TSCA CONVENTION SCHEDULE SUMMARY

WEDNESDAY, SEPTEMBER 29, 2004

1:00-3:00 Executive Officer Meeting .............................................................. Presidential Suite 12 floor
3:00-5:00 Vice President Meeting with District/Interest Chairs ................................. Trinity I
5:00-6:45 Convention Registration ......................................................................... Lobby
5:00-6:30 Executive Officer’s Dinner Meeting ....................................................... Omni Club 12th Floor
6:30-7:30 Standing and Ad Hoc Committee Meetings ........................................... See Room Assignments
7:30-8:30 Executive Council Meeting ...................................................................... Texas Learning Center
8:30-9:30 TFA Regional Meetings .......................................................................... See Room Assignments

THURSDAY, SEPTEMBER 30, 2004

8:00-8:45 New Teachers & Coaches Meeting ...................................................... Trinity I
8:00-9:45 Convention Registration Continues ....................................................... Lobby
8:45-9:55 Panel A Programs
10:00-11:00 First General Session ......................................................................... Texas Learning Center
11:10-11:55 Interest Group Meetings
(Oral Interp/Perf. Studies, Rhet. & Comm. Theory, ID-K-12) ................................. See room assignments
12:00-1:30 Past President’s Luncheon ...................................................................... Wine Room
12:00-1:30 New Member’s Luncheon ...................................................................... Hunter’s
1:30-2:30 Convention Registration Continues ....................................................... Lobby
1:30-2:40 Panel B Programs
2:45-3:30 Interest Group Meetings
(Arg. & Debate, Mass Comm., Theatre, TIFA/TCCSTA) ........................................ See room assignments
3:35-4:45 Panel C Programs
5:00-6:00 Meet the Author ..................................................................................... Texas Learning Center
6:00-7:15 Educator of the Year Reception .............................................................. Park West D, E, F
7:15-? TFA Business Meeting #1 ........................................................................... Texas Learning Center

FRIDAY, OCTOBER 1, 2004

8:00-9:00 Convention Registration Continues ....................................................... Lobby
8:00-9:10 Panel D Programs
9:15-10:30 Second General Session ..................................................................... Texas Learning Center
10:35-11:45 Panel E Programs (Spotlight Panels)
11:50-2:00 Convention Luncheon ......................................................................... Park West D, E, F
2:00-3:10 Panel F Programs
3:15-4:00 TSCA District Meetings ......................................................................... See room assignments
4:00-5:00 TFA Business Meeting #2 ................................................................. Texas Learning Center
4:00-5:00 Interest Group Meetings (ID-CU, Org/Interperson, TACA) ....................... See room assignments
5:00-6:00 Professor’s Performance Hour ............................................................... Park West D, E, F
6:00-7:00 President’s Reception ............................................................................. Park West A,B

SATURDAY, OCTOBER 2, 2004

8:00-9:00 Executive Council Breakfast Meeting ......................................................... Park West A,B
9:10 - 11:40 TSCA SHORT COURSES #1 and #2 ............................................... Trinity Ballroom I & II
9:10-10:20 Panel G Programs/Convention Registration Continues
10:30-11:40 Panel H Programs
11:50-1:00 Third General Session ......................................................................... Texas Learning Center
1:00-1:30 2005 Convention Planning Meeting ....................................................... Texas Learning Center
1:15-? TFA Business Meeting #3 (as needed) ......................................................... Trinity II
1:30-2:30 TSCA Officer Meeting ............................................................................. Texas Learning Center
SERVICE-LEARNING & COMMUNICATION
CONVENTION 2004

TEXAS SPEECH COMMUNICATION ASSOCIATION

SEPTEMBER 29-OCTOBER 2, 2004
DALLAS, TEXAS
PARKWEST OMNI HOTEL

Affiliated organizations meeting in conjunction with TSCA:
Texas Association for Communication Administration
Texas Forensic Association
Texas Intercollegiate Forensic Association
Texas Community College Speech and Theatre Association

Conference Program Cover Designed by Gabriela Elias, Graphic Design Assistant
Instructional Innovation and Technology Lab, West Texas A&M University
**TSCA...**

**WELCOME TO DALLAS!**

Wondering what there is to do in Dallas?
Let’s analyze this question in the following four ways:

1. **Tourist attractions**
2. **Shopping**
3. **Eateries**
4. **Nightlife**

Welcome to Big D! We would like to welcome you to the Dallas-Fort Worth Metroplex. Haven’t visited Dallas in a while? The readers of Style magazine named this area one of the nation’s top cultural tourism destinations. And it’s no small wonder they did. With museums, galleries, and public art and performance venues, Dallas’ rich diversity and heritage are visible on practically every corner. From the legendary Pegasus atop the City’s famed Magnolia Building to the world-class Nasher Sculpture Center and Morton H. Meyerson Symphony Center, Dallas soars when it comes to creative expression.

Some special places you might want to consider visiting are The Dallas Arboretum, one of the most magnificent gardens in the nation, a visual banquet that is ablaze in color year-round. The fragrant gardens and lush lawns, on the shores of an enchanting lake that overlooks Downtown Dallas, also feature intriguing sculptures, sparkling fountains, and two historic mansions. Another great destination is the Dallas Museum of Art. During our stay, they’ll be featuring the powerful granite sculpture “weavings” of Texas artist Jesús Moroles in the FINA Foundation Gallery. Feeling adventurous? Visit Reunion tower for a 68 second elevator ride taking you 55 stories to the top of the Hyatt Regency’s tower for a breathtaking 360-degree view of Dallas. The Dallas World Aquarium and Zoological Garden is another great stop where you can explore a South American rainforest or take a walk through a water tunnel surrounded by reef life from the Continental Shelf. One of our newest attractions is The Nasher Sculpture Center, one of the few institutions in the world devoted to the exhibition, study and preservation of modern sculpture. If you love to shop, Dallas is your city! We suggest checking out the bargains at the Grapevine Mills Outlet Mall, the wholesale shops on Harry Hines, the Dallas Galleria home to Macy’s, Saks Fifth Avenue and other European stores or North Park Center.

For special dining experiences, you may want to check out one of the restaurants in the North Dallas area such as Nana Grill, off Stemmons at the Market Center exit, Del Frisco’s on Spring Valley or Fogo de Chao on Beltline at Midway. Or you might want to venture to the West End Arts District in downtown Dallas where you can find a variety of great dining choices.

Whatever you decide to do while you’re here, we want you to know that you are welcome, Bid D style!

**Enjoy your visit to “Big D”**
212 - 2nd Floor
OmniClub - 12th Floor Lobby
Wine Room - Restaurant
Hunter’s - located in bar area
Dear Members,

Welcome to the 2004 Texas Speech Communication Association Conference. I hope you enjoy the programs this year. I am impressed with the variety we are offering – it points to the power of our diversity. My hope is that after experiencing the variety of panels, you return home knowing you were able to re-examine your classroom instruction through Service-Learning and Communication. I have enjoyed serving you this year. I have grown as an educator, communicator, and person.

Specifically, I deeply appreciate your ability to embrace the on-line program submission process. Although it presented some frustration, I found the web registration to be invaluable in preparing this program. Brent Hinkle, Joy of Tournaments founder, deserves praise for his patience with me and us as TSCA moved into the technological 21st century. I must also thank Ann Shofner and Natalie Bryant for their continual support and guidance. It has been my goal to provide leadership worthy of your organization. The Executive Council was incredible. I never found a problem that they could not effectively and efficiently solve. The local arrangement committee: YOU ROCK! Thank you for finding the fun and creativity in hosting this event. Finally, I need to thank my family, both at work and home. My wife Tara was always supportive, appreciative, and patient. The West Texas A&M University faculty and students – you continue to push and inspire me. I am excited to learn from you this weekend.

I am thrilled to invite you to Conference 2004 – Service-Learning and Communication: Engaging students, engaging community, engaging education.

Respectfully,

Russell Lowery-Hart
President, TSCA 2003-2004
Dear Members,

Well, here we are again....Convention time! If you will refer back to your convention program from 1992, you will see my thoughts and ideas on what convention means to me. But seriously, I am so excited about this year’s convention and learning more from my friends and colleagues. I appreciate the faith that was placed in me by the Executive Committee to get this program put together.

I first heard about service learning from Russell Lowery-Hart and loved the idea. I have incorporated service learning into my classroom activities. I hope that, after convention, you will too, if you are not already an advocate. There are some great programs this year and I want to thank the interest group chairs who worked so hard on getting them put together and submitted.

When I left convention last year, I certainly didn’t think I would be helping with this year’s convention program. We all know that circumstances change and that we have no control over most of them. Fortunately for me, Russell, Natalie Bryant, and Brent Hinkle were all there to help with the task at hand. Thanks to all of them for their guidance, their support and especially to Brent for his computer skills and hours sitting at the computer assisting Russell and I with the program. Thanks to Bill Schuetz for picking such a wonderful hotel for us and for helping me with this job. Thanks to my principal, Mr. Bob Daniel, for his confidence in me. Thanks to my friends who offered all their help and support after questioning my sanity. And finally, thanks to my family who never fail to come through for me.

