9.....Yellow Rose A

District 10.....Yellow Rose A

District 11.....Yellow Rose A

District 12.....Yellow Rose B

District 13.....Yellow Rose B

District 14.....Yellow Rose B

District 15.....Yellow Rose B

District 16.....Sanborn A

District 17.....Sanborn C

District 18.....Sanborn C

District 19.....Sanborn B

District 20.....Private Dining Meeting Room

2:45–3:45 Panel C Programs

3:30–4:30 Convention Registration

4:00–4:30 Interest Group Session 1:

Instructional Middle School/TJSDA..... Sanborn A

Instructional Development, High School..... Sanborn B

Instructional Development, College/University Sanborn C

4:35–5:05 Interest Group Session 2:

Argumentation & Debate Sanborn A

Oral Interpretation & Performance Studies..... Sanborn B

Rhetoric & Communication Theory..... Sanborn C

5:10–5:40 Interest Group Session 3:

Interpersonal & Organizational Communication..... Sanborn A

Theater... .. Sanborn B

TIFA Sanborn C

5:45–6:45 Panel D Programs

7:00–8:00 President's ReceptionYellow Rose D

8:00 Don Streeter Past Presidents' DinnerCapital Boardroom

8:00 TFA Business Meeting #2..... Yellow Rose A & B

Pattern A Panels – 9:15 – 10:15 AM

A – 1 Cinematic Slide Design:

Room: Sanborn A

PowerPoints That Captivate and Impress

Sponsor: Instructional Development – College and University

Coordinator: Dale Anderson, Del Mar College

Chair: Dale Anderson, Del Mar College

Presenter(s): Luke LeFebvre, Texas Tech University
Meghan Parsons, Texas Tech University

Learn best practices for taking boring text-heavy slide decks and transforming them into effective visual displays that will captivate and impress any audience. Integrate powerful techniques to give your communication abilities an edge in the classroom, boardroom, and anywhere else. Steps to take: (1) Attend Workshop, (2) Learn Cinematic Slide Design Techniques, and (3) Become a PowerPoint Jedi.

**A – 2 “Online Communication Classes as
Echo Chambers:**

Room: Sanborn B

Are We Killing the Face-To-Face Experience?”

Sponsor: TIFA – Texas Intercollegiate Forensics Association

**Co-sponsored with Instructional Communication – Colleges and
Universities**

Coordinator: Sarah Contreras, Del Mar College

Chair: Justin Blacklock, San Antonio College

Presenter(s): Dr. Li Chen, West Texas A&M University
Julie Welker, Howard Payne University
Dr. Dariela Rodriguez, Earl Warren High School
Robi Mahan, University of Texas at El Paso
Sarah Contreras, Del Mar College
Kelley Finley, South Plains College
Janine Fox, South Plains College

This panel will address the current enrollment trends of online communication courses and discuss the pedagogical value of online vs. face-to-face experiences in communication classes. As the Texas Legislature considers moving toward eliminating online communication courses, come and learn how we can reposition our courses to appeal to students and address these concerns.

FRIDAY – PANEL A PROGRAMS 9:15-10:15 AM

A – 3 Rhetoric of the West

Room: Yellow Rose A

Sponsor: Rhetoric and Communication Theory

Coordinator: Dr. Trudy Hanson, West Texas A&M University

Chair: Dr. Trudy Hanson, West Texas A&M University

Presenter(s): Dr. Alex Hunt, WTAMU, Director Center for the Study of the
American West

Dr. Amy Von Lintel, WTAMU, Associate Professor of Art

Dr. Bonnie Roos, WTAMU, Professor of English

This panel focuses on the women whose commitment to the Texas Panhandle helped create a culture which influenced the success of three New York women artists. Dr. Alex Hunt, Dr. Bonnie Roos, and Dr. Amy von Lintel explore famed JA Ranch owner and manager, Cornelia Wadsworth Ritchie Adair's influence on a culture which, by the mid-1950's, began to share the careers of Abstract Expressionist artists Elaine de Kooning, Louise Nevelson and Jeanne Reynal.

A – 4 "I'm the new Interp Coach!"

Room: Yellow Rose B

Sponsor: Oral Interpretation

Coordinator: Robert Shepard, Plano Senior High School

Chair: Robert Shepard, Plano Senior High School

Presenter(s): Vicky Beard, Springwoods High School

Lillian Adeyemi, Seven Lakes High School

Julie Schniers, San Angelo Central High School

This is a Q & A panel for new interp coaches that stresses "teaching" versus "Coaching". You can expect to leave this panel with classroom strategies that will help bring interp to life for every student and help build foundational skills that translate into the tournament environment.