Attend programs! Get involved with an interest group! Learn something new! But most of all, have a great time!

Respectfully,

Ann Shofner
Vice-President, TSCA 2004
JOURNAL SUBMISSION

• Consider sending your conference paper to Trudy Hanson, TSCA Journal Editor, for consideration for publication in the 2004-2005 TSCA Journal. Email for information: thanson@mail.wtamu.edu

NEWSLETTER SUBMISSION

• Send all news during the year (squad information, research grants, special awards, research information, TSCA committee decisions and meetings, legislative updates, etc.) to Amy Tilton-Jones, Newsletter Editor. Email for information: ajones@camino.delmar.edu

TSCA Conference 2005 Call for Papers and Panels

Multifaceted ACCOUNTABILITY:
Helping Administrators, Teachers, Parents and Students
Make Personal Accountability a Core Value

The Moody Gardens
Seven Hope Blvd, Galveston, Texas  75234
(409) 741 - 8484

October 5 - 8, 2005

We have many challenges facing us today in education regarding ACCOUNTABILITY, and it will take a combined effort of administrators, teachers, parents and students working together to support active learning both in subject matter and character. Therefore, our conference challenges it’s members to find ways we can make accountability a core value by creating programs that:

• Challenge administrators to plan the design and development of an educational system aligned with the nation’s expectations using the knowledge of the 21st Century realities;
• Encourage teachers to set higher standards and expectations for their students and incorporate teaching strategies that challenge the minds of their clients as opposed to teaching to a “Test”.
• Promote parent involvement in all aspects of their child’s learning so that true learning and admirable character traits can be emphasized and reinforced at home; and
• Motivate students to embrace their education by taking responsibility for their intellectual, social, and emotional growth and to overcome selfishness by participating in giving back to society.

Send all program information to Vice President Natalie Bryant, South Plains College, 1401 S. College Avenue, Box 215, Levelland, TX 79336 or submit panels online at: www.joyoftournaments.com/tsca

Deadline: March 1, 2005

• Send all membership and 2005 conference registration material to: Randy Cox. TSCA Executive Secretary: mrcox@mail.utexas.edu
PAST PRESIDENT’S LUNCHEON:
THURSDAY, 12:00 P.M. WINE ROOM.

NEW MEMBER’S LUNCHEON:
THURSDAY, 12:00 P.M. HUNTER’S.
All new TSCA members are invited to attend and learn more about the Texas Speech Communication Association organization. Please Sign Up for the Luncheon at registration.

CONFERENCE LUNCHEON:
FRIDAY, 11:50 A.M. PARK WEST D,E,F.
In addition to showcasing our Communicator of the Year and Keynote Speaker, the luncheon will highlight the Educators of the Year 2004 recipients. 
Tickets must be purchased at registration.

PROFESSOR’S PERFORMANCE HOUR –
RINGING THOSE SOUTHERN BELLES
FRIDAY, 5:00 – 6:00 P.M. PARK WEST D,E,F.
The greatest strength of oral interpretation as an instructional tool is that it highlights the universality of human emotion and gives listeners the option to examine what is foreign and unfamiliar to them. The performance will demonstrate the dichotomy between the humor and the reality of being southern women and will examine how far we have come since the days of “Gone with the Wind.”

PROFESSORS AS PERFORMERS FROM DEL MAR COLLEGE
Marla Chisholm
Laura Day
Jackie Ganschow
Amy Jones
Sarah Mohundro

PRESIDENT’S RECEPTION:
FRIDAY, 6:00 P.M. PARK WEST A/B.
Join us in thanking Russell Lowery-Hart for his dedication and leadership to TSCA.
Executive Officers 2003-2004
Russell Lowery-Hart, President, West Texas A & M University
Ann Shofner, Vice President, Tascosa High School
Natalie Bryant, Vice President-Elect, South Plains College
Randy Cox, Executive Secretary, Star Charter School
W.E. Scheutz, Comptroller of Accounts, Gregory Portland High School
Amy Tilton-Jones, TSCA Newsletter Editor, Del Mar College
Trudy Hanson, TSCA Journal Editor, West Texas A&M University
Glynis Holm Strause, Parliamentarian, Coastal Bend College
Faye Carpenter, Archivist, Austin
Teresa Galizzo, Past President, Alief-Hastings High School

District Chairs 2003-2004

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<td><a href="mailto:marcy_mcquillen@yahoo.com">marcy_mcquillen@yahoo.com</a></td>
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<td>Mike Jones</td>
<td><a href="mailto:mjones@Delmar.edu">mjones@Delmar.edu</a></td>
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<td>Linda Alderson</td>
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<td>Cindi Saukel</td>
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<td>Janee McGoff</td>
<td><a href="mailto:wsmcgoff@tyler.net">wsmcgoff@tyler.net</a></td>
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<td>Danny Moss</td>
<td><a href="mailto:dmoss@ntcc.cc.tx.us">dmoss@ntcc.cc.tx.us</a></td>
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<td>Barbara McCain</td>
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<td><a href="mailto:april_caldwell@Crandall-isd.net">april_caldwell@Crandall-isd.net</a></td>
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<td>13</td>
<td>Christina Michura</td>
<td><a href="mailto:ctspeech@yahoo.com">ctspeech@yahoo.com</a></td>
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<td>Teresa Morales</td>
<td><a href="mailto:teresa.morales@san-marcos.isd.tenet.edu">teresa.morales@san-marcos.isd.tenet.edu</a></td>
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<td>Mary Castanuela</td>
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<td>23</td>
<td>Gilbert Casas</td>
<td><a href="mailto:gibert.casas@harlandale.net">gibert.casas@harlandale.net</a></td>
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**Texas Forensic Association**
Chair: Rosemary Kincaid  
Abilene High School  
2800 N. 6th  
Abilene, TX 79603  
325-671-4233  
abilenedebate@aol.com

Vice-Chair: Dixie Waldo

**Argumentation & Debate**
Chair: Russell Rach  
Bellaire High School  
5100 Maple  
Bellaire, TX 77401  
713-295-3739  
rrach@juno.com

Vice Chairperson: Amiee Parsons

**Instructional Development, Colleges & Universities**
Chair: Sarah Mohundro  
Del Mar College  
101 E. Baldwin Blvd.  
Corpus Christi, TX 78404  
361-698-1241  
smohund@camino.delmar.edu

**Instructional Development, K-12**
Chair: Tricia Smith  
Connally High School  
13212 N. Lamar  
Austin, TX 78753  
512-584-0800  
patrice.smith@pflugervilleisd.net

**Interpersonal/Organizational**
Chair: Marla Chisholm  
Del Mar College  
101 E. Baldwin Blvd.  
Corpus Christi, TX 78404  
361-698-1545  
mchisholm@camino.delmar.edu

**Mass Communication**
Chair: Cheryl Miller  
Henderson Middle School  
5505 Robert Alva  
El Paso, 79905  
915-887-3080  
divacgmiller@netscape.net

**Oral Interpretation & Performance Studies**
Chair: Lou Ann Seabourn  
Amarillo College  
PO Box 447  
Amarillo, TX 79178  
806-371-5122  
seabourn-la@actx.edu

Vice-Chair: Angela Rice

**Rhetoric & Communication Theory**
Chair: Jason Teven  
West Texas A&M University  
Box 60747  
Canyon, TX 79016  
806-651-2816  
jteven@mail.wtamu.edu

Vice-Chair: Mary Evelyn Collins

**TX Association for Communication Administrators**
Chair: Jon Paulson  
UT-Permian Basin  
4901 University Blvd.  
Odessa, TX 79762  
915-552-2322  
paulson_j@utbp.edu

**TIFA & TCCSTA**
Chair: M’Liss Hindman  
Tyler Junior College  
PO Box 9020  
Tyler, TX 75711  
903-510-2206  
mhin@tjc.edu

**Theatre**
Chair: Joseph Brown  
McCollum High School  
500 W. Formosa  
San Antonio, TX 78221  
210-921-4472  
Joseph.Brown@harlandale.net

Vice-Chair: Raymond Puchot
## TSCA Past Presidents

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<tr>
<th>Year</th>
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<td>Bernice Duggan</td>
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<td>Olivia Hobgood</td>
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<td>Marjorie E. Will</td>
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### TSCA Twenty-Five-Year Honorees

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### TSCA Outstanding Service Award Recipients

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TSCA Educator of the Year Recipients

1974................................. Alouez Blackburn, Hawley High School
1975.......................................................... Marjorie Best
1976................................. Pamela McDaniel, Boswell High School
1984.......................................................... Opal Hall
1985......................................................... Ron Dodson, Westlake High School
1986................................. Kerry Moore, Muleshoe High School
1988......................................................... Ann Shofner, Tascosa High School
1991................................. Charlotte Brown, Gregory-Portland High School
1992......................................................... Kandi King, Clark High School
1993......................................................... Roberta Grenfel
1994................................. M’Liss Hindman, Tyler Junior College
1995.............................................. Lana Hall, Hereford High School
1996................................. Jana Riggins, Kauffman High School
.............................................. Leanne Ellis, South Plains College
.............................................. Virginia Myers, Wayland Baptist University
1997................................. Joe Trevino, Bishop High School
.............................................. Glynis Holm Strause, Coastal Bend College
.............................................. June H. Smith, Angelo State University
1998................................. Trudy Hanson, West Texas A&M University
.............................................. Connie McKee, Amarillo High School
1999................................. Martha J. Haun, University of Houston
.............................................. Claude Caffee, Brookhaven College
.............................................. Mary C. Green, Pasadena High School
2000................................. William Schuetz Gregory Portland High School
.............................................. Natalie Bryant, South Plains College
.............................................. Carley Dodd, Abilene Christian University
2001................................. Randy Ellis, Spring High School
.............................................. Lou Ann Seabourn, Amarillo College
.............................................. Terry Thibodeaux, Sam Houston State University
2002................................. Teresa Lee, Alief Hastings High School
.............................................. Jackie Ganshow, Del Mar College
.............................................. Peter Pober, University of Texas Austin
2002................................. R. Scott Allen, Spring ISD
.............................................. Jana Holt-Day, South Plains College
.............................................. John Gossett, University of North Texas
TSCA EMERITUS MEMBERS

Jean Boles
Faye Carpenter
Ted Colson
Ron Dodson
Billy Etheridge
C.L. Etheridge
Rosanna Herndon
Florence Horton
Mary Ireland
Jackie Jarrett
Beverly Martin
Dell McComb
Anna Jo Pendleton
Helen Schafer
Lester Schilling
Vera Simpson
Don C. Streeter
Frances Swinny
Marilyn Swinton
Harold Weis
TSCA Past Executive Secretaries

1935-38......................................................... Emory G. Horger
1938-41......................................................... J. Clark Weaver
1941-46........................................................ Hugh Seabury
1946................................................................. P. Merville Larson
1946-47........................................................ F.L. Winship
1947-49........................................................ Bruce Roach
1949-52........................................................ Crannell Tolliver
1952-55........................................................ Robert Cape]
1955-58........................................................ Ted Skinner
1958-61........................................................ R.B. Holland
1961-64........................................................ Don Streeter
1964-67........................................................ P. Merville Larson
1964-68........................................................ 1967-69 Curtis L. Pope
1969-70........................................................ C.L. Farr
1970-79........................................................ Robert Jeffrey
1979-82........................................................ William DeMougeot
1982-83........................................................ Ray Ewing
1983................................................................. William DeMougeot
1983-88........................................................ Ann Harrell
1988-89........................................................ Carrol Haggard
1989-91........................................................ Tyler Tindall
1991-95........................................................ June H. Smith
1996-98........................................................ Ralph Long
1998-01........................................................ Lou Ann Seabourn
BYLAWS (3-9)  
Barbara Mayo ’04 (chair)  
Julie Johnson ’05  
Raul Ruiz ’05  
Jana Riggins ’06  
Richard Kincaid ’06  
Christina Cardenas ’06

COMMITTEE ON EDUCATOR TRAINING (7)  
H - Carolyn Kiesewetter ’06 (chair)  
H - Mandy Manning ’04  
H - Erin Green ’05  
U - Jessica Mallard ’05  
H - Melissa Denny ’06  
M - Sara Jane Barno ’06  
CC - Laura Day ’06

COMMITTEE TO NOMINATE THE NOMINATING COMMITTEE (6)  
Linda Alderson ’04 (chair)  
Angie Richard ’04  
Kaye McGill ’04  
Mary Green ’04  
Kim Falco ’04  
Robert Powell ’04

EDUCATOR OF THE YEAR AWARDS (3-9)  
H - Connie McKee ’05 (chair)  
CC - Christina Michura ’04  
U - June Smith ’04  
H - Cynthia Savely ’04  
CC - Jackie Ganschow ’05  
H - Roberta Grefiel ’05  
U - Martha Haun ’06  
Norma Coston ’06  
Mana Hamid ’06

FISCAL REVIEW (3)  
Jana Holt-Day ’05 (chair)  
Guy Byrne ’05

FOUR YEAR COLLEGE AND UNIVERSITY (3-9)  
Jon Paulson ’04 (chair)  
Richard Cheatham ’04  
Jake Simmons ’04  
Joe Cardot ’05  
Edwin Rowley ’05  
Jason Teven ’05  
John Gossett ’06  
Debbie Hatton ’06

UPDATE LEADERSHIP HANDBOOK (AD HOC)  
Glynis Holm Strause (chair)  
Bill Schuetz  
Russell Lowery-Hart  
Shawn Mena  
June Smith

GOVERNMENTAL AFFAIRS (16)  
Ron Dodson ’05 (chair) (Thornton)  
Virginia Myers (external resource)  
Linda Brown ’03 (Nunez)  
Alicia Elliott ’04 (Miller)  
Kandi King ’04 (Montgomery)  
Russell Kirksey ’04 (Bernal)  
Mike Morrow ’04 (McLeroy)  
Cheryl Polfs ’04 (Sorrells)  
Cindi Sauer ’04 (Allen)  
Gary Boeger ’05 (Untermeyer)  
Michael Jones ’05 (Berlanga)  
Judy Carter ’05 (Strickland)  
Keith Swink ’05 (Thornton)  
Adam Woodward ’05 (Shore)  
Janice Caldwell ’06 (Watson)  
Sammy Green ’06 (Bradley)  
Cheryl Hamilton ’06 (Neill)

NOMINATING COMMITTEE (6 ELECTED)  
Lou Ann Seabourn (chair)  
Gilbert Casas  
Charlene Strickland  
Lisa Edwards  
Linda Long  
Kerry Moore

PUBLIC RELATIONS (3-9)  
Catherine Gragg ’04 (chair)  
Greg Mayo ’04  
Jessica Moreno ’04  
Rachelle Grant ’05  
Javiar Lopez ’05  
Beth Thompson ’05  
Cindy Riesenberg ’05  
Martha Howard ’06  
Michael Merritte ’06

RESOLUTIONS (3-9)  
Janet Melton ’05 (chair)  
Melissa Locke ’04  
Sherry O’Donnell ’04  
Carol A. Hildebrand ’05  
Mary Ann Fedrizzi ’05  
Sandy Schneider ’06  
Teri Robinson ’06  
Rebecca Jewkes ’06

SPECIAL AWARDS (3-9)  
Ann Shofner ’05 (chair)  
Kerry Moore (external resource)  
Jackie Jarrett ’04  
Virginia Myers ’05  
Teresa Galizzo ’06

SPEECH AND THEATRE IN THE PUBLIC SCHOOLS (3-9)  
J. E. Master ’05 (chair)  
Lynae Latham Jacob ’04  
Wayne Paulus ’04  
Beth Thompson ’04  
Heather Fuentes ’05  
Patti Winebrenner ’05  
Patty Miller ’06  
Marisa Elliott ’06  
Shauna Mayes ’06

TWO YEAR AND COMMUNITY COLLEGE (3-9)  
M’Liss Hindman ’06 (chair)  
Christina Christmann ’04  
Ralph Long ’04  
Jolinda Ramsey ’04  
Keith Townsend ’05  
Felicitad Balcos ’05  
Julie Johnson ’05  
Marla Chisholm ’06  
Lana Myers ’06

UIL ADVISORY (3-9)  
Gay Hollis ’05 (chair)  
Jana Riggins (external resource)  
Sean Russell ’04  
Mary Trejo ’05  
Martin Klein ’05  
John LaMaster ’05  
Joe Trevino ’05  
Charlotte Brown ’06  
Rhonda Bell ’06  
Myrna Bass ’06

MEMBERSHIP RECRUITMENT (AD HOC)  
Martha Haun (chair)  
Sarah Muhundro  
Elaine Patridge  
Liz Sargent  
Mack Taylor  
April Caldwell  
Russell Kirksey  
Craig Stowers  
Ross de Leon  
Martha Howard

MIDDLE SCHOOL INSTRUCTION AND DEVELOPMENT (AD HOC)  
Jenny Lee Garrison (chair)  
Patty Brant  
Mary Jane Grant  
Vicki Hall  
Cheryl Miller  
Isreal Boswell  
John LeMaster  
Allen Stewart  
Carolyn Mackey  
Dean Washer  
Gabrielle Whitlock  
S. Holly Reineking

TSCA COMMITTEE ON HISTORY AND AWARDS UPDATE (AD HOC)  
Faye Carpenter (chair)  
Michael Elkins  
Krin Brooks Perry  
V. A. Smith  
Claire Dodillet

ALIGNING TEKS TO TAKS (AD HOC)  
Tara Lowery-Hart (chair)  
Chip Reynolds  
Gwen White  
Angela Rice  
Deanna Christensen  
Sara Jane Barno  
Charlene Strickland  
Tricia Smith  
Jana Riggins  
Teresa Galizzo  
Sandra Jones  
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TSCA Conference 2005 Call for Papers and Panels

Multifaceted ACCOUNTABILITY:
Helping Administrators, Teachers, Parents and Students
Make Personal Accountability a Core Value

The Moody Gardens
Seven Hope Blvd, Galveston, Texas  75234
(409) 741 - 8484

October 5 - 8, 2005

In April 1983, the National Commission on Excellence in Education released the report A Nation at Risk. The most famous line of the widely publicized report confirmed “the educational foundations of our society are presently being eroded by a rising tide of mediocrity that threatens our very future as a Nation and a People” (U.S. Department of Education, 1983). Even though the report had limitations, it had a strong impact on American education. Most notably, the report led to comprehensive school reform efforts, was the impetus for the academic-standards movement, drew attention to the importance of education policy, and led to a focus on school accountability (Weiss, 2003).