A – 5 Conversations with the State Director

Room: Yellow Rose C

Sponsor: Theater

Coordinator: Kari McKenzie, Lindale High School

Chair: Kari McKenzie, Lindale High School

Presenter(s): Aimee Kasprzyk, Blooming Grove High School

State director representative, Aimee Kasprzyk, will be here to discuss what's new with One Act Play, to discuss new rules, old rules, and inspiration for the new year.

TSCA WELCOMES AUTHOR CLAUDIA STUART

Meet the Author – PANEL B-1

Claudia Stuart is a retired professor in the fields of Sociology and Criminal Justice at West Texas A&M University. She was awarded Professor Emeritus status by Texas A&M University in 2017. She holds an MA degree in Social Science and BS in Sociology from WTAMU. Ms. Stuart is also a Licensed Master Social Worker, LMSW, and holds a Master Certification in Criminal Justice Administration.

Very active in the community, she has served on various boards and committees including the Advisory Council for the Texas A&M College of Medicine; President of the WTAMU Faculty Senate and Vice President of the Texas Council for the Humanities; the Southwestern Social Science Association; the Southwestern Association of Criminal Justice; Board of Directors for the Globe News Center for the Performing Arts and the Board of Directors of Opportunity School. She serves on the WTAMU Foundation Board of Directors, Cultivation Committee Chair; the Citizen's Review Board of the Texas Department of Protective and Regulatory Services; and the Advisory Board of the Police Academy of the Amarillo Police Department.

Ms. Stuart is also very active in her church, Johnson Chapel, AME Church, where she serves as President of the Steward Board and announcing clerk.

Also, her newest venture as an artist is painting penguins on ceramic, porcelain, granite and marble tiles.



As a published author and poet, her books include: My Private Stock, Expressions, All Along Life's Journey, Living Out Loud, an Anthology of Poetry, and her latest, Poetry, Prose, and Penguins. She also co-authored a sociology textbook, Sociology—Beyond the Millennium, 5th Edition, Poetry Prose and Penguins, 2nd Edition, and West Texas A&M University and the Devil's Kitchen, Education Through the Ages.

B-3 Breathing Life Back into Professional Communication

Room: Sanborn C

Sponsor: Instructional Development High School

Coordinator: JP Fugler, Lindale High School Chair: Maria Covacevich, Weslaco East H.S.

Presenter(s): JP Fugler, Lindale High School

Victoria Beard, Spring Woods High School Marilyn Myrick, OutboundEngine, Inc.

Join current and former instructors from around the state as they explain how to help reinvigorate your Professional Communications curriculum and discuss activities that can be done to connect students to communication and our changing world. Be prepared to discuss portable skills and how to equip students to be successful in the business world regardless of their competitive success.

B-4 Money Matters: Budgets and Fundraising

Room: Private Dining

Sponsor: Theater

Coordinator: Louie Pacheco, Muleshoe High School Chair: Kari McKenzie, Lindale High School

Presenter(s): Shawn Duthie, Holliday High School Sami Womack, Herford High School

With fine arts under fire and budgets being cut across the state of Texas, it is essential to recognize the potential fundraising possibilities within your community. Sit down with veteran directors as they discuss what works for them and get advice on how to maximize your budget, find money, and utilize your community.

NOTES:

B-5 “Walk-up Workshops” Room: Yellow Rose B

Sponsor: Instructional Development Middle School/ Texas Junior Speech and Debate Association

Coordinator: Lindsey Petropoulos, C.M. Rice Middle School

Chair: Xochitl Callejo, Canyon Hills Middle School

Presenter(s): Xochitl Callejo, Canyon Hills Middle School Sara Jane Barno, Hornedo Middle School Lindsey Petropoulos, C.M. Rice Middle School
Candace Norris, Murphy Middle School

Need a quick lesson to spice things up in your classroom? How about several quick lessons? In this session, you will have the ability to rotate around the room for a series of mini-workshops designed to give you a high quality, engaging lesson to take back to your campus! These lessons are scalable to any instructional level and vary in content from Prof Comm to Oral Interp to Debate. Ideal for coaches of any experience or instruction level.

B-6 Foundations of Public Forum Debate Room: Sanborn B

Sponsor: Argumentation and Debate

Coordinator and Chair: Dave Huston, Colleyville Heritage High School

Presenter (s): Dave Huston, Colleyville Heritage High School Ryan Hennessey, CFISD
Gina Lozano, Hays High School Avis Rodriguez, HAIS

This panel will introduce the foundations of public forum debate including how to write cases, how to effectively analyze topics, and how to formulate arguments. We’ll also discuss the new NSDA pilot rules and how to help students adapt to the longer summary and future of the event.

NOTES:

FRIDAY - PANEL B PROGRAMS 10:30-11:30 AM

**TSCA Welcomes
2019 Communicator of the Year
Jason Boyett!**



Jason Boyett is a lifelong Amarillo resident and the host of *Hey Amarillo*, a popular weekly interview podcast focused on local people. He currently serves as the chair of the City of Amarillo's Public Arts board and helped spearhead art projects celebrating the North Heights and Barrio neighborhoods. A career writer and journalist, Boyett's writing appears regularly in Amarillo Magazine, Texas Highways and other publications. He is also the author of more than a dozen books.

Come Meet and Listen to Jason as we celebrate TSCA at our

CONVENTION LUNCHEON

Friday, 11:45 am

Tickets available at Registration

**IF YOU'RE KICKIN' UP YOUR BOOTS UNTIL SUNDAY
AFTERNOON.....
BE SURE TO CHECK OUT SOME OF WHAT AMARILLO
HAS TO OFFER!**

- AMERICAN QUARTER HORSE ASSOCIATION
MUSEUM

- AMARILLO OPERA

- THE BIG TEXAS
STEAK RANCH



- HISTORIC ROUTE 66

- CADILLAC RANCH

- THE POLK STREET NIGHT LIFE

Pattern C Panels – 2:45 – 3:45 PM

C - 1 Communication for Center Directors: Room: Sanborn A
A Graduate Certificate Program at Texas Tech University

Sponsor: Instructional Development – College and University

Coordinator: Dale Anderson, Del Mar College

Chair: Luke LeFebvre, Texas Tech University

Presenter(s): Meghan Parsons, Texas Tech University

Matt Parnell, Texas Tech University

Sarah Dweik, Texas Tech University

Luke LeFebvre, Texas Tech University

This panel explores how successful directors of centers must have the necessary communication skills to articulate their missions to stakeholders and work with diverse populations, both across and beyond the university. Specifically, the panel will discuss the Department of Communication Studies new Graduate Certificate for Center Directors. The certificate is designed to be flexible and provides learners with an opportunity to improve communicative behaviors, study the historical roots and purposes of center missions, explore the richness and complexity of center functions, and partake in the impact of the services provided at centers for learner.

C-2 POI 101 Room: Yellow Rose A

Sponsor: Oral Interpretation

Coordinator: Julie Schniers, San Angelo Central High School

Chair: JP Fugler Lindale, High School

Presenter(s): Joe Muller, Saint Mary's Hall

Tasha Jones, Tuloso-Midway High School

This panel is designed to provide new coaches a “how to” on how to put together Program Oral Interpretation, including how to successfully utilize multiple genres of literature in the creation of an argument. Topics will include where to find literature, how to cut it for performance, how to program it, and how to perform it.

C-3 The Fading Echo of Room: Capital Boardroom
Everyday Etiquette

Sponsor: Instructional Development – Middle School/Texas Junior Speech and Debate Association

Coordinator: Sara Jane Barno, Hornedo Middle School

Chair: Frank Rivera, Chaparral Star Academy

Presenter(s): Sara Jane Barno, Hornedo Middle School

George Tennison, Olle Middle School

Whether we call it Soft Skills, Common Courtesy, or Everyday Etiquette, manners are becoming a thing of the past. Studies show that simple manners can make or break a conversation, job interview, or even a first date! Come learn some fun ways to incorporate must-know manners into your classes.

**C-5 Representation in Debate....
Closing the Gap**

Room: Yellow Rose D

Sponsor: TFA

Coordinator: Kirsten Nash, Hendrickson High School

Chair: Paige Frost, The Woodlands High School

Presenter(s): Paige Frost, The Woodlands High School
Kirsten Nash, Hendrickson High School
Sara Catherine Cook, Founder of Beyond Resolved

This panel is designed to facilitate discussion on the topic of expanding both representation and success in debate events for non-cisgender males. Panel members will discuss experiences and engage with audience in how to recruit, retain and promote women in the debate sphere.