Accountability - the idea of holding universities, colleges, schools, districts, administrators, educators, parents and students responsible for results – has become the watchword in education. The “new” accountability, enshrined in federal law since the mid-1990s and a major emphasis of the No Child Left Behind Act of 2001, has focused on student performance, public reporting of achievement results, and consequences for schools attached to performance (Fuhrman, 1999). In practice, the push for accountability has encountered some problems. In fact two decades later, according to the Koret Task Force, a group organized by the Hoover Institution and Stanford University to study the status of education reform, there has been “uneven” implementation and only minor gains in academic achievement during this time. A Nation at Risk did a good job of pointing out the problems in American schools, but was not able to identify the fundamental reasons for the problems (Peterson, 2003).

Finally, to assume that high test scores on school subjects predicts such desirable personal and social attributes as civility, decency, civicness, honesty, dependability, compassion, creativity, and even good work habits is foolishness. Apathy and the “it’s all about ME” mindset run rampant across all levels from administration down through the students. Those that believe academic learning is the sole purpose of schooling should be aware that even students who do well on tests commonly fail to connect what they appear to have mastered to their lived experiences.

We have many challenges facing us today in education regarding ACCOUNTABILITY, and it will take a combined effort of administrators, teachers, parents and students working together to support active learning both in subject matter and character. Therefore, our conference challenges it’s members to find ways we can make accountability a core value by creating programs that:

• Challenge administrators to plan the design and development of an educational system aligned with the nation’s expectations using the knowledge of the 21st Century realities;
• Encourage teachers to set higher standards and expectations for their students and incorporate teaching strategies that challenge the minds of their clients as opposed to teaching to a “Test”;
• Promote parent involvement in all aspects of their child’s learning so that true learning and admirable character traits can be emphasized and reinforced at home; and
• Motivate students to embrace their education by taking responsibility for their intellectual, social, and emotional growth and to overcome selfishness by participating in giving back to society.

Send all program information to Vice President Natalie Bryant, South Plains College, 1401 S. College Avenue, Box 215, Levelland, TX  79336 or submit panels online at:  www.joyoftournaments.com/tsca

Deadline:  March 1, 2005
**WEDNESDAY, SEPTEMBER 29, 2004**

1:00-3:00  Executive Officer’s Meeting ........................................... Presidential Suite 12th Floor

3:00-5:00  ALL District & Interest Group Chairs .................................................. Trinity I

5:00-6:45  Convention Registration ................................................................. Lobby

5:00 - 6:30  Executive Officer’s Dinner Meeting ............................................... Omni Club 12th Floor

6:30 - 7:30  **Standing & Ad Hoc Committee Meetings**

- Bylaws ................................................. Park West A
- Committee to Nominate the Nominating Committee ................................ Park West A
- Educator of the Year ......................................................... 212 (2nd Floor)
- Fiscal Review ....................................................... Trinity I
- Governmental Affairs .................................................. Park West B
- Nominating .......................................................... Park West C/D
- Public Relations ..................................................... Texas Learning Center
- Resolutions ......................................................... Texas Learning Center
- Special Awards ...................................................... Texas Learning Center
- Speech & Theatre in Two Year Colleges ............................................. Park West E
- Speech & Theatre in Public Schools ............................................... Park West B
- UIL Advisory ......................................................... Park West E/D
- Middle School Outreach: Ad Hoc .................................................. Park West F
- Align TEKS to TAKS ........................................................ Park West F
- Four Year College & University .................................................. Park West E
- Committee on Education Training .................................................. Park West E
- TSCA History .......................................................... Park West A
- Membership Recruitment ....................................................... Park West C/D
- Leadership Handbook ......................................................... Omni Club (12th Floor)

7:30 - 8:30  **Executive Council Meeting** .................................................... Texas Learning Center

(All District, Interest, & Committee Chair)

8:30  **TFA Regional Meetings**

- Region 1: .................................................... Park West A
- Region 2: ..................................................... Park West B
- Region 3: ..................................................... Park West C/D
- Region 4: ..................................................... Park West E
- Region 5: ..................................................... Park West F
THURSDAY, SEPTEMBER 30, 2004

8:00 – 8:45AM........ NEW TEACHERS MEETING.........................................................TRINITY I
Meeting for New High School & College Teachers and Coaches and Mentors

8:45–9:55AM       PANEL A       THURSDAY

A-1................................................................. PARK WEST A

YOU SAY YOU WANT A REVOLUTION....

Sponsor:                      Arg. and Debate
Chair:                        Wayne Paulus - Galveston Ball High School
Coordinator:                  Michael Scates - Cy Fair High School
Respondent:                   Jay Stubbs - Bellaire High School
Presenters:                   David Huston, Highland Park High School

Debate and the Computer Age Technological developments and their impact on the forensic activity will be discussed. Laptops, online registration, tab room management, the Internet, research, paperless squads, listservs. Technology is changing the way the game is played.

A-2................................................................. PARK WEST B

COMMUNITY INVOLVEMENT IN UIL SPEECH/DEBATE

Sponsor:                     Instr. Dev. (K-12)
Chair/Coord:                 April Caldwell, Crandall High School
Presenters:                  Janice Caldwell, Lindale High School

Discuss ways to get the community involved in giving scholarships, judging, helping small schools provide incentives to get students involved in the program.

A-3................................................................. 212 (SECOND FLOOR)

A CONFLUENCE OF SCHOLARSHIP: INTEGRATING EMOTIONAL INTELLIGENCE WITH COMMUNICATION ON COMPETENCE

Sponsor:                     Interpersonal/org
Chair:                       Marla Chisholm, Del Mar College
Coordinator:                 Michael R. Elkins - Texas A&M - Kingsville
Respondent:                  Catherine Gragg, San Jacinto College and Jim Towns, Stephen F. Austin
Presenters:                  Gary R Low, Texas A&M -- Kingsville
                                Michael R. Elkins, Texas A&M -- Kingsville

These presenters will discuss emotional intelligence and communication competence on a practical and personally meaningful level, and they will submit instructional modules to improve communication competence especially under conflict or stressful situations.
Communication Through Popular Music and Movies

Sponsor: Mass Comm  Chair: Jim Barnes - Irvin High School
Coordinator: Mandy Manning - Amarillo High  Presenters: Jim Barnes, Irvin High School
              Carolyn Kiesewetter, Fossil Ridge High School

Our students live in an increasingly visual world. These activities will show you how to integrate music and movies into your course.

Middle and High School Students Can Participate in Service Learning

Sponsor: Oral Interp/Perf Studies  Chair: Karen Wilbanks - Plano Sr. High School
Coordinator: Ross DeLeon, Somerset High School  Presenters: Angela Rice, Lamar High School
              Tara Lowery-Hart, Bowie Middle School
              Jana Riggins, UIL
              Barbara McCain, Plano East Sr. High

During this program participants will share successful Service Learning practices. Specific ways to involve students in service learning will be described and discussed. You will learn why it is important to include service learning as part of your classroom activities.

Narrative, Metaphor, and Image: Student Panel in Rhetorical Studies

Sponsor: Rhetoric  Chair/Coord: June Smith, Angelo State University
Respondent: Jessica Mallard, West Texas A&M University  Presenters:
Gender Role Reversal: “Samantha” from HBO Series Sex and the City
Michelle Orcutt, West Texas A&M University
Symbolism Found at Ground Zero: A Created and Shared Reality
Jamie Shawn, West Texas A&M University
“She’s not that Innocent:” Britney Spears and the Contradictions that Made Her Famous
Melody Eads, West Texas A&M University
“Younger Men! Enjoy One Today:” The Oprah Magazine
Karyn Conner, West Texas A&M University
Analyzing the Homies: The Influence of Pop Culture on Social Stereotypes
George Pacheco, West Texas A&M University
Redefining Rhetoric: An Exploration of Language through Kant’s Concept of Marriage
Westin Price, West Texas A&M University

This panel features the work of undergraduate students in rhetorical studies.
MAKING TECHNOLOGY WORK FOR YOU

Sponsor: TFA  
Chair/Coord: Rosemary Kincaid, Abilene High School  
Presenters: Brent Hinkle, Joy of Tournaments  
Richard Kincaid, Extemptopics.com

The presenters will demonstrate ways you can integrate internet research methods into your classroom. They will give a list of sites you can use for debate, extemporeaneous speaking and overall research. They will also present the use of the computer as a tool for your next tournament.