**C-6 Taking care with Extempers...
They cannot get out of the echo chamber!**

Room: Sanborn C

Sponsor: TIFA – Texas Intercollegiate Forensics Association

Coordinator: Sarah Contreras, Del Mar College

Chair: Randy Cox, University of Texas at Austin

Presenter(s): Shannon LaBove, Rice University

This panel will confront the need to exercise caution in the wording of extemp topics so that students won't have to "re-live" any trigger topics they may have experienced. (i.e. sexual harassment) and address how to support the use of inclusive language to embrace diversity.

C-7 Tour of Globe News Center Room: Meet in Dining Area of Hotel

Sponsor: Theater

Take an opportunity to tour a one of a kind theater. Hosted by the Chamber of Commerce of Amarillo, take an in depth technical and visual tour of the beautiful Global News Performing Arts Center.

PANEL D PROGRAMS 5:30-6:30 PM

D-1 Squashing Echoes – Title IX in Higher education and Sexual Harassment in Secondary Education

Room: Yellow Rose B

Sponsor: TIFA – Texas Intercollegiate Forensics Association

Coordinator: Sarah Contreras, Del Mar College

Chair: Richelle Hair, Howard Payne University

Presenter(s): Cimmi Alvarez, Illinois State University

Kate Rich, University of Texas

Shannon LaBove, Rice University

While Title IX is framed as a solution to all gender-based discrimination, including sexual harassment and assault, many students still do not understand the process. In secondary education, the revolution has not been as prevalent. High schools are required to have someone who is considered a Title IX officer. Perpetration begins, on average, around the age of 16 and most perpetrators are serial, assaulting on average of six times. Almost half of individuals who are assaulted, experience this before the age of 18. Higher education needs to focus on teaching affirmative consent correctly in order to combat behaviors that are established in secondary education. Meanwhile, High schools need to implement consent education into their health education programs, giving students the language necessary to understand their experiences. This panel focuses on how Title IX plays a role in minimizing sexual assault and harassment, not just in higher education, but in secondary education as well.

D-2 Script Speed Dating: Share and Pair Directors with the Perfect Script

Room: Yellow Rose C

Sponsor: Theater

Coordinator: Shawn Duthie, Holliday High School

Chair: Kari McKenzie, Lindale High School

Presenter(s): Kari McKenzie, Lindale High School

Aimee Kaspyrzyk, Blooming Grove High School

All attendees will bring a sampling of their favorite scripts. Participants will move about in small increments of time sharing the characters, plots, twists, and turns of their favorite plays. The panelists will begin, but everyone will share their favorite scripts. This is a good time to get great ideas for next season.

D-3 Governmental Affairs and Electives we are qualified to teach.

Room: Sanborn C

Sponsor: Instructional Development – High School

Coordinator: Sami Womack, Herford High School

Chair: Ryan Lovell, Tascosa High School

Presenter(s): Sami Womack, Herford High School

Ryan Lovell, Tascosa High School

Shelby Randolph, Caddo Mills High School

Greg Mayo, Westbury High School

This panel will discuss what is going on in our state, nation, and world at governmental level. The discussion will be focused not only what is happening in our world, but also how to incorporate that into electives that communication teachers can teach including but not limited to: prof comm courses, speech and debate courses, and others.

FRIDAY – PANEL D PROGRAMS 5:30-6:30 PM

**D-4 UIL Understanding
the New Categories**

Room: Yellow Rose A

Sponsor: Instructional Development – High School

Coordinator: Jana Riggins, UIL Director, UT-Austin

Chair: Jana Riggins, UIL Director, UT-Austin

Presenter(s): M'Liss Hindman, Tyler Junior College

Forrest Denbow, South Grand Prairie High School

Beth Dill, Slidell High School

Shawn Duthie, Holliday High School

JP Fugler, Lindale High School

Tonya Harper, Whitesboro High School

Brian Honl, PSJA North High School

Ann Shofner, retired, Amarillo High School

Katrese Skinner, El Campo High School

Gary Brister, Hico High School

Jana Riggins, UIL Director, UT-Austin

This panel is a forum to discuss the new Prose and poetry categories for UIL competition.