HOSTING A ONE-ACT PLAY FESTIVAL/CLINIC MADE EASY

Sponsor: Theatre  
Chair: Joseph Brown, McCollum High School  
Coordinator: Krin Brooks-Perry  
Respondent: Krin Brooks-Perry  
Presenters: Beverly Moerbe, Boswell High School

Beverly Moerbe, who has hosted a OAP Clinic for many years at Boswell H.S., will provide participants w/sample schedules and publicity documents. She will describe procedures, facility requirements, and will provide practical “how-to’s” for hosting a festival at your school.

SERVICE LEARNING IN THE COLLEGE CURRICULUM

Sponsor: TIFA/TCCSTA  
Chair: Trudy Hanson, West Texas A&M University  
Coordinator: Robert Powell, Katy High School  
Presenters: Trudy Hanson, West Texas A&M University  
Russell-Lowery-Hart, West Texas A&M University  
Sonya Hopkins, North Lake College

Participants will explain how they use service learning as a part of their college curriculum

10:00 – 11:00AM..........................1ST GENERAL SESSION........TEXAS LEARNING CENTER

Welcome to Dallas from President Russell Lowery-Hart  
Orientation to TSCA for new members & District Mixers  
Introduction of Officers, District Chairs, Interest Group Chairs  
Program Announcements from Vice President Ann Shofner  
Announcement of Officer Slate

11:10 – 11:55AM ..................................INTEREST GROUP MEETINGS

Oral Interpretation/Performance Studies..............Park West B  
Rhetoric and Communication Theory .....................Park West A  
Instructional Development (K – 12) .......................Park West E

Interest Group Meetings provide an opportunity to meet with TSCA members who have common interest and suggest program ideas for the 2005 convention. At these meetings, you may volunteer to submit a program, present a paper, or create a performance.

12:00 – 1:15PM..................PAST PRESIDENTS LUNCHEON.................WINE ROOM

NEW MEMBERS/MENTOR LUNCHEON....................HUNTER’S
**1:30 – 2:40PM  PANEL B  THURSDAY**

**B-1**..................................................................................................................**PARK WEST A**

**PHILOSOPHICAL VERSUS PRAGMATIC APPROACHES IN LD DEBATE**

Sponsor: Arg. and Debate  
Chair: Jerry Christ - Strake Jesuit College Preparatory  
Coordinator: Paul Peterson - Pearland High School  
Respondent: Ann Turpin - R.L. Turner High School  
Presenters: Rhonda Bell, Kingwood High School

Two nationally recognized coaches will discuss their approaches to coaching and competing in Lincoln-Douglas Debate.

**B-2**..................................................................................................................**212 (2ND FLOOR)**

**REVERSE MENTORING -- TEACHING THE TEACHER**

Sponsor: Instr. Dev. (Coll & University)  
Chair: Jamie Walters, Midland College  
Coordinator: Jim Towns - Stephen F. Austin State University  
Presenters: Jim Towns, Stephen F. Austin State University  
Karen McCallum, University of Texas - Arlington  
Michael Elkins, Texas A&M - Kingville

This panel will explore the exciting new venture of reverse roles in the classroom -- the student teaching the teacher. In other words, reverse mentoring. You are invited to interact with the panel concerning this intriguing concept of young mentors in our profession.

**B-3**..................................................................................................................**PARK WEST B**

**I’M A FIRST YEAR SPEECH TEACHER: WHAT DO I DO?**

Sponsor: Instr. Dev. (K-12)  
Chair: Carolyn Kiesewetter, Fossil Ridge High School  
Coordinator: Andrea Hasse, Ryan High School  
Respondent: Tcicia Smith, Connally High School  
Presenters: Carolyn Kiesewetter, Fossil Ridge High School

This is a program for beginning teachers who need assistance with teaching the Communication Applications course. You’ll leave the program with one unit of lessons. Experienced teachers who want to add new lessons to their repertoire might also find this program helpful.
TRINITY I

**SERVICE LEARNING AS PART OF THE COLLEGE CURRICULUM**

**Sponsor:** Oral Interp/Perf Studies  
**Chair:** Sarah Mohundro, Del Mar College  
**Coordinator:** Robert Powell, Katy High School  
**Presenters:** Trudy Hansen, West Texas A&M University  
Russell Lowery-Hart, West Texas A&M University  
Sonya Hopkins, North Lake College

Participants will explain how they use service learning as part of their college curriculum. They will share ways that service-learning enhances the college experience for students.

PARK WEST F

**STUDENT PAPERS ON PRESIDENTIAL COMMUNICATION: FROM JOHN F. KENNEDY TO THE 2004 PRESIDENTIAL ELECTION CAMPAIGN**

**Sponsor:** Rhetoric  
**Chair:** Kurt Ritter, Texas A&M University  
**Coordinator:** Kurt Ritter, Texas A&M University  
**Respondent:** Charles Howard, Tarleton State University  
**Presenters:**  
John F. Kennedy’s 1963 “Ich bin ein Berliner” Address: A Neo-Classical Analysis  
Regan Runnels, Texas A&M University  
George H. W. Bush’s 1992 Los Angeles Address on the LA Riots: A Media Analysis  
Melissa Turner, Texas A&M University  
The Rhetoric of the 2004 Democratic Presidential Primary Campaign  
Kayla M. Landeros, Texas A&M University  
George W. Bush’s Campaign Rhetoric during the 2004 Democratic Presidential Primary Elections  
Kristian Bryant, Texas A&M University

Undergraduate honors students will present their analyses of key moments in presidential communication during the past four decades, extending from President Kennedy to the 2004 presidential election.

PARK WEST E

**STUDENT PAPERS**

**Sponsor:** TACA  
**Chair/Coord:** Jason Teven, West Texas A&M University  
**Respondent:** Patrick Hughes, Texas Tech University  
**Presenters:** Carrie Stockstill, Texas Tech University  
Chelsea Stow, Texas Tech University  
Jake Simmons, University of Southern Illinois  
Jamie Wells, Texas Tech University  
Brandon Stow, Texas Tech University

Presentation of competitively selected student papers from both undergraduate and graduate students.
Learning to Service Yourself: Relaxation Techniques

Sponsor: Theatre
Chair: Gilbert Casas, McCollum High School
Coordinator: Joseph Brown, McCollum High School
Presenters: Andrew Winterle, Pasadena High School

Service-Learning can cause a lot of stress. Discover ways to release stress for yourself and your students through relaxation. Bring a towel or mat.

At What Price?

Sponsor: TIFA/TCCSTA
Chair: Katie McLaughlin
Coordinator: Randy Cox, UT-Austin
Presenters: Debbie Hatton, Sam Houston State University

An examination of the ethical dilemmas judges face when measuring excellence.

2:45 – 3:30 Interest Group Meetings

Argumentation & Debate Park West E
Mass Communication Park West B
Interpersonal/org Park West A
TIFA/TCCSTA Park West F

Interest Group Meetings provide an opportunity to meet with TSCA members who have common interest and suggest program ideas for the 2005 convention. At these meetings, you may volunteer to submit a program, present a paper, or create a performance.
3:35 – 4:45PM PANEL C THURSDAY

C-1............................................................................................................. PARK WEST A

SMALL SCHOOLS AND DEBATE

Sponsor: Arg. and Debate  
Chair: Lana Hall, Hereford High School  
Coordinator: April Caldwell, Crandall High School  
Presenters: Janice Caldwell, Lindale High School  
Russell Kirkscey, Blanco High School

Getting small schools involved in debate is important, but too many times teachers feel inadequate to compete in large tournaments. What can we do to help?

C-2 ............................................................................................................. 212 (2ND FLOOR)

NOW THAT YOU’VE GOT THEM, WILL THEY STAY?

Sponsor: Instr. Dev. (Coll & University)  
Chair: Jackie Ganschow, Del Mar College  
Coordinator: Marla Chisholm, Del Mar College  
Presenters: Michael H. Jones, Del Mar College  
Marla D. Chisholm, Del Mar College

How can we reach out to the students that we might lose? What are some issues in your classrooms or with your students that might interfere with students’ ability to complete your courses?