**D-5 Make it Work: Maximizing
the Pedagogical and Creative
Aspects of Work Sessions**

Room: Sanborn B

Coordinator: Colin Malinack, Saint Mary's Hall

Chair: Colin Malinack, Saint Mary's Hall

Presenter(s): Casey Garcia, Lone Star College-North Harris

The life of an educator is a constant juggling act of in-class instruction, out-of-class work sessions, administrative commitments, teacher duties, on top of continual travel. We all know that time is a valuable commodity in forensics. While coaches strive to see every single event their students are running, it is a nearly impossible goal to accomplish. This panel will address some of the most pressing issues concerning work sessions and how to maximize the work that gets done during these valuable instructional times. The following questions will guide our discussion: Are there different ways to approach these sessions? How can I get my students to properly prepare for these sessions? What are some alternative approaches to these sessions?

Casey Garcia is the Founder and Director of FLUENCY LLC, Professor of Humanities, Speech and Drama at Lone Star College-North Harris, and the former Curriculum Director of the University of Texas National Institute in Forensics.

D-6 Student Congress Debate**Room: Sanborn A****Sponsor: Argumentation and Debate**

Coordinator and Chairs: Vicky Beard, Spring Woods High School
 Gay Hollis, James E. Taylor High School

Presenter(s): Vicky Beard, Spring Woods High School
 Gay Hollis, James E. Taylor High School
 Brian Alford, A&M Consolidated High School
 Neil White, Plano Sr. High School
 Nathaniel Council, Hereford High School

This panel will explore current trends in congressional debate including how to appropriately write legislation, craft speeches, maximize refutation, and crystalize in the round. The panel will also discuss the use of technology in creating and maintaining relationships for the season.

D-7 Handling the "K" Across Debate Events Room: Capital Boardroom**Sponsor: TFA****Coordinator:** Jacob Koshak, Cypress Woods High School**Chair:** Joe Uhler, Westlake High School

Presenter(s): Dave Huston, Colleyville High School
 Robey Holland, Plano West High School
 Preston Stolte, Churchill High School

Kritical arguments have been in policy debate for a long time, but more and more frequently, these arguments are finding their way into other debate platforms. Regardless of your feeling about the use of the K, students should at least be aware of how to handle them in a round. Come and listen to these experts explain the basics of several popular K arguments and discuss how you can coach your student to respond to these arguments when they appear in rounds.

D-8 Team Culture and Online Classes**Room: Private Dining****Sponsor: Interpersonal and Organizational Communication****Coordinator:** Victoria Graves, Texas City High School**Chair:** Dr. Dariela Rodriguez, Earl Warren High School

Presenter(s): Victoria Graves, Texas City High School
 Gina Lozano, Hays High School
 Dr. Dariela Rodriguez, Earl Warren High School

This panel will discuss techniques and concepts for increasing the team culture in strictly online courses. Where student engagement can often see force, the online environment is one where bonds can grow. This panel will show professors and teachers how this can take place

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Ballroom - D**

7:00p.m. – 8:00 p.m.

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Saturday, October 5, 2019

8:15-8:45 TSCA Executive Council Breakfast Meeting #2 Yellow Rose D
(All Officers, District, Committee, and Interest Group chairs)

8:45-10:00 2nd General Session Yellow Rose C & D

10:15-11:15 Panel E Programs

11:30-12:30 Panel F Programs

12:45-1:15 2018 Convention Planning Meeting & Lunch Yellow Rose D

1:15-3:00 TSCA Officer Planning Meeting Capital Boardroom



Pattern E Panels – 10:15 – 11:15 AM

E-1 Tips for Moving from Adjunct To Full-Time Faculty

Room: Yellow Rose B

Sponsor: Instructional Development – College and University

Coordinator: Lacy Cannon, West Texas A&M University

Chair: Lacy Cannon, West Texas A&M University

Presenter(s): Lacy Cannon, West Texas A&M University
Vanessa Dirksmeyer, West Texas A&M University
Lesley Ingham, Amarillo College
Jackie Llewellen, Amarillo College
Lisa Campbell, Del Mar College

Description of Panel: Panelists will share their experiences moving from adjunct to full-time faculty.

E-2 Identifying and Building Student Leaders

Room: Sanborn A

Sponsor: Organizational and Interpersonal

Coordinator: Zackery Carlock, Snyder High School

Chair: Dr. Dariela Rodriguez, Earl Warren High School

Presenter(s): Zackery Carlock, Snyder High School
Julie Schniers, Central High School

Finding student leaders is often critical to success in the classroom and in organizations. But knowing which students have the skills to lead can be difficult in many situations. This panel will help generate an understanding of what skills and traits make the best student leaders, and how you can build these traits in the those who have the potential to be leaders.

E-3 Assisting Students with Piece Selection

Room: Sanborn B

Sponsor: Oral Interp

Coordinator: Frank Rivera, Chaparral Star Academy

Chair: Stef Cambra, Plano Senior High School

Presenter(s): Joe Muller, Saint Mary's Hall
Andrew Barrett, J. Frank Dobie High School
Casey Garcia, Lone Star College – North Harris

With all the various selection sources available this panel will give coaches direction of where to start and create a list of resources from various ethnicities and cultures.

**E-4 Instructional Strategies for Students
with Differing Socioeconomic Backgrounds**

Room: Yellow Rose A

Sponsor: Instructional Development – High School

Coordinator: Nicole Cornish, Athens High School

Chair: Victoria Graves, Texas City High School

Presenter(s): Victoria Graves, Texas City High School
Nicole Cornish, Athens High School
Greg Mayo, Westbury High School
Mellessa Denny, Amarillo High School

Educational leaders will lead a discussion about low income student and provide strategies to help reach students and ensure they achieve their highest potential in various speech and communication courses.

E-5 How Do I Juggle It All?

Room: Capital Boardroom

Sponsor: Theater

Coordinator: Aimee Kaspyrzyk, Blooming Grove High School

Chair: Kendra Willeby, Foster High School

Presenter(s): Sami Womack, Herford High School
Louie Pacheco, Muleshoe High School

What do you do when you're a one person show? Come sit down with these veteran directors as they share their secrets to juggling both middle school and high school programs.

**E-6 Top Three Graduate Papers
in Forensic Pedagogy**

Room: Sanborn C

Sponsor: TIFA – Texas Intercollegiate Forensics Association

Coordinator: Sarah Contreras, Del Mar College

Chair: Wayne Kramer, Texas State University

Presenter(s): "Critiquing Critique: The Case for Ballot Feedback Systems"

Kate Rich, University of Texas - Austin

Respondent: Kerry Owens, University of Mary Hardin-Baylor

This panel will showcase the top three graduate papers in forensic pedagogy. TIFA will provide monetary prizes.

E-7 Bridging the Divide: The Transition Between Middle and High School Forensics

Room: Private Dining

Sponsor: Instructional Development – Middle School

Coordinator: Frank Rivera, Chaparral Star Academy

Chair: Sara Jane Barno, Hornedo Middle School

Presenter(s): Frank Rivera, Chaparral Star Academy

Tom McCaffrey, Jasper High School

Lindsey Petropoulos, C.M. Rice Middle School

George Tennison, Olle Middle School

A successful and interested middle school speech competitor usually means a successful and interested high school competitor. This panel will discuss how middle schools can prepare their students for high school competition, how to approach high school teams for guidance and coaching; there will also be a comprehensive discussion of how to build middle school interest in an area and how high schools can recruit from middle school programs.

NOTES:

SATURDAY – PANEL F PROGRAMS 10:15-11:15 AM

Pattern F Panels – 11:30 – 12:30 PM

F-1 Breaking Silos & Building Bridges: Room: Sanborn B

**Sponsor: Rhetoric and Communication Theory,
Interpersonal/Organizational Communication**

Coordinator: Dr. Dariela Rodriguez, Earl Warren High School

Chair: Dr. Dariela Rodriguez, Earl Warren High School

Presenter(s): Dr. Molly Sharp, Tom C. Clark High School
Dr. Dariela Rodriguez, Earl Warren High School
Kristen Shaheen, Tom C. Clark High School

Teaching communication theory is an important aspect of connecting communication concepts to their application. This panel seeks to offer quick and easy descriptions for high school educators seeking to add theory to their content as a means to enhance their classroom teaching as well as the experiences of their students.

F-2 Best Practices for LGBTQ Students Room: Private Dining

Sponsor: Theater

Coordinator: Kari McKenzie, Lindale High School

Chair: Aimee Kasprzyk, Blooming Grove High School

Presenter(s): Seth Phillips, Prosper High School
Racy Grant, Prosper High School
Kendra Willeby, Foster High School

In this ever changing climate it is important that we know how to serve all students. This panel discussion will dive into the best practices for helping us support our LGBTQ on the stage and in the classroom.