Fear Factor - Completing the Course: The Relationship Between Communication Apprehension and Retention  
Mike Jones, Del Mar College

What Are the Hidden Rules of Poverty? Understanding, then Retaining the Economically Disadvantaged Student  
Marla Chisholm, Del Mar College

C-3 ............................................................................................................. PARK WEST B

REASONS FOR DECISION:

AN ANALYSIS OF CROSS EXAMINATION DEBATE BALLOTS

Sponsor: Instr. Dev. (K-12)  
Chair/Coord: Jana Riggins, UIL  
Presenters: Esther Rumsey, Sul Ross State University

This paper looks at how judges adapt to the unique elements of each debate in relationship to their stated philosophy. Ballots from the 2003 State UIL Cross Examination Tournament were analyzed.
C-4 ................................................................. PARK WEST E

TRANSITIONING STUDENTS FROM HIGH SCHOOL INTO COLLEGE PROGRAMS

Sponsor: Oral Interp/Perf Studies
Chair: Lou Ann Seabourn, Amarillo College
Coordinator: Keith Townsend - El Paso Community College
Respondent: Wayne Kraemer, Texas State University
Presenters: Connie McKee, West Texas A&M University
Debbi Hatton, Sam Houston State University
Randy Cox, UT-Austin
Mary Trejo, University of Texas El Paso
Sarah Mohundro, Del Mar College

Information will include scholarship opportunities, participation requirements, and events.

C-5 ................................................................. PARK WEST F

THE WEST WING: FACT OR FICTION?

Sponsor: Rhetoric
Chair: George Pacheco, Jr., West Texas A&M University
Coordinator: George Pacheco, Jr., West Texas A&M University
Presenters:
When Fact and Fiction Collide: West Wing and American’s View
   Trudy L. Hanson, West Texas A&M University
The Political Correctness (Or Lack Thereof) of West Wing
   Marcy Zamora-McQuillen & Jeff McQuillen,
   University of Texas--Pan American/Donna High School
The West Wing: Reflecting or Directing Popular Opinion
   Jessica Mallard, West Texas A&M University

C-6 ................................................................. TEXAS LEARNING CENTER

PUBLIC FORUM: WHAT’S IT ALL ABOUT?

Sponsor: TFA
Chair: Cindy Wiebusch, Midland Lee High School
Coordinator: Alicia Elliott, Plano East High School
Presenters: David Gardiner, Corpus Christi King

This panel will define Public Forum, offer specific examples on using in the classroom as well as in forensics.

C-7 ................................................................. PARK WEST C/D

SERVICE-LEARNING K-12: ESTABLISHING A SUCCESSFUL CHILDREN’S THEATRE PROGRAM AT YOUR SCHOOL TO SERVE YOUR COMMUNITY

Sponsor: Theatre
Chair: Gilbert Casas, McCollum High School
Coordinator: Joseph Brown, McCollum High School
Presenters: Joseph Brown, McCollum High School
Gilbert Casas, McCollum High School

Children’s Theatre: A tool for building a lifelong interest in theatre while raising funds for your program.
NONVERBALS TO SUCCESS

Sponsor: TIFA/TCCSTA
Chair: Lisa Benedetti, Tarrant County College
Coordinator: Wade Hescht, North Harris College
Presenters: Katie McLaughlin, Texas State University

Nonverbal immediacy and how it affects competitors motivation and success in both high school and college forensics

5:00 – 6:00PM MEET THE AUTHOR ... TEXAS LEARNING CENTER

Jake Myers: 2003 Poet Laureate of Texas.
Jake Myers is a professor of English at Southern Methodist University and serves as the Director of SMU’s Creative Writing Program. Come listen to him read from his works and share his writing experiences.

6:00 – 7:15PM EDUCATOR OF THE YEAR RECEPTION ... PARK WEST D, E, F
Educator of the Year Finalists are introduced

7:15 TFA MEETING #1 ... TEXAS LEARNING CENTER

7:15 EXPLORING DALLAS
Galleria
Grapevine Mills
Los Calinas
### Friday, October 1, 2004

#### 8:00–9:10AM  PANEL D  FRIDAY

**D-1** ............................................................ **Park West A**

**Parli Debate for High School**

- **Sponsor:** Arg. and Debate
- **Chair:** Kathryn Sawyer, Allen High School
- **Coordinator:** April Caldwell, Crandall High School
- **Presenters:**
  - Kathryn Sawyer, Allen High School
  - Kathy Lingo, UT Dallas
  - MacKinsie Craig, University North Texas

This is an introduction based on a form of Parliamentary Debate in which colleges compete. Cases are more simplistic in structure than LD, but begin to help the students with understanding of Value and Criterion. This format is suitable to use to debate current event topics and initiate students in thinking on your feet.

**D-2** ............................................................ **212 (2nd Floor)**

**ESL, Special Ed., Gifted Students All in One Room: What Do I Do?**

- **Sponsor:** Instr. Dev. (K-12)
- **Chair:** Carolyn Kiesewetter, Fossil Ridge High School
- **Coordinator:** Beth Dusek, Brenham High School
- **Presenters:**
  - Carolyn Kiesewetter, Fossil Ridge High School
  - Sylvia Torres, Fossil Ridge High School
  - Marijoy Horton, Fossil Ridge High School

This presentation will focus on making modifications for ESL, special education, and gifted students in the Communication classroom.

**D-3** ............................................................ **Park West B**

**The Performance Process From Fall to Spring**

- **Sponsor:** Oral Interp/Perf Studies
- **Chair:** Lou Ann Seabourn, Amarillo College
- **Coordinator:** Carolyn Thomas, Cooper High School
- **Presenters:**
  - Charolette Brown, Gregory Portland
  - J.E. Masters, Highland Park H.S., Dallas
  - Abby Rike, Aubrey High School

Coaches will share their secrets of coaching through the entire year to achieve a successful end. Including getting and keeping a student motivated, selecting a piece to perform, and practice procedures. Students will also share their stories of making it to the state and national levels.
THE CALIFORNIA RECALL ELECTION--AND THE TERMINATOR WINS

Sponsor: Rhetoric
Chair: Amiee Parsons, A & M Consolidated High School
Coordinator: Vicki Hall, Smithville High School
Presenters:
Comparing the Rhetoric of Hollywood in Reagan’s and Schwartzenegger’s California
  Lindsay Wakefield, Kansas State University
The California Recall - A Victory
  Linda L. Alderson, Boling High School

The panel will examine the 2003 Gubernatorial Recall Election in California, its rhetoric, and its
effects on politics in the United States.

ADMINISTRATOR’S ROUNDTABLE

Sponsor: TACA
Chair: Mary Evelyn Collins, Sam Houston State University
Coordinator: Patrick Hughes, Texas Tech University
Presenters: Jon Paulson, UT Permian Basin

Panelists will present brief position papers on current challenges to communication administration
and curriculum. The audience will then be invited to join in a discussion of individual and
collective strategies for working on these issues.

TEMPOANEOUS SPEAKING

Sponsor: TFA
Chair: Cindy Saukel, Jersey Village High School
Coordinator: Cheryl Potts, Plano Sr. High School
Presenters: Frank Sferra, Mullen High School - Colorado

The presenters will give pointers for coaches to develop the extemporaneous speaker. They will
also take questions on the rules in the extemporaneous draw.
D-7 ............................................................................................................................ PARK WEST C/D
HELPFUL HINTS AND ADVICE ON CONTEST MANAGEMENT, THE TOUGHEST
JOB IN THE ONE-ACT PLAY CONTEST

Sponsor: Theatre
Chair: Joseph Brown, McCollum High School
Coordinator: Krin Brooks-Perry
Respondent: Krin Brooks-Perry
Presenters: David Moerbe, Boswell High School

David Moerbe is an experienced Contest Manager in the North Texas area, and he will elaborate on
the Contest Manager’s Handbook and explore the multitude of responsibilities that go well beyond
the handbook. Get some practical advice w/ a few “war stories” thrown in.

D-8 ............................................................................................................................ TRINITY I
BRIDGING THE GAPS

Sponsor: TIFA/TCCSTA
Chair/Coord: Connie McKee West Texas A&M University
Presenters: Wayne Kramer, Texas State University
            Alicia Elliott, Plano East
            Shawn Mena, Bel Air H.S. - El Paso

How can the gap between college and high school be made easier. Coaches from high school
expressing needs of students and the words of wisdom they give graduates, and college coaches
expressing expectations.

9:15 – 10:30AM... 2ND GENERAL SESSION .... TEXAS LEARNING CENTER
TSCA Business
Election of Officers
Officer Reports
Committee Reports
Interest Group Reports
Vote on Amednments

FRIDAY
CELEBRATING THE SCHOLARSHIP OF PROFESSOR KURT RITTER

Sponsor: Rhetoric  
Chair/Coord: Jason J. Teven, West Texas A&M University  
Presenters: Kurt Ritter, Texas A&M University, College Station

The Rhetoric and Communication Theory Interest Group begins a tradition in 2004 that we plan to continue at each TSCA convention: A spotlight panel that features the accomplishments and achievements of a TSCA scholar in Rhetoric or Communication Theory. Dr. Kurt Ritter is the first recipient of this honor. The current chair of the Rhetoric and Communication Theory Interest Group, Jason J. Teven, will interview Dr. Ritter in this spotlight panel, emphasizing Kurt’s contributions to the discipline and to TSCA.