NOTES:

F-3 Running your own tournament on Joy of Tournaments and Tabroom

Room: Sanborn A

Sponsor: Instructional Development - High School

Coordinator: Rory McKenzie, Lindale High School

Chair: Mellessa Denny, Amarillo High School

Presenter(s): Rory McKenzie, Lindale High School
Mellessa Denny, Amarillo High School
Nicole Cornish, Athens High School

This panel will discuss setting up and running a successful tournament. The focus of this discussion will be how to run a tournament on Joy of Tournaments and Tabroom.

F-4 Platform Events 101

Room: Sanborn C

Sponsor: Texas Forensics Association

Coordinator: Joe Uhler, Westlake High School

Chair: Frank Rivera, Chaparral Star Academy

Presenter(s): Frank Rivera, Chaparral Star Academy
Brain Eanes, Reagan High School
JP Fugler, Lindale High School

Oratory and Informative have served as amazing outlets for our students to develop and share their voices. Come learn how you can be strategic with topic selection, visual aid development and usage, speech structure and message clarity.

NOTES:

F-5 Student Research Panel

Room: Yellow Rose B

Sponsor: Rhetoric and Communication Theory

Coordinator: Rachel Riggs, Angelo State University

Chair: Rachel Riggs, Angelo State University

Presenter(s):

“One Trick Pony”: A Trans-theoretical Content Analysis of BoJack Horseman, Ian Stark, Angelo State University

“Image Repair”: Exploring Trump’s Tweet in Response to Family Separation Crisis, Sarra Briki, Angelo State University

“My Boss Is a Racist”: A Study of Employees’ Perceptions of Bosses’ Racial Comments on Twitter, Jun Kim, Angelo State University

“Crying the *Operation Varsity Blues*”: An Analysis of the Apology of Mark Riddell by Employing Image Repair Theory, Jossef Rossman, Angelo State University

Students from the Communication Studies graduate program at Angelo State University share their research into crisis communication, organizational communication, and more.

F-6 Coaching from the Cloud - Digital Team Management

Room: Yellow Rose A

Sponsor: Instructional Development – Middle School

Coordinator: Lindsey Petropoulos, C.M. Rice Middle School

Chair: Lindsey Petropoulos, C.M. Rice Middle School

Presenter(s): Colin Malinak, Saint Mary’s Hall

Candace Norris, Murphy Middle School

Lindsey Petropoulos, C.M. Rice Middle School

Back by popular demand from last year! Managing a team is an intense, exhausting and time-consuming aspect of coaching. In this session, our presenters will delve into tips, tricks, apps and programs to use for team management and to keep you poised, organized and plugged in. Ideal for coaches of any experience or instruction level.

Texas Speech Communication Association

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Attendance Record and Verification Sheet

Participant's Name: _____

<u>Date</u>	<u>Session Title</u>	<u>Facilitator Label</u>
10/3/2019	TSCA Standing & Ad Hoc Committees (1 hour)	
10/3/2019	TFA Interest Group Meeting (2 hours)	
10/3/2019	Professor's Performance Hour (1 hour)	
10/4/2019	New Members Breakfast (1 hour)	
10/4/2019	General Session #1 (1 hour)	
10/4/2019	Panel A Program (1 hour)	
10/4/2019	Panel B Program (1 hour)	
10/4/2019	TSCA District Meeting (1 hour)	
10/4/2019	Interest Group #1 (30 min)	
10/4/2019	Interest Group #2 (30 min)	
10/4/2019	Interest Group #3 (30 min)	
10/4/2019	Panel C Program (1 hour)	
10/4/2019	Panel D Program (1 hour)	
10/5/2019	General Session #2 (1 hour)	
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10/5/2019	Panel F Program (1 hour)	

Total number of Conference CPE Hours _____
(Maximum of 14 hours)

Signature of TSCA Representative

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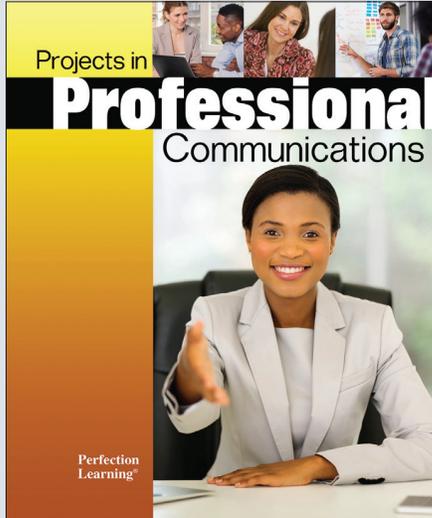
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Additional Notes

Additional Notes

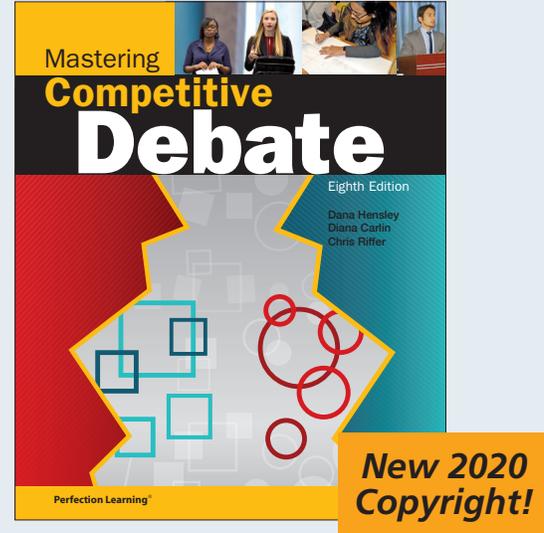
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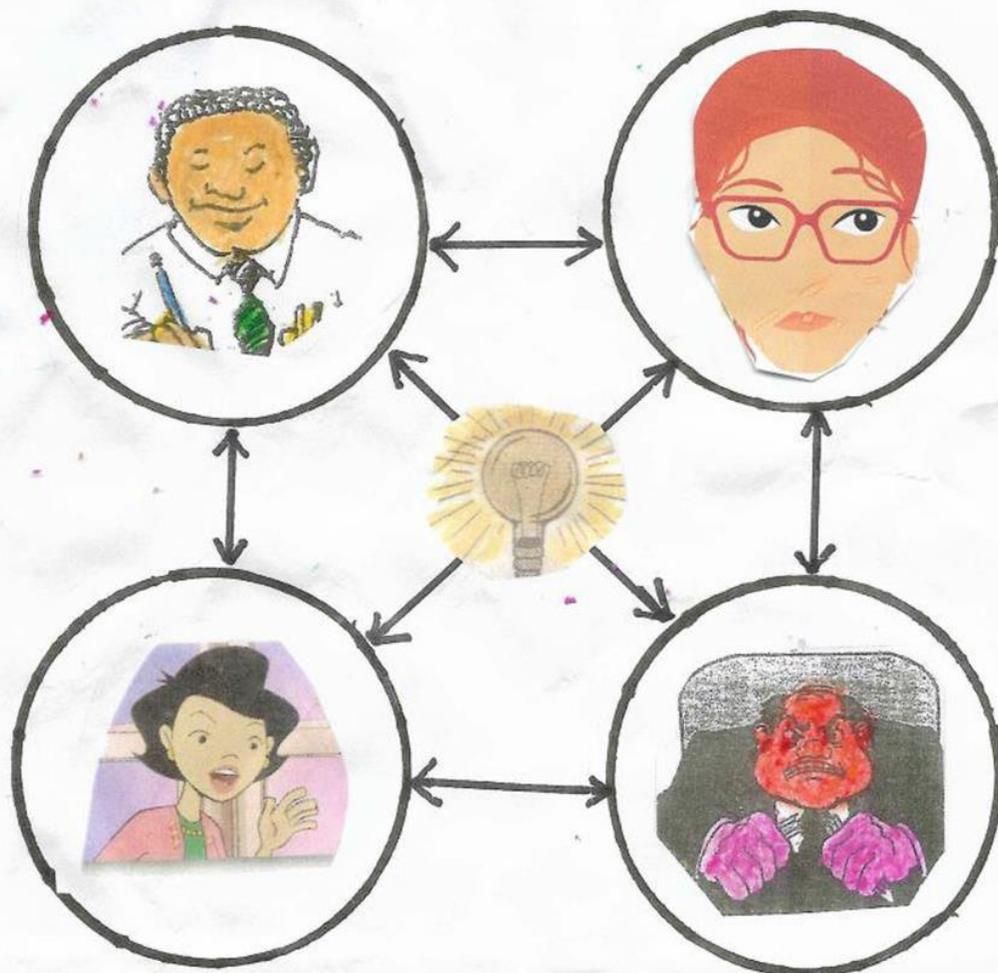
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