GETTING STARTED: STEP BY STEP SERVICE-LEARNING TRAINING

Sponsor: TACA  
Chair/Coord: Russell Lowery-Hart, West Texas A&M University  
Presenters: Tara Lowery-Hart, Bowie Middle School  
            Candice Thomas-Maddox, Ohio University - Lancaster  
            Russell Lowery-Hart, West Texas A&M University  
            Mellessa Denny, Lubbock High School

Panelists will offer specific examples and step-by-step instructions on incorporating service-learning in your classroom. The session will be interactive, and participants will leave with a specific plan for immediately incorporating service-learning into the communication classroom. The session will target all levels of education.
SPOTLIGHT

E-3 ............................................................................................................ TEXAS LEARNING CENTER

NFL: WHAT YOU NEED TO KNOW

Sponsor: TFA
Chair: Kandi King, Churchill High School
Coordinator: Dave Huston - Highland Park High School
Presenters: Scott Wunn, NFL Executive Secretary
Frank Sferra, Mullen High School - Colorado

This program will outline new rules and procedures for the National Forensic League. This session is beneficial for everyone from the NFL District Committee to the new high school coach.

SPOTLIGHT

E-4 ............................................................................................................ TRINITY I

UIL ONE-ACT PLAY:
A DISCUSSION WITH THE STATE ONE-ACT PLAY DIRECTOR

Sponsor: Theatre
Chair/Coord: Joseph Brown, McCollum High School
Presenters: Luis Munoz, UIL State Theatre Director

A Presentation by the State Theatre Director, Luis Munoz on “what’s hot and what’s not” concerning UIL OAP. Followed by a question and answer session.

11:50 – 2:00PM ............... CONFERENCE LUNCHEON ............ PARK WEST D, E, F

Conference Communicator of the Year / Keynote Address
TSCA Educator of Year Announcement
luncheon tickets must be purchased in advance at registration
**SPOTLIGHT**

**F - Vice President Spotlight Panel 1 ... Texas Learning Center**

**IT'S A SMALL WORLD AFTER ALL: POSSIBILITIES FOR US ACTION IN SUPPORT OF UN PEACE KEEPING**

Sponsor: Arg. and Debate  
Chair: Jason Courville - Crosby High School  
Coordinator: Kurt Buillon - Baytown Lee High School  
Respondent: Dr. Chris Burke - UT Dallas  
Presenters: Dr. Carole Wilson, UT Dallas  
Dr. Stefan Bauschard, St. Mark’s School - Dallas

This Panel will seek to discuss the high school cross-examination debate topic.

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**SPOTLIGHT**

**F - Vice President Spotlight Panel 2 ............... 212 (2nd Floor)**

**SERVICE-LEARNING MEETS COMMUNITY SERVICE**

Sponsor: Instr. Dev. (Coll & University)  
Chair: Bobbi Stringer  
Coordinator: Lisa Benedetti  
Presenters: Bobbi Stringer, Tarrant County College--Northwest Campus  
Carol Hunsberger, Tarrant County College--Northwest Campus

This presentation will focus on various ways to incorporate service-learning and community service into the basic college communications course.

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**SPOTLIGHT**

**F - Vice President Spotlight Panel 3 ................. Park West A**

**OUT ON A ROPE: YOU TOO COULD SWING WITH IT**

Sponsor: Interpersonal/Organizational  
Chair: Natalie Bryant, South Plains College  
Coordinator: Stephanie Stanley-Allen, South Plains College  
Presenters: Natalie Bryant, South Plains College  
Leann Ellis, Butler County Community College  
Mike Jones, Del Mar College

This program will explore the history, implementation, training, and elements of the Challenge Course along with its applications to the communication classroom and beyond.
**SPOTLIGHT**

**F – Vice President Spotlight Panel 4**

**Trinity I**

**What’s New with UIL Prose and Poetry Categories**

Sponsor: Oral Interp/Perf Studies  
Chair: Ann Shofner, Tascosa High School  
Coordinator: Amy Zsohar, Williams High School  
Presenters: Jana Riggins, UIL  
Ron Dodson

The new UIL prose and poetry categories will be explained. Included in the program will be documentation issues.

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**SPOTLIGHT**

**F – Vice President Spotlight Panel 5**

**Park West B**

**Voices from the Past Share Forensics History**

Sponsor: TIFA/TCCSTA  
Chair: Sarah Mohundro, Del Mar College  
Coordinator: A’lsha Malone  
Presenters: M’Liss Hindman, Tyler Junior College  
Guy Yates  
Kerry Moore

Sharing of interesting and fun stories of the past.
3:15 – 4:00PM :: District Meetings

District 1, 2, 3: Park West A
District 10, 11: Texas Learning Center
District 4: Park West C/D
District 16, 19: Park West E
District 20: Park West F

District 5, 6: 212 (2nd floor)
District 7, 8, 9, 12, 13: Park West B
District 14, 15: Trinity I
District 17, 18: Texas Learning Center

Regional Education Service Centers

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District Meetings provide an opportunity to network with colleagues from your area while providing important direction for TSCA during the coming year. TSCA members will meet in the districts defined by the Regional Education Service Centers in the state.

4:00 – 5:00PM ............... TFA Meeting #2 .... Texas Learning Center

4:00 – 5:00PM :: Interest Group Meetings

Instructional Development (College & University) Park West A
Org/Interp .................................................. Park West B
TACA .............................................................................212

Interest Group Meetings provide an opportunity to meet with TSCA members who have common interest and suggest program ideas for the 2005 convention. At these meetings, you may volunteer to submit a program, present a paper, or create a performance.

5:00 – 6:00PM Professor’s Performance Hour Park West D, E, F

The greatest strength of oral interpretation as an instructional tool is that it highlights the universality of human emotion and gives listeners the option to examine what is foreign and unfamiliar to them. The performance will demonstrate the dichotomy between the humor and the reality of being southern women and will examine how far we have come since the days of “Gone with the Wind.”

Professors as Performers from Del Mar College
Marla Chisholm
Laura Day
Jackie Ganschow
Amy Jones
Sarah Mohundro

6:00 – 7:00PM ............... President’s Reception .......... Park West A/B

Food, Fun and Frolic
G-1 .................................................................................................................. PARK WEST E

MAKING MAYBERRY WORK

Sponsor: Arg. and Debate
Chair: Yolanda Silva, El Paso Burges High School
Coordinator: Mike Mundt, Crowley High School
Respondent: Jason Courville, Crosby High School
Presenters: William Kelley, Caney Creek High School

How to run a successful speech program in small, rural and innercity schools. 4A schools and smaller institutions have unique concerns about making curriculum work, budget advocacy, recruiting and retaining students, etc. This program will address these concerns.

G-2 .................................................................................................................. PARK WEST C/D

HOSTING A MIDDLE SCHOOL TOURNAMENT

Sponsor: Instr. Dev. (K-12)
Chair: Tricia Smith, Connally High School
Coordinator: Melissa Locke, Coronado High School
Presenters: Sandra Jones, Alief Killough Middle School
             Holly Reineking, Twin Creeks Middle School
             Allen Stewart, Alief Taylor High School
             Karen Gossett, Ryan High School

This session will cover the basics for teachers who are considering hosting a middle school tournament or festival.

G-3 .................................................................................................................. PARK WEST F

AN INTRODUCTION TO RADIO THEATRE PRODUCTION

Sponsor: Mass Comm
Chair/Coord: Cheryl Miller, Henderson Middle School
Presenters: Sul Ross State University
Producing and Directing a Radio Theatre Show, Stuart Standly
Organizing and Performing in the Foley, Dominique Vargas
Voice Characterization, Shelley Zukowski
Technical Production and Construction, Jeffrey Arbuckle

Students from the Sul Ross Radio Theatre Project will give first-hand accounts, accompanied by video clips from University performances of Radio Theatre production.
G-4 ......................................................... TEXAS LEARNING CENTER

POI: WHAT IS IT AND HOW DO I PREPARE MY STUDENTS?

Sponsor: Oral Interp/Perf Studies
Chair: Lou Ann Seabourn, Amarillo College
Coordinator: Lois Davis, Brazosport High School
Presenters: Ann Shofner, Tascosa High School
           Hilary Risser, Plano West Sr. High
           Russell Lowery-Hart, West Texas A&M University

This workshop will help coaches know how to prepare and present a POI (Programmed Oral Interpretation).

G-5 ......................................................... 212 (2ND FLOOR)

LEARNING THROUGH POPULAR CULTURE:
STUDENT PAPERS IN RHETORIC AND COMMUNICATION THEORY

Sponsor: Rhetoric
Chair/Coord: Paula Logsdon, West Texas A&M University
Presenters:
The Bachelor: The Creation of Ideologies through Reality Television
           Krista E. Anderson, West Texas A&M University
The Matthew Shepard Anti-Gay Memorial: A Rhetorical Study of the Ideologies Surrounding Memorials and Homosexuality
           Graigory Fancher, West Texas A&M University
The Metaphor of Sacrifice in Glory
           Tory Giddens, West Texas A&M University
All Twisted Up in teh Game of Life: Bringing Down The House
           Tracy McCarty, West Texas A&M University
Am Emperical Examination of Gerbner’s Cultivation Theory
           John Paul Landry, Angelo State University

This panel features the work of undergraduate students in rhetorical studies.
SHORT COURSE #1 ........................................................................................................ Trinity I

INTERNSHIPS FOR ALL SEASONS: A SHORT COURSE

Sponsor: Instr. Dev. (Coll & Univ)
Chair: Stephanie Stanley-Allen, South Plains college
Coordinator: Natalie Bryant, South Plains College
Presenters: June Smith, Angelo State University
Charlene Strickland, Hardin Simmons University
Natalie Bryant, South Plains College

This program examines the many aspects of Internships. Panelists will explore ways to more effectively do your homework, find the best opportunities, collegiate help and management getting the internship and surviving life in the workplace.

SHORT COURSE #2 ...................................................................................................... Trinity II

TEACHING COMMUNICATION APPLICATIONS THE WAY IT IS SUPPOSED TO BE TAUGHT: A SHORT COURSE

Sponsor: Instr. Dev. (K-12)
Chair: Barbara McCain, Plano East High School
Coordinator: Julie Huntley, Monterey High School
Presenters: Tara Lowery-Hart, Bowie Middle School
Mellessa Denny, Lubbock High School

Specific classroom activities and service-learning opportunities will be explicated as a way to teach the TEKS while engaging your students. Handouts with activities, lesson plans, and resources will be offered.
**TOC: Will the Quest for the Holy Grail Save Camelot?**

**Sponsor:** Arg. and Debate  
**Chair:** John Lemaster - Alief Hastings High School  
**Coordinator:** Cecil Trent - Memorial High School  
**Presenters:** David Johnson, Bellaire High School  
Aaron Timmons, The Greenhill School

Innovations in communication technologies, as well as economies of scale and debate workshops have created a national level of debate competition that is very different from its state and regional counterparts. Is this national homogeneity in forensics good for the coaches and the students involved or are the competitive urges destroying the educational value of the activity.

**Performance A to Z**

**Sponsor:** Oral Interp/Perf Studies  
**Chair:** Lou Ann Seabourn, Amarillo College  
**Coordinator:** Kathy McIntire, West Texas A&M University  
**Presenters:** Robert Powell, Katy High School  
Ron Dodson  
Karen Wilbanks, Plano Sr. High

Participants will discuss different performance styles. They will include what works and what doesn’t; what’s hot and what’s not. This program is to introduce the audience to different performance styles not to tell coaches which style is best/right.

**Ideology, Power, Rhetoric: Challenges, Responses, and Addendums to Rhetorical Theory**

**Sponsor:** Rhetoric  
**Chair/Coord:** Brian Lain, University of North Texas  
**Respondent:** Jason Teven, West Texas A&M University  
**Presenters:** University of North Texas  
Paths Edged with Thorns, Jenny Warren  
Fins de Sicle, Travis Neal  
The Immanence of Power, Matt May  
A Look into Excess, Christine Snowden  
Teaching Ideology, Power & Rhetoric, Brian Lain

All of the papers on this panel come out of a graduate seminar on Marxism, poststructuralism and rhetoric held during the Fall of 2003. Each paper takes up a different intersection between the discipline of rhetorical studies and ideology. Addressing the positionality of the critic, apocalyptic rhetoric, ideological criticism, and materialist rhetoric, these papers add to the richness of rhetorical theory by integrating the work of social or philosophical thinkers on issues such as language structure, subject formation, identification, and power relations in order to assist in comprehending the role, status, and limits of rhetoric in society.
H-4 .................................................................................................................. PARK WEST E

PAPERWORK!  PAPERWORK!

WHAT ARE THE DEADLINES FOR UIL, TFA, AND NFL?

Sponsor: TFA  
Chair: J.W. Lee, Corpus Christi King High School  
Coordinator: Rosemary Kincaid, Abilene High School  
Presenters: TFA Officers and Representatives

This program is for the new coach and the “not so new” coach. The presenters will give dates and information concerning the paperwork of each organization as well as the internet sites of each.

H-5 .................................................................................................................. PARK WEST F

COACHING TIPS AND FORENSIC FUN?!?!?!WHERE HAS IT GONE

Sponsor: TIFA/TCCSTA  
Chair: Joe Gant, Texas Tech University  
Coordinator: Ric Shaffer, Texas Aech University  
Presenters: Wade Hescht, North Harris College  
A’Isha Malone  
Debbie Hatton, Sam Houston State  
Lisa Benedetti, Tarrant County Community College

Tips from coaches about fun and competition, and maybe even having fun at competition. The panelists will also examine the question, "Why is bigger better?" as a way to understand the role sweepstakes prizes play in tournament norms.

11:50 – 1:00PM .................... 3ND GENERAL SESSION .. TEXAS LEARNING CENTER

Announce Election Results Announced  
Final Announcements  
Resolutions

1:00 – 1:30PM .................... 2004 CONFERENCE PLANNING  TEXAS LEARNING CENTER

1:15PM ..................... TFA BUSINESS MEETING #3 (AS NEEDED) ........... TRINITY II

1:30 – 2:30PM ............... TSCA EXECUTIVE OFFICER’S MEETING ...... TEXAS LEARNING CENTER
**Please print clearly or type your membership information**

<table>
<thead>
<tr>
<th>Name</th>
<th>School/Professional Association</th>
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<tr>
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**Membership Categories**

All categories include subscriptions to the TSCA Journal, the newsletters, listing in the TSCA Directory, convention information, and participation in interest groups of the association.

Check One:

___ Life $500 one time fee. Convention registration fee is waived. Names of Life Members are printed in the convention program.

___ Sustaining $80 annual dues. This includes convention registration fees. Names of Sustaining Members are printed in the convention program.

___ Regular $50 annual dues. Additional $45 registration fee will be required to attend convention.

___ Student $15 annual dues which includes convention registration fee.

___ Emeritus No fees.

**Interest Group Affiliations**

(Check a maximum of 3)

___ A. Argumentation and Debate  ___ G. Rhetorical & Communication Theory
___ B. Instructional Development (K-12)  ___ H. Texas Association for Communication Admin.
___ C. Instructional Development (Colleges/Universities)  ___ I. Texas Forensic Association (TFA)
___ D. Interpersonal/Small Group  ___ J. Texas Intercollegiate Forensic Association
___ E. Mass Communication  ___ K. Texas Junior College Speech & Theatre Assoc.
___ F. Oral Interpretation and Performance Studies  ___ L. Theatre

Please list year you first joined TSCA __________ Have you been a member continuously since that time? ___ Yes ___ No

**TSCA District number ____ (same as your TEA service center #)**

(continued)
TSCA Convention Registration Form

September 29-October 2, 2004
Omni Park West Hotel, Dallas
Service-Learning and Communication
Pre-Registration Deadline for Convention: September 15, 2004

Convention Registration Fees
(Please check all that apply)

☐ Membership Dues (Total from front page) .......................................................... $____

☐ Convention Fee: (see below for those assessed this fee) ........................................ $____
  1. Regular Member $50.00
  2. Institutional Member $90.00
  3. Non-Member $45.00

☐ New Member Luncheon (for all New Members) ................................................. NC: Thursday

☐ Convention Luncheon $10.00 ................................................................. Friday ______ $____
  (All encouraged to attend - Educator-of-the-Year Awards Presented)

☐ Past-President’s Luncheon (for past presidents only) .................................... NC: Thursday

☐ Special Contribution to TSCA Memorial Fund .............................................. $____

Remittance Total: .......................................................................................... $____
(Make checks payable to TSCA)
*NC = No Charge

TFA Members:
TFA members are reminded that TSCA dues are now payable directly
To TFA:
For TFA information, please contact:
Bill Schuetz, TFA Treasurer
Phone: (361) 643-2538
Fax: (361) 643-6516
wschuetz@gpisd.esc2.net

TSCA Members:
Return this form to:
Randy Cox, Secretary
mrcox@mail.utexas.edu

wschuetz@gpisd.esc2.net
| A | B | C | D | E | F | G | H | I | J | K | L | M | N | O | P | Q | R | S | T | U | V | W | X | Y | Z |
# Texas Speech Communication Association

## Convention 2004: Service-Learning and Communication
September 29-October 2, 2004
Omni Park West Hotel, Dallas

## Attendance Record and Verification Sheet

Participant's Name: ___________________________

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<thead>
<tr>
<th>Session #</th>
<th>Day &amp; Time</th>
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<th>Facilitator Signature</th>
